

PensionSync Partner Program

Take your bureau to the next level
with our partner program



PENSIONSYNC



PARTNER TESTIMONIAL

" A gold certified partner is a company that has decided to work in partnership and establish a close working relationship. By us having this title, it means that we as a company have earned the highest standards of PensionSync's widely recognised partner program."

Liz Robins, MCIPP, Managing Partner of AS Robins LLP



Partner program

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WHO IS THIS PARTNER PROGRAM FOR?

Looking to promote pensions as a service and win more business? Partnering with PensionSync is key to your growth plans.

PensionSync's partner program recognises and rewards the crucial services that payroll bureaux provide in keeping the UK paid.

- ✓ Do you currently offer payroll services but find that the pension side of the process is a drain on resources?
- ✓ Would your bureau benefit from a streamlined payroll-to-pensions process, managed through a single dashboard covering the main UK pension providers?
- ✓ PensionSync enables your bureau to offer a cost-efficient outsourcing solution to employers, accountants and bookkeepers, solving their payroll and pension headaches while growing your business.

Partner logo guidelines

Please follow the PensionSync partner logo guidelines on this page. The PensionSync Partner logos are designed to identify PensionSync certified partners. It is to be used only by those certified as PensionSync Partners or Gold Partners.

Logo usage includes:

Websites, web or print collateral, social media

You can download the logos [here](#).

Partner logo



Gold partner logo



Clear space

The logo is an asset that should be protected and used with care. It should never be confined in the space it inhabits and it should only appear on a plain background to ensure the logo is clearly visible. The minimum clear space surrounding the logo is equal to the height of the logomark.

