



Jan Sedlacek

Jan is the Chief Venture Officer (a.i.) of the Zurich-based venture builder and growth equity investor Sparrow Ventures, where he is responsible for early stage support and grooming of the ventures so they can successfully take their first steps and then unleash their full potential to scale.

Next to his role at Sparrow Ventures, he is also Co-Founder & Partner at Stryber, the largest independent company builder in the DACH region and a strategic facilitator to ramp up venture building operations at Sparrow Ventures. Before that he was running his own management consultancy, was leading the transformation of an established Swiss private bank into the first digital private bank and was building and launching several startups of his own, among others in the travel and e-commerce sector. Earlier in his career he was VP of Marketing at Kuoni, worked as a Strategy Consultant at Roland Berger and as a Web Designer and Project Manager at Crealogix, a digital banking and Swiss Fintech 100 company.

Jan studied at the University of St. Gallen (HSG) and at HEC Paris. He holds a Master's degree in Business Administration and a CEMS Master in International Management. He is the author of many insightful articles focusing on Digital Strategy and Transformation.

Why are you a Sparrow?

"Because I see huge potential in combining startups with the fantastic growth platforms and incredible assets that the Migros group has to offer."

Fun fact about you?

"I like sarcasm. This is why I sometimes write about Digital Zombies instead of "boring" Digital Transformation topics. ;-)"