

SLEEK PRIVACY POLICY

At Sleek Technologies Inc. ("Sleek") we are committed to maintaining the accuracy, confidentiality and security of your personal information in accordance with applicable laws. This Privacy Policy describes the personal information that Sleek collects from or about you, how we use and to whom we disclose that information. The rights and obligations contained in this Privacy Policy may not be available to all individuals or in all jurisdictions. If you are unsure if or how this Privacy Policy applies to you, please contact our Privacy Officer for more information.

What is Personal Information?

For the purposes of this Privacy Policy, personal information is any information about an identifiable individual, other than the person's business title or business contact information when used or disclosed for the purpose of business communications.

What Personal Information do we collect?

We may collect and maintain different types of personal information in respect of the individuals with whom we interact. This includes:

1. personal information that you submit to us, such as your name, address, credit card and any other contact or other information that you choose to provide by signing up for an account with Sleek;
2. technical data and related information, including but not limited to, technical information about your device, system and peripherals.
3. financial and payment information, including shopping cart information and payment receipts, when you make purchases of goods or services using our checkout solution, as further described in the Sleek Terms of Service found at our website <https://www.onsoleek.com/> (the "Services");
4. information related to your use of the Services, including information about shopping history, itemized cart information, links, promotions, deals and advertising with which you interact with or receive through the Services, and inferences to create profile about preferences and characteristics as a consumer and to improve your shopping experience. We may also collect information about any errors you may experience when accessing or using the Services; and
5. product and service related information concerning the products and services you order from vendors using the Services.

We may also collect market-related information, which may include personal information, concerning market trends and activities impacting our business. This information may include contract terms, financial information and other information for the purpose of market analysis and strategic planning. We may also collect information related to our media, investor and public relations activities and information related to our interactions with financial and other analysts and advisors.

As a general rule, Sleek collects personal information directly from you. In most circumstances where the personal information that we collect about you is held by a third party, we will obtain

your permission before we seek out this information from such sources (such permission may be given directly by you, or implied from your actions).

In addition to the above, any information we collect or that you provide directly to us may be de-identified or aggregated with the information of other users in order to gain an understanding of the usage habits and preferences of our users and to assist us with the selection and adjustment of future content and features for the Services.

From time to time, we may utilize the services of third parties in our business and may also receive personal information collected by those third parties in the course of the performance of their services for us or otherwise. Where this is the case, we will take reasonable steps to ensure that such third parties have represented to us that they have the right to disclose your personal information to us.

Where permitted or required by applicable law or regulatory requirements, we may collect information about you without your knowledge or consent.

Why Do We Collect Personal Information?

Sleek collects personal information to enable us to manage, maintain, and develop our business and operations, including:

1. to facilitate your use of the Services, including inputting your information on third-party forms through our checkout process;
2. to establish, maintain and manage our relationship with you so that we may provide you with the Services;
3. to improve your shopping experience by sharing information with third party vendors (anonymized where appropriate);
4. to be able to review the Services that we provide to you so that we may understand your requirements for our Services and so that we may work to improve our products and services;
5. to be able to comply with your requests (for example, assisting with the facilitation of refund requests);
6. to protect us against error, fraud, theft and damage to our goods and property;
7. to enable us to comply with applicable law or regulatory requirements; and
8. any other reasonable purpose to which you consent.

Our third party service providers may provide certain information, technology and data, and services (e.g. in connection with your redemption of any cash back or credits in your account) to us from time to time so that we may operate our business. As a result, your personal information may be collected, used, processed, stored or disclosed in the United States of America, Canada and any other relevant locations.

When do we Disclose Your Personal Information?

We may sell de-identified, aggregated or anonymized data to third parties. We use commercially reasonable technical measures to de-identify, aggregate or anonymize data such that it is no longer identifiable to you. Where we sell personal information identifiable to you, such personal information will be limited to non-sensitive categories of information (we do not sell your credit card information) or genericized as appropriate (e.g. city, province rather than precise address). Furthermore, identifiable information will only be sold to third parties if you have given express and opt-in consent. Sleek endeavors to maintain physical, technical and procedural safeguards that are appropriate to the sensitivity of the personal information in question, and will require any third parties we transfer data to maintain equivalent or greater protections to such transferred information.

We may share your personal information with our employees, contractors, consultants and other parties who require such information to assist us with managing our relationship with you, including: third parties that provide services to us or on our behalf; third parties that assist Sleek in the provision of services to you; and third parties whose services we use to conduct our business.

In addition, personal information may be disclosed or transferred to another party during the course of, or completion of, a change in ownership of or the grant of a security interest in, all or a part of Sleek through, for example, an asset or share sale, or some other form of business combination, merger or joint venture, provided that such party is bound by appropriate agreements or obligations and required to use or disclose your personal information in a manner consistent with the use and disclosure provisions of this Privacy Policy, unless you consent otherwise.

Further, your personal information may be disclosed:

1. as permitted or required by applicable law or regulatory requirements;
2. to comply with valid legal processes such as search warrants, subpoenas or court orders;
3. to protect the rights and property of Sleek;
4. during emergency situations or where necessary to protect the safety of a person or group of persons;
5. where the personal information is publicly available; or
6. with your consent.

