



**Michael Meyer**

Michael is the CFO at the Zurich-based venture builder and venture capitalist Sparrow Ventures, where he is responsible for all financial matters, legal and compliance as well as the investment and acquisition practice.

He was formerly the Head of Controlling & Finance for the Business Unit Commerce at Migros, where he led the performance management of the portfolio companies and was responsible for various M&A projects. Before that Michael worked at TX Group as Head of Controlling where he built up the controlling for the online marketplaces and the ventures. Prior to that, Michael worked as a manager at PwC in the consulting and audit practice.

He holds a Master in Business Administration from the University of Zurich and is a Swiss certified public accountant.

*Why are you a Sparrow?*

"I was seriously impressed by how fast Sparrow was ramped-up. The team shows great energy and ambition to build successful ventures and invest in promising start-ups. The market for investments and growth opportunities in this fast-paced world is huge. I want to be part of this exciting journey and I look forward to contributing to the further development of Sparrow in the future."

*Fun fact about you?*

"I am a photic sneezer. Blind me with a bright light and in return you instantly will get 2 or 3 sneezes."