ENHANCE YOUR GAME WITH NFTS

Quickly and securely add NFTs to your game economy and give players the ability to purchase using their method of choice for in-game items and other branded digital content.

WHAT ARE NFTS?

Purchasing an NFT is the equivalent of buying the deed to a specific digital asset that exists in a very limited quantity. The ownership certificate exists as a unique, certified link – or token – on a digital ledger or blockchain.

These digital assets can exist in almost any form: images, videos, audio files, or something even more abstract. The important thing to note is they are non-fungible, meaning they are not an interchangeable commodity like real-paper currency.
HOW DO NFTS BENEFIT YOU?

Collectible digital content and token-based systems allow game developers to deliver additional player value, drive engagement and retention and add new revenue streams.

SELL YOUR NFTS, YOUR WAY
Create a local payment experience for your players to easily purchase your game NFTs and other digital tokens while keeping complete control over your UI.

LET PLAYERS PAY HOW THEY WANT
Let players pay how they want, free to choose their favorite payment method in 20+ languages and 250 regions worldwide.

SIMPLE, FAST, SECURE
It works in the same way that you sell your in-game items, virtual currency and subscriptions now, with an added upgrade for NFT checkout.

POPULAR GAMES THAT USE NFTS

AXIE INFINITY
Monster-battling game inspired by Pokémon with the ability to trade NFTs on the game’s marketplace for real-world money.

SORARE
Web-based fantasy soccer game with licensed players from 100+ teams around the world.

GODS UNCHAINED
Hearthstone-like trading card game with a unique mana system.

GET STARTED TODAY
business@xsolla.com
QUICK INTEGRATION STEPS

It all starts with your Xsolla Publisher Account, an easy-to-use, all-in-one control center enabling you to set up and to manage every Xsolla product you need to optimize and monetize your games.

<table>
<thead>
<tr>
<th>STEPS</th>
<th>EXISTING PARTNER</th>
<th>NEW PARTNER</th>
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<tbody>
<tr>
<td>1</td>
<td>Set up your Project.</td>
<td>If you’re an existing Xsolla partner, log in to your Publisher Account and go to your Project.</td>
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<td>2</td>
<td>Decide on your sales method.</td>
<td>You can sell NFTs via game keys or virtual items.</td>
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<td>3</td>
<td>Set up the game keys module (if using game keys).</td>
<td>Create a page for your Project with the built-in Site Builder where players can redeem their NFT keys.</td>
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<td>4</td>
<td>Set up virtual items (if using virtual items).</td>
<td></td>
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<td>5</td>
<td>Enable “Strict Refund” Policy.</td>
<td>NFTs are non-refundable.</td>
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<td>6</td>
<td>Choose payment methods.</td>
<td>Contact your Account Manager for guidance on available payment providers.</td>
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<tr>
<td>7</td>
<td>Set up Pay Station.</td>
<td>Enable selected payment providers.</td>
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<tr>
<td>8</td>
<td>Set up NFT distribution.</td>
<td>Following a completed purchase, you are responsible for crediting the NFT to the user’s wallet.</td>
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<td>9</td>
<td>Sign NFT licensing agreement and complete setup.</td>
<td>Contact your Account Manager to obtain the licensing agreement. Must be an Owner or Accounting role to sign.</td>
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For advanced how-to instructions or technical assistance, please contact our integration team via online chat – we’re always happy to help!

INTEGRATE NOW

Since NFTs are new tech, this may not be available for all games, and is subject to change based on legal or other external factors.