



Covid-19 has disrupted the global economy.

Organize effectively in the new normal.

Managing conflicting priorities and managing business complexity requires an operating model that:

- Is agile to adapt to changing times at unprecedented speed
- Is rooted in a connected systems approach that integrates Team, Thinking, and Technology
- Can enable a steady, transparent, and real-time information flow



64% of firms do not have good visibility of their portfolio's performance.

The Tada platform is being used to help private equity firms enable their portfolio businesses to rapidly recover and improve financial performance by:

- Building confidence in people on personal safety and security
- Enabling all business areas to move forward coherently
- Creating a strategic focus to inform future expectations



C19 Scorecard

3 streams of activities

Safety first

- **People**
 - Vital Info
 - Policies & Regulations
 - Compensation & Insurance
- **Supply Chain**
 - Inventory
 - Production
 - Sourcing
- **Finance**
 - Layoff / Furlough Scenarios & Impact
 - From P&L to Cash Flow & Liquidity
 - Supplier Risk

We're in this together

- **Board**
 - Succession, Business Continuity
 - Execution Authority
- **Communication**
 - Internal
 - External (e.g. communities)
- **Marketing & Sales**
 - Immediate Customer Needs
 - Support Customers, Communication
 - Real-Time Visibility
 - Support & Services for Customers

We will sprint forward

- **Strategic Planning**
 - Internal & External Changes
 - New Constraints
 - Shifts in Customers, Markets
 - Competition
- **8 Weeks - 6 Moths - 12 Months**
 - Survival
 - Markets
 - New Products & Services
- **Blue Oceans**

Tada's Digital Command Center can help remote management and proactive risk assessment.

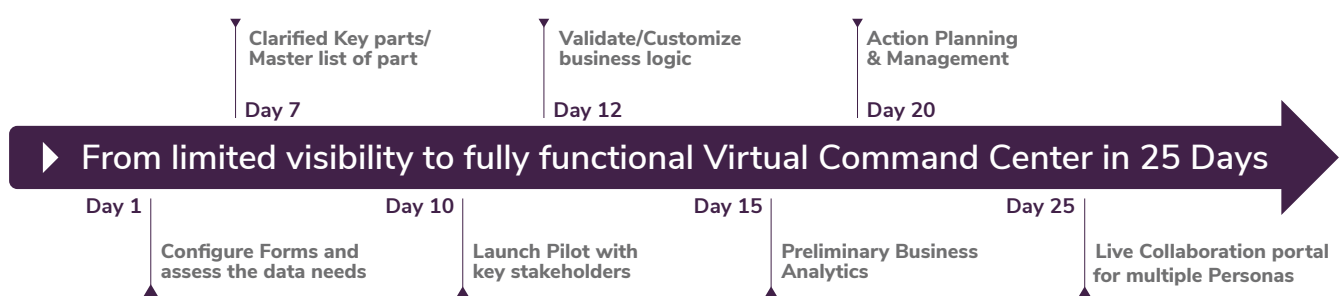
The above scorecard identifies key activities, fosters collaboration, and creates a strong community around a common purpose.

Less than **10%** of private equity firms says that they can quantify the impact of COVID-19.

Why Tada Cognitive Solutions?

Tada's patented technology and platform allow customers end-to-end visibility and insight into their business at a fraction of the cost and time of competitive tools. Our clients receive a minimum viable product within a matter of weeks rather than a matter of months.

	Before	After
Supplier Communication Lag ▶	4-6 WEEKS	1-2 DAYS
Demand Visibility ▶	3 WEEKS	16 WEEKS
Critical Resources Productivity ▶	4-5 HOURS DAILY	15 MINUTES
Point of Use Availability ▶	20-25%	70-90%
Expedite Cost Reduction ▶	BASELINE	60-70%
Revenue Improvement ▶	BASELINE	20-30%



In addition to our technology, Tada has a number of strategic partnerships that benefit our clients. This includes, our primary execution partner, CGN Global, an international management consulting firms with over 20 years of experience. CGN Global has a rich history of helping small to medium size business clients execute digital initiatives by providing industry expertise and consultancy.