

Sifchain Privacy Policy

Last Updated: November 24, 2020

This Privacy Policy describes how Black Hole Industries and any of its subsidiaries or affiliates (collectively, “Sifchain”, “we”, “our” or “us”) collects, uses, and discloses personal data or other information about you (“Personal Information”) collected through our website sifchain.finance (the “Site”), and the products, features, content, applications, or services we provide (collectively with the Site, the “Services”). We encourage you to read the Privacy Policy carefully. When you use the Services, you are consenting to the collection, transfer, storage, disclosure, and other uses of your information as described in this Privacy Policy.

Your use of our Site and Services, and any dispute over privacy, is subject to this Privacy Policy, including its applicable limitations on damages and the resolution of disputes.

Why Do You Collect My Information?

We collect your Personal Information to provide, maintain, and improve our Services. To be more specific, we primarily use your Personal Information to:

1. Communicate with you about our news, products, services, events, technical updates, and any information that you request through the Services or that we think you might be interested;
2. Track and analyze activities, usage, trends, numbers, and market insights related to our Services;
3. Detect, prevent, and address security or technical issues;
4. Prevent illegal activities and protect the rights and property of us and the users; and
5. Facilitate our work with vendors, agents, consultants, and other service providers.

What Information Do You Collect and How is it Collected?

Information You Choose to Share: We collect information you directly share with us. When you fill out a survey, request support, use any interactive features of the Services, or communicate with us in other ways, you choose to provide the information to us.

IP Address and Device Information: When you use our Services, we collect log information including your IP address, browser type, time of visit, pages viewed, and any other log information typically shared through interacting with websites. We also obtain information about the device you use to access our Services, including operating system, model of the computer or mobile device, mobile network, and any other information about your device.

Information Collected by Cookies: Cookies are small data files stored on your computer's hard drive by websites that you visit. Our Site is using Cookies, which help us understand trends and quality of visits. We use information collected by Cookies to enhance effectiveness of our Services and improve your experience.

Email Communication: If you subscribe to our newsletter with your email address, we may from time to time communicate news, updates, promotional information, marketing materials and other information related to us, and the Services. If you want to opt out of receiving such emails from us, you can opt out by clicking "unsubscribe" in any of the emails we sent you. We may also collect and store information that you share with us through email, including inquiries, requests, feedback, and any other information you choose to provide.

Social Media : We are using plugins from social networks such as GitHub, Twitter, Discord, Telegram, Facebook, Reddit, Medium, YouTube and other social networks, from time to time, on the Site. When you click on a plugin, the associated social network may collect your data, including the data of your visits on the Site, in accordance with their respective privacy policies. We are not responsible for data collected by these social networks. Please check with these social networks on their privacy policies.

Information Collected From Other Sources: We may receive information from other sources, including third party service providers. This helps us evaluate and improve our Services.

How My Information is Shared?

We may share your Personal Information with third parties including vendors, marketing agencies, consultants, agents, or other service providers if such sharing is necessary to facilitate our work with the third parties;

We may also share your Personal Information as we reasonably believe is necessary to 1) comply with any applicable law, regulation, or valid directive from law enforcement or a court; 2) detect, prevent or address any security or technical issues; 3) enforce this Privacy Policy, or Terms of Service; 4) protect rights, property or safety of us or others;

We have the right to share your Personal Information between and among Sifchain's (current and future) parents, subsidiaries or any other affiliates. You acknowledge that in cases where we may choose to sell or transfer our business assets, your Personal Information may be transferred or acquired by a third party, and that any acquirer of our assets may continue to use your Personal Information as provided in this Privacy Policy.

What Rights or Choices Do I Have?

You have the right to obtain from us a copy of your Personal Information that we collected. You may also update, rectify, or delete your Personal Information anytime, by emailing us at: legal@sifchain.finance. However, we may keep the cached or archived information for a period of time.

You may unsubscribe our email communications or opt out of receiving promotional communications from us by completing the instructed steps in those communications or by emailing us at: legal@sifchain.finance.

You may also stop us from sharing your Personal Information with third party service providers, including marketing agencies, by sending us a request at: legal@sifchain.finance.

Is My Information Secure with You?

We are making reasonable efforts to protect your Personal Information. While we are continuously improving our security measures, we cannot guarantee the security of your Personal Information. You should be aware that unauthorized entry or use, technical system failures, and other factors, may jeopardize your Personal Information.

May Children Use this Site?

Our Site is not designed for children under 13, and we do not intentionally collect information on our Site from those we actually know are under 13. If we discover that a child under 13 has provided us with personal information, we will delete such information from our systems.

How Long Do You Keep My Information?

We store your Personal Information only for the period necessary for the purpose(s) for which we originally collect the information, or as required by applicable laws.

How Do You Update the Privacy Policy?

We may amend this Privacy Policy at any time by posting the amended version on the Services including the date of the amendment. If we make changes, we will notify you by posting an announcement on the Services or sending you an email. Your use of the Services after any changes to the Privacy Policy constitutes your consent to the changes and you are bound by the amended Privacy Policy.

What if My Information is Transferred to Foreign Countries?

We process and store your information in the U.S. However, we and our service providers may transfer your Personal Information to, or store it in, foreign countries. We will make efforts to ensure that we comply with local legal requirements and that your information receives adequate protection in foreign jurisdictions.

What if I Have Questions About the Privacy Policy?

If you have any questions regarding this Privacy Policy, please contact us at: legal@sifchain.finance.