



# Noble People's Privacy Policy

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*Last Updated: November 2023*

This privacy policy describes how Noble People LLC (the "Agency", "Noble People", "we") we collect, use, and share information through: (i) our services, and (ii) our corporate website at [www.noblepeople.co](http://www.noblepeople.co) (the "Site"). We recognize that privacy and confidentiality are important to our clients, service providers, and vendors.

## Purpose:

At Noble People, we respect your privacy. Our goal is to provide transparency about the information we collect, how we use it, and your rights regarding your personal information. The purpose of this privacy policy is to let you know what kind of information we collect, how we use it, with whom it may be shared, what choices you have regarding our use of your information, and how you may review and change some of the data you provide to us.

Our practices comply with applicable U.S. laws and requirements. We are located in the United States, and this is an U.S.-based website. By using this site, you agree to the transfer of your personal information to or within the United States.

This policy is subject to potential future changes. When we change it, we will post the change(s) on our website. You can determine when this version of the privacy policy was last modified by referring to the "Last Updated" date above. If you have questions about our privacy notice, please contact us via email at [IT@noblepeople.co](mailto:IT@noblepeople.co).

## Definitions:

"Non-Personal Information" (NPI) is information that is in no way personally identifiable and that is obtained automatically when you access our Website with a web browser. "Personally Identifiable Information" (PII) is non-public information that is personally identifiable to you and obtained for us to provide you with a product or service. PII may include information such as your name, address, phone number, credit card information, and other related information that you provide to us.

## Our Commitment to Your Privacy:

Our Privacy Policy tells you what PII we may collect from you, how we may share your PII, and how you can limit our sharing of your PII. Noble People is committed to the security and privacy of all users of our Website. We take your privacy seriously, and we will work with you to ensure that you have an enjoyable online experience. Noble People respects your privacy and

recognizes the need for appropriate protection and management of any PII that you share with us.

#### Third-Party Links and Services:

Our Website may contain links to third-party websites and services. Please remember when you use a link from our Website to another website or you request a service from a third-party, this Privacy Policy no longer applies. Instead, you're browsing and interacting on any other websites, or your dealings with any other third-party service provider is subject to that website's or third-party service provider's own rules and policies. Please note that we do not monitor, control, or endorse the privacy practices of any third parties.

We encourage you to become familiar with the privacy practices of every website you visit or third-party service provider that you deal with and to contact them if you have any questions about their respective privacy policies and practices.

#### Information We Collect:

We do not collect Personally identifiable information from visitors to our website and you are not required to provide us with any PII as a visitor.

When you visit our Website, We may collect some basic Non-Personally Identifiable Information about You. We collect non-personally identifiable information about you in a number of ways, including tracking your activities on our website through your IP address, computer settings, or most-recently visited URL.

#### Cookies:

Our Website uses "Cookies." A Cookie is a small piece of data stored on your computer or mobile device by your web browser. We use Cookies to identify the areas of our Website that you have visited. Most web browsers can be set to disable the use of Cookies (see below). We do not place PII in Cookies.

#### Automatic Information:

In the interest of providing our visitors and customers with a secure online experience, our servers automatically record information when you visit our website, including the URL, IP address, browser type and language, and the date and time of your request. We use all of this information to analyze trends among our users to help improve our Website.

#### Google Analytics Privacy Policy:

Our website uses "Google Analytics" to collect information about the use of our site. Google Analytics collects information such as how often users visit our site, what pages they visit when they do so, and what other sites they used prior to coming to our site. We use the information we get from Google Analytics to improve our site. Google Analytics collects only the IP address assigned to you on the date you visit our site, rather than your name or other identifying

information. We do not combine the information collected through the use of Google Analytics with personally identifiable information. Although Google Analytics plants a permanent cookie on your web browser to identify you as a unique user the next time you visit our site, the cookie cannot be used by anyone but Google. Google's ability to use and share information collected by Google Analytics about your visits to our site is restricted by the Google Analytics Terms of Use. <http://www.google.com/analytics/terms/us.html> You can prevent Google Analytics from recognizing you on return visits to this site by disabling cookies on your browser. <https://tools.google.com/dlpage/gaoptout>

#### How Information is Used:

We use the information we receive from you as follows:

Non-Personally Identifiable Information is collected in order to provide you with satisfactory service and to improve our Website. We may use the information to detect problems with our server and to administer our Website.

Legally Required Releases of Information We may be legally required to disclose your PII, if such disclosure is (a) required by subpoena, law, or other legal processes; (b) necessary to assist law enforcement officials or government enforcement agencies; (c) necessary to investigate violations of or otherwise enforce our Legal Terms; (d) necessary to protect us from legal action or claims from third parties including you and/or other Members; and/or (e) necessary to protect the legal rights, personal/real property, or personal safety of our company, our Users, employees, and affiliates.

Disclosures to Successors If our business is acquired or merges, in whole or in part, with another business that would become responsible for providing the Website to you, we retain the right to transfer your PII to the new business. The new business would retain the right to use your PII according to the terms of this Privacy Policy as well as to any changes to this Privacy Policy as instituted by the new business.

Change and turn off tracking features in your browser You can turn off tracking features and other security settings in your browser by visiting the following links:

For Internet Explorer visit: <http://goo.gl/0tal7I>

For Mozilla Firefox visit: <http://goo.gl/IKxt9I>

For Google Chrome visit: <http://goo.gl/NQIkqE>

For Safari visit: <http://goo.gl/7XCOzL>

Google Analytics Opt-out Browser Add-on. Google provides a free add-on to most major browsers that you can install to prevent your data from being collected and used by Google Analytics. Visit the following link to download the free Google Opt-out Add-on

Tool: <http://goo.gl/Ls82zv>

Limitation of Liability:

You assume the sole risk of transmitting your information as it relates to the use of this Website, and for any data corruptions, intentional interceptions, intrusions or unauthorized access to information, or of any delays, interruptions to or failures preventing the use this website. In no event shall Noble People be liable for any direct, indirect, special, consequential or monetary damages, including fees, and penalties in connection with your use of materials posted on this site or connectivity to or from this site to any other site.

#### Changes to Our Privacy Policy

We reserve the right to change this privacy policy at any time. If our company decides to change this Privacy Policy, we will post those changes on our website so our users and customers are always aware of what information we collect, use, and disclose. If at any time we decide to disclose or use your personally identifiable information in a method different from that specified at the time it was collected, we will provide advance notice by email (sent to the email on file in your account). Otherwise, we will use and disclose our users' and customers' personally identifiable information in agreement with the Privacy Policy that was in effect when their information was collected. In all cases, your continued use of our website or our services and products after any change to this Privacy Policy will constitute your acceptance of such change.

#### Questions About Our Privacy Policy

If you have any questions about our Privacy Policy, please contact us at [IT@noblepeople.co](mailto:IT@noblepeople.co)