Your Consent is Important to Us

It is important to us that we collect, use or disclose your personal information where we have your consent to do so. Depending on the sensitivity of the personal information, your consent may be implied, deemed (using an opt-out mechanism) or express. Express consent can be given orally, electronically or in writing. Implied consent is consent that can reasonably be inferred from your action or inaction. For example, when you enter into an agreement with us, we will assume your consent to the collection, use and disclosure of your personal information for

purposes related to the performance of that agreement and for any other purposes identified to you at the relevant time.

Typically, we will seek your consent at the time that we collect your personal information. In certain circumstances, your consent may be obtained after collection but prior to our use or disclosure of your personal information. If we plan to use or disclose your personal information for a purpose not previously identified (either in this Privacy Policy or separately), we will endeavor to advise you of that purpose before such use or disclosure.

As we have described above, we may collect, use or disclose your personal information without your knowledge or consent where we are permitted or required to do so by applicable law or regulatory requirements.

Choice/Opt-Out

You may change or withdraw your consent at any time, subject to legal or contractual obligations and reasonable notice, by contacting our Privacy Officer using the contact information set out below. All communications with respect to such withdrawal or variation of consent should be in writing and addressed to our Privacy Officer.

We assume that, unless you advise us otherwise, that you have consented to the collection, use and disclosure of your personal information as explained in this Privacy Policy.

How is Your Personal Information Protected?

Sleek endeavors to maintain physical, technical and procedural safeguards that are appropriate to the sensitivity of the personal information in question. These safeguards are designed to prevent your personal information from loss and unauthorized access, copying, use, modification or disclosure.

The security of your personal information is important to us, please advise our Privacy Officer immediately of any incident involving the loss of or unauthorized access to or disclosure of personal information that is in our custody or control.

Third Party Advertisements or Links to other Websites

You should be aware that companies that advertise and vendors who provide goods and services for sale may use their own cookies. This Policy does not cover how these companies and vendors use their cookies.

Our Services may contain links to other websites that may be subject to less stringent privacy standards. We cannot assume any responsibility for the privacy practices, policies or actions of the third parties that operate these websites. We are not responsible for how such third parties collect, use or disclose your personal information. You should review the privacy policies of these websites before providing them with personal information.

Updating Your Personal Information

It is important that the information contained in our records is both accurate and current. If your personal information happens to change during the course of our relationship, please keep us informed of such changes. Failure to notify us of a change to your personal information may

impact your use of the Services, including failure to checkout online and receive items to your preferred address. Sleek will not be held liable for any costs or damages resulting from such failure.

In some circumstances we may not agree with your request to change your personal information and will instead append an alternative text to the record in question.

Access to Your Personal Information

You can ask to see your personal information. If you want to review, verify or correct your personal information, please contact our Privacy Officer. Please note that any such communication must be in writing.

When requesting access to your personal information, please note that we may request specific information from you to enable us to confirm your identity and right to access, as well as to search for and provide you with the personal information that we hold about you. We may charge you a fee to access your personal information; however, we will advise you of any fee in advance. If you require assistance in preparing your request, please contact the office of our Privacy Officer.

Your right to access the personal information that we hold about you is not absolute. There are instances where applicable law or regulatory requirements allow or require us to refuse to provide some or all of the personal information that we hold about you. In addition, the personal information may have been destroyed, erased or made anonymous in accordance with our record retention obligations and practices.

In the event that we cannot provide you with access to your personal information, we will endeavor to inform you of the reasons why, subject to any legal or regulatory restrictions.

Inquiries or Concerns?

If you have any questions about this Privacy Policy or concerns about how we manage your personal information, please contact our Privacy Officer by telephone, in writing or by e-mail. We will endeavor to answer your questions and advise you of any steps taken to address the issues raised by you.

If you are dissatisfied with our response, you may be entitled to make a written submission to the Privacy Commissioner in your jurisdiction. Should you wish to report a complaint or if you feel that Sleek has not addressed your concern in a satisfactory manner, you may contact the Information Commissioner of Canada's Office.

Email: general@oic-ci.gc.ca

Address: 30 Victoria Street, Gatineau QC, K1A1H3

Phone: 1-800-267-0441 (Toll Free)

Privacy Officer

We have appointed a Privacy Officer to oversee compliance with this Privacy Policy. The contact information for our Privacy Officer is as follows:

Daniel Baum, privacy@onsleek.com

Revisions to this Privacy Policy

From time to time, we may make changes to this Privacy Policy to reflect changes in its legal or regulatory obligations or in the manner in which we deal with your personal information. We will post any revised version of this Privacy Policy on our website <https://www.onsleek.com/> and we encourage you to refer back to it on a regular basis. This Privacy Policy was last updated on November 23, 2021.

Interpretation of this Privacy Policy

Any interpretation associated with this Privacy Policy will be made by our Privacy Officer. This Privacy Policy includes examples but is not intended to be restricted in its application to such examples, therefore where the word 'including' is used, it shall mean 'including without limitation'.

This Privacy Policy does not create or confer upon any individual any rights, or impose upon Sleek any obligations outside of, or in addition to, any rights or obligations imposed by Canada's federal and provincial privacy laws, as applicable. Should there be, in a specific case, any inconsistency between this Privacy Policy and Canada's federal and provincial privacy laws, as applicable, this Privacy Policy shall be interpreted, in respect of that case, to give effect to, and comply with, such privacy laws.