

ANGELIKA CHENG



About: *Dynamic and detail-oriented Full Stack Designer with a knack for conceptualizing and delivering elegant, user-friendly solutions effectively and efficiently. Possesses a track record of being one of the company's most valued freelancer for quickly and consistently producing 100+ quality videos and graphics, addressing overlooked issues by designing a 68% cost reducing software solution, and creating visually appealing and fully functional websites. Armed with 3+ years programming, and an appetite for creating conversion-centered designs.*

Portfolio Website: angelikacheng.com

Email: angelika.cheng@gmail.com

RELEVANT WORK EXPERIENCE

Fitform | Graphic Designer & Video Editor (Freelance)

Austin, TX

Feb 2020- Present

- Designed a software solution that would automate the bulk of the company's editing. A projected 68% cut on cost and time to edit per video (approx. \$4,000 and 330+ hours saved/yr). The software would streamline production, reduce headcount, make better use of employees' time and eliminate re-edits (pending)
- Worked closely with project managers and never missed a deadline; editing over 100+ thumbnails using Adobe Photoshop & Illustrator, as well as 300+ fitness videos on Premiere Pro for clients' WordPress website and mobile application
- Utilized Creative Cloud knowledge such as photo manipulation, retouching, removing objects, creative masking, compositing and more to convey desired idea and appearance for fitness thumbnails
- Edited demos, instructionals, promotional videos, and fitness programmes; dabbling with LUT adjustments, audio mixing, transitional effects and more, ensuring it's main objective was clearly received by the audience

RELEVANT PROJECTS & MEMBERSHIPS

Battle Tested Fitness Webflow Website

Feb 2020- Apr 2020

- Completed entire design process: brand strategy, user and competition research, wireframes, smooth, eye-friendly navigation through various screens and ultimately the website's launch; all in 7 days
- Created compelling content and visuals (i.e. image sliders, an editable calendar, a 1 minute video modal of the gym, animations, etc.) to encourage viewers to book a free class

Full Stack Camping Website & Mobile Application

Oct 2019- Mar 2020

- Developed Bootstrap website and React-Redux web application, where users can responsively browse camping sites, create an account, login, rate and give feedback on their stays. Developed together with JS, JQuery, CSS (preprocessor: Sass) and deployed using NPM packages and NPM scripts for image compression and code minification
- Updated and packaged website into a mobile application compatible with iOS and Android devices. Using React Native, Expo SDK, and Redux to make reservations, add a campsite to favorites, include swipe gestures to reveal option buttons, add pop up dialogs, access camera for account creation and more. Also built project as an APK (Android standalone) file
- Stored data and integrated back-end to web and mobile apps using Node JS (server-side) and MongoDB (database engine)

ASME's Student Design Robotics Competition

Nov 2017- Mar 2018

- Collaborated with a small team for 7 months to plan, fundraise, and build a soccer-playing, attack, and defense robot to compete in a nationwide competition hosted in Penn State University
- Carefully mapped and assembled electronic components (i.e. dc motors, servos, shields, USB Bluetooth dongles, etc.) in relation to the robots' mechanical build and program
- Adapted to time constraints and learned to program a new language within 3 months; successfully programming the robots to wirelessly perform arm movements, forward and backward wheel movements and H-drive maneuvers with an Xbox 360, Bluetooth controller

Kinetic Her Young Women's Professional Mentorship Program | Member

Mar 2019- Present

- Received group and one-on-one mentoring from female CEOs and professionals in different industries, i.e., marketing, finance, real estate, law, art etc.

Society of Sales Engineers | Member

Aug 2018- Jan 2019

- Improved sales performance through in-depth interaction between peers, being critiqued, cultivating presentations, and leadership development

EDUCATION

Nucamp Full Stack Mobile App and Web Dev. Coding Bootcamp

Orlando, FL

5 month in-person/online instruction developing responsive, dynamic websites and multiplatform mobile applications using the latest technologies

Oct 2019- Mar 2020

Badges & Certifications: Bootstrap, Front End Website & Mobile App Development, MERN Stack, React Native

University of Central Florida

Orlando, FL

Completed 44 credits towards a B.S. in Computer Engineering

June 2017- Jan 2019

Total of 84 credits earned in college

Awards: Florida Academic Scholars Bright Futures Scholarship

SKILLS

Graphic Design & Video Editing: Adobe Photoshop, Illustrator & Lightroom, Krita, Canva, Adobe Premiere Pro & After Effects

Web Development & Programming: Webflow, Adobe XD, HTML, CSS, SASS, Bootstrap, JavaScript, JQuery, UI/UX Design, React, Redux, React Native, MongoDB, Express, NodeJS, Git, C, Matlab, Arduino