



The freshest frozen burger ever made.



**Meet the burger that
reshaped the frozen
burger business.**



The freshest frozen burger ever made.



<u>Item #</u>	<u>Description</u>	<u>Pack</u>	<u>Item #</u>	<u>Description</u>	<u>Pack</u>
557541	Cloud Burger 3:1	15#/Cs	557530	Prairie Creek Pub Burger Fully Cooked 4z	40/Cs
557543	Cloud Burger 4:1	15#/Cs	557532	QTF Pub Chuck Burger 3z	56/Cs
557544	Stratos Burger 3:1	15#/Cs	557534	QTF Pub Chuck Burger 4z	40/Cs
557546	Stratos Burger 2:1	15#/Cs			

ROCHESTER

Meat Company



STRATOS

Superior juiciness!
Hand-made appearance and taste!
Exceptional tenderness!

THE BEST TASTING FULLY-COOKED BURGERS!



The PUB Flamebroiled Beef Steak Burger
(Buffalo Bleu Burger) (15-275)



At AdvancePierre™ Foods, our extensive portfolio of fully-cooked burgers and patties deliver consumer-preferred flavor and texture.*

*Source: AdvancePierre Primary Research, PUB Burger Improvement Research, October 2014.



**DID YOU
KNOW?**

46% OF MILLENNIALS REPORT EATING A BURGER
AT LEAST 2-3 TIMES A WEEK



FULLY-COOKED BENEFITS:

- **Fit Any Kitchen Equipment** – Flat Top Grill, Convection/Conventional oven, Microwave, Turbochef
- **Faster Speed of Service** – Feed more customers and handle surge demand
- **Less waste during the cooking process** – Save on food costs & environmental impact
- **Food Safety** – Protecting your customers

CONSUMER DATA:

Fully-Cooked Burgers from APF were significantly preferred over competitors on:

- Overall Liking
- Flavor
- Texture

*Source: AdvancePierre Primary Research.
PUB Burger Improvement Research. October 2014.

Premium Angus Angus, Choice & All Beef Blends	<p>Certified Angus Beef®</p>	<ul style="list-style-type: none"> ★ Certified Angus Beef® brand premium quality perception AdvancePierre is the only approved supplier for Fully-Cooked CAB® Burgers 	
	<p>USDA Choice Angus Burgers</p>	<ul style="list-style-type: none"> ★ Combination of Angus and Choice grade Beef 	
	<p>USDA Choice Beef Burgers</p>	<ul style="list-style-type: none"> ★ Industry Standard USDA Choice Beef 	
	<p>Original All Beef</p>	<ul style="list-style-type: none"> ★ Delivers a loose texture and beefy flavor notes 	
	<p>Seasoned Angus & All Beef</p>	<ul style="list-style-type: none"> Bolder flavor profile with a salt and pepper seasoning 	
	<p>Patties</p>	<ul style="list-style-type: none"> Favorable cost options Healthier items 	

★ = **Clean Label**

- Ingredients include simply Beef, Seasoning & Natural Flavoring
- No additives, preservatives, or extenders present



VERSATILITY

Expand your Burgers into Breakfast



PROFITABILITY

Increase your margins by serving one of our premium meat cuts on your menu



SIMPLICITY

Select the right product from our clearly defined Good-Better-Best hierarchy



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