



Lorenz Lüchinger

Lorenz is the CEO of the Zurich-based venture builder and growth equity investor Sparrow Ventures, where he is in charge for managing the overall operations and resources of the company, focusing in particular on providing the right assets, the right skills and the right backing from within migros group to hugely accelerate the scaling of the portfolio ventures.

He was formerly the CFO at Sparrow Venture from 2019 till 2021, during which time he established the growth equity vehicle of the company and was responsible for all financial matters, legal and compliance as well as the investment and acquisition practices. Before starting his time at Sparrow Ventures he served from 2014 to 2019 at Tamedia as Head Portfolio Management, where he led the development and expansion of the division and was the driving force behind numerous innovative growth initiatives while representing Tamedia's interests as an active board member for Doodle, Starticket, Book A Tiger or Helpling. Prior to that, Lorenz worked at an international level as M&A and integration manager at DKSH and in various leading roles at Credit Suisse.

He holds a Bachelor and Master in Banking and Finance from HSG – University of St. Gallen.

Why are you a Sparrow?

"One of the factors that led me to join Sparrow Ventures is the high ambitions that the team is pursuing to take advantage of innovative growth opportunities in the market. In my current role I am excited to drive the development of our overall operations forward and bring in my experience to support our team that stands behind our young and dynamic company to test exciting business models in the market."

Fun fact about you?

"I love to climb mountains, not the Himalaya, but the Swiss. A baby shark is still a fucking shark!"