

Reduce dealer transportation logistics costs and operating expenses.

Logistics Management

Optimize schedules, routes, dispatch for all dealer hauls & reduce your total rental cycle



Visibility & Collaboration

Enhance coordination and efficiency between Counter, Sales & Logistics teams



Transportation Cost

Optimize your cost split between contract and internal hauls, as well as off-shift overtime expense

CAPEX Optimization

Reduce capital needs for adding more trucks and drivers

DEALER CASE STUDY RESULTS

METRICS

RESULTS

| | | |
|---------------------------|---|-----------------|
| Call off to receive | ▶ | 15% Reduction |
| Operation & service costs | ▶ | 9% Reduction |
| Damage recovery | ▶ | 25% Improvement |
| Net loyalty score | ▶ | 7% Increase |

“It is becoming our one-stop shop. It’s definitely saving us time and money”

Rental Sales Manager

“Through our engagement with Tada we have uncovered breakthrough strategies that delivered industry leading outcomes in our rental business”

VP, Rental Sales & Operations

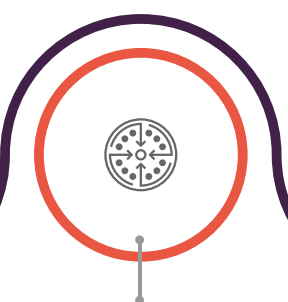
Put your data to work with Tada’s Dealer Management Solution

Powered by our Digital Duplicate™ platform

DEALER OPERATIONS

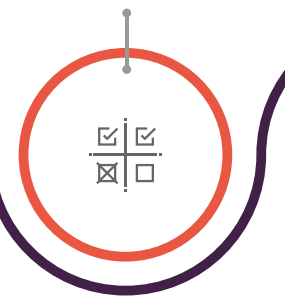
Analyze Your Current State

Assess opportunities in call-off to receive, dispatch, and counter representatives



Validation & Implementation

Validate cycle time efficiency draggers and train teams through deployment



Identify Focus Areas

Find root causes, largest cost drivers, and schedule pain points

Expansion & Sustainability

Predictive models, fleet optimization, peak season prep, and haul tracking

INTELLIGENT DIGITAL APPLICATIONS

- Digital Duplicate Architecture**
 One-time set-up allows infinite use & navigation of business data across the entire dealer organization: financials, rental services, work orders, and fleet data
- Speed-up Your Return on Investment**
 Provide access to live, prescriptive data, allowing teams to react faster, drive business value, and customer satisfaction
- Single Point of Truth**
 Counter, Sales, Service, and Logistics teams coordinate and collaborate using one common view of your dealer data
- Reduces Manual, Siloed Processes**
 Move away from individual functional report building with incomplete or inaccurate data by bringing disparate data sources together
- Connect Data to People**
 Integrate and connect key data metrics directly to teams and individuals
- Seamless Scale-Up**
 Additional dealer apps plug and play through the same digital architecture, expanding collaboration across business functions

Got a few minutes?

Reach out today and see how Tada can simplify your business complexity and increase your company’s revenue and profitability.

Click the button below to easily schedule a quick meeting!

[Schedule a Meeting](#)