Minimum size

Minimum print size: 40 mm wide
Minimum online size: 200 px wide



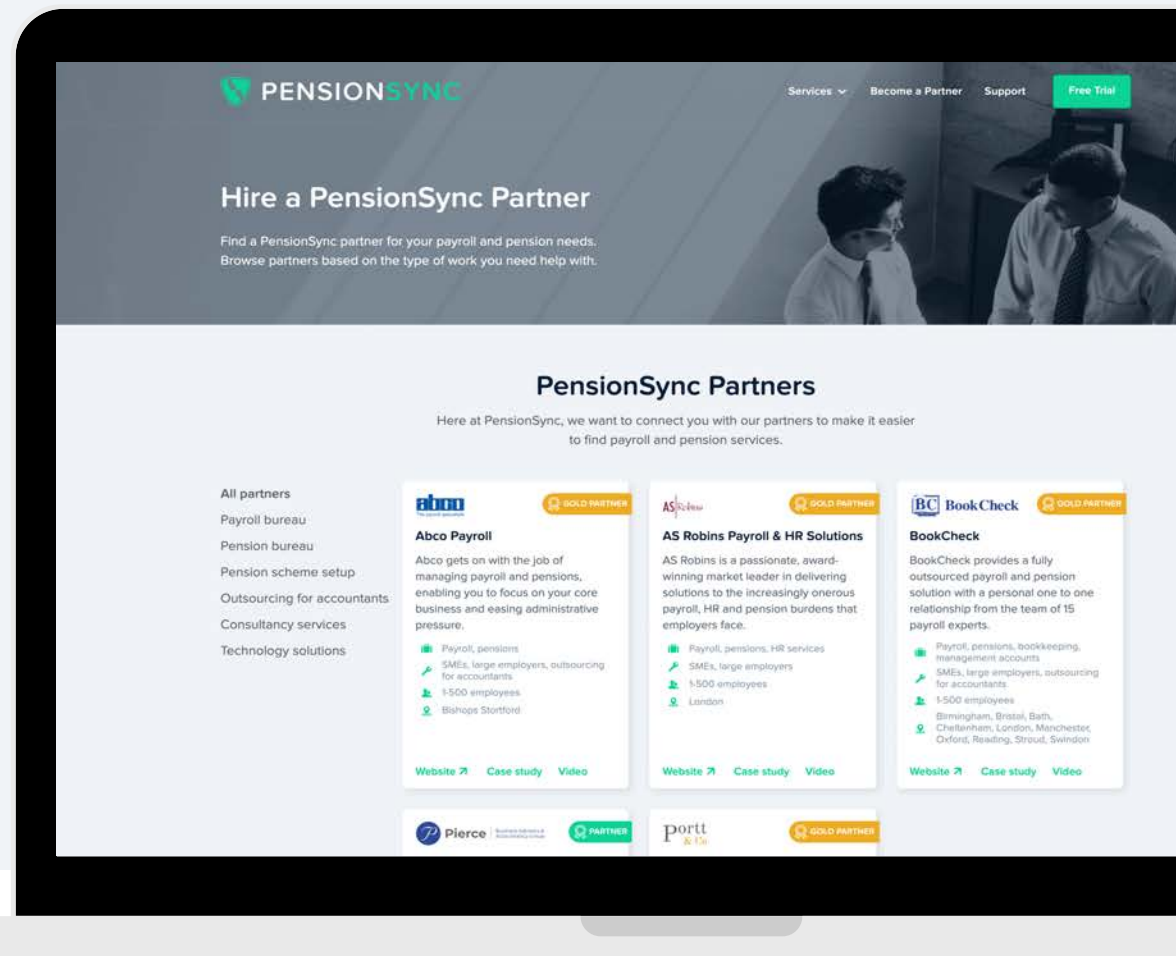
Partner directory

A benefit of the partner program is the partner directory, which showcases a selection of well-established and highly-respected payroll bureau partners.

As a PensionSync partner, you will be listed on our partner directory for potential high-value employers to gain access to expert payroll and pension services.

We connect you with our clients so you can generate new client leads to grow your business. PensionSync partner resources have been designed to help you continue to offer a prestige product to employers in an increasingly difficult pension landscape.

Visit the PensionSync partner directory:
pensionsync.com/partner-directory



Partner types



Bureau partner

PensionSync's bureau partner program is for payroll and pension bureau service providers who want to create a profitable client pipeline using seamless payroll-to-pension processing to offer a light-touch and scalable solution to SMEs, accountants and bookkeepers.



Integration partner

PensionSync's integration partner program is for software companies and pension providers who want to join PensionSync's one-stop-shop payroll-to-pension network, enabling a seamless flow of accurate and reliable data, reducing support demands and optimising user experience.



Adviser

PensionSync's adviser partner program is for payroll consultants, pension advisers and EBCs who want to join a mutual referral network with reliable payroll and pension service providers who can provide outsourcing solutions for employers, accountants and bookkeepers.

Partner status benefits



The Gold Partner status is a mark of quality to help small business owners find payroll-to-pension solutions. Gold Partners are tried and tested experts in their field.



Features that PensionSync Partners benefit from include:

1. Listing on the partner directory.
2. Partner badge for your own website.
3. Potential clients directed to your website.
4. Access to Help Centre and Support.
5. Partner Updates – be the first to hear the latest PensionSync news.



Features that PensionSync Gold Partners benefit from include:

1. Listing on the partner directory as a Gold Partner.
2. Gold Partner badge for your own website.
3. The opportunity to contribute marketing offerings and webinars.
4. Feature on the PensionSync blog.
5. Inbound marketing and sales enablement tools.

MAKE PENSIONS PROFITABLE

Partner resources



With a comprehensive guidance material, expert support, market-leading technology and co-branded sales aids, partnering with PensionSync creates a profitable sales pipeline for your business.



Partner updates

Keep informed of the latest PensionSync features



One-stop-shop

PensionSync Dashboard with Flexible File Upload feature



Marketing tools

Sales aids and joint marketing opportunities



Support

Technical support and guidance

Enhance your client proposition
by simplifying their payroll-to-
pension process

pensionsync.com

