



2021 Annual Report



Wendy Sherman
U.S. Deputy Secretary of State



Antony Blinken
U.S. Secretary of State



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A MESSAGE FROM OUR PRESIDENT & CEO

Dear Friends of Truman,

It is with great excitement that I share Truman Center for National Policy's 2021 annual report, the organization's first such report since 2012.

Simply put, 2021 was a year of dramatic growth and impact for Truman Center. Despite the continued challenges posed by the pandemic and widening global instability, this was a year of palpable acceleration. Truman Center delivered a steady stream of high-impact programming, dynamic reports, and training that offered timely, principled, and innovative solutions to pressing national security challenges.

Here are just some of the highlights:

Our report on [*"Transforming the State Department"*](#) took the D.C. establishment by storm. We shed light on the structural inequities that exist within diplomacy and foreign policy, and offered a pathway for the institution's reform. Chaired by Representative Joaquin Castro, Ambassador Abercrombie-Winstanley, and Senator Chris Murphy, Truman's expert task force offered recommendations on how to make the State Department a more just, equitable, and innovative institution so that it can extend its diplomatic reach and better deliver for the American people. The report continues to receive significant [media coverage](#) and I am proud to say that it became a foundation for Secretary of State Antony Blinken's Modernizing Diplomacy agenda.

Our April report, [*"Special Immigrant Visas: A Call for Cooperative Action,"*](#) issued succinct policy recommendations to the Biden Administration to ensure the safe evacuation of our Afghan partners, and kicked off our media [campaign](#) that reached millions of people around the world.

When Kabul fell to the Taliban in August, the groundwork laid by our SIV report helped Truman launch its [Afghanistan Operations Center](#). By recruiting and coordinating more than 100 volunteers, who provided 24/7 coverage, our team helped to manifest and fill seven private charter flights, and ultimately evacuate over 1,000 people.

We expanded our bench of expertise, bringing on new Senior Visiting Fellows to cover key policy issues, such as climate & energy, city & state diplomacy, and immigration. Under the extraordinary leadership and partnership of Truman Center Board Chair, Stephen Bailey, our [Board of](#)



[Directors](#) grew as we welcomed talented new members: Damon Wilson, Rebecca Bill Chavez, and Jeremy Bash. We also relaunched Truman's [Board of Advisors](#) to expand our access to expertise.

To better communicate Truman's reach and impact, we undertook a full scale brand overhaul by relaunching the Truman Center [website](#), renovating our social media channels, and creating a modernized visual identity. As a result, we now have a look and feel that matches the saliency and dynamism of our work. And our media-outreach has also grown dramatically. From the pages of [Vogue](#) to the [BBC](#), we have reached 600 million people across the world this year alone.

We were proud to host a safe in-person annual conference, [#TruCon2021](#), last year, while observing a range of stringent health and safety protocols. We began with a special welcome by Secretary of State Antony Blinken, followed by a keynote address by Deputy Secretary of State Wendy Sherman. What followed were a series of insightful [panels](#), including: A Reflection on Afghanistan & the Future of U.S. Power; Restructuring the Department of Homeland Security for a Better Immigration Solution; Transforming the State Department and the Role of Cities & States; and Climate & National Security: Green Tech as Foreign Policy.

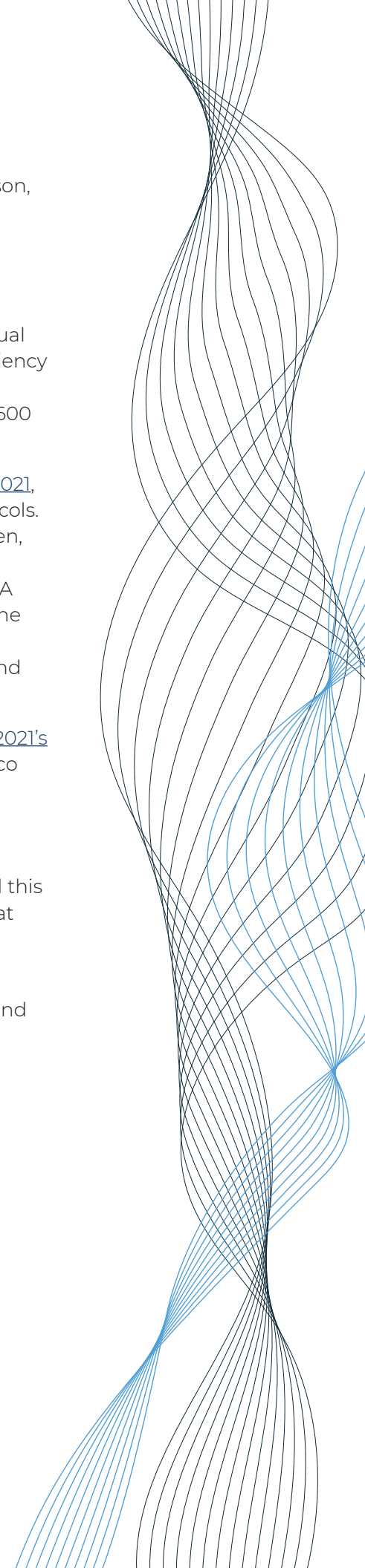
As we welcomed a limited number of in-person attendees to [TruCon2021's](#) public day, we also drew reporters from Axios, Bloomberg, PBS, Politico and The Diplomatic Courier. Our large virtual audience of over 1,500 attendees included viewers from as far as Brazil, Canada, Israel, and Malaysia.

I hope you enjoy reviewing just how much impact Truman generated this last year. We have worked to deliver an inclusive U.S. foreign policy that makes American lives better because it advances democracy, human rights, prosperity, and security at home and abroad.

With deep appreciation for your generous support and partnership, and hopes for even greater impact in 2022,



Jenna Ben-Yehuda
President & CEO
Truman Center for National Policy



Our Team

STAFF

In 2021, Truman Project realigned its organizational structure to maximize its impact. This led to TNSP creating an Impact Operations department; bringing communications in-house; expanding the Membership team; and hiring Truman's first Vice President of Policy and Programs to guide the organization's policy, research, and publication priorities, while overseeing the implementation of all grant requirements and activities.



JENNA BEN-YEHUDA
President and CEO



PUJA BASNET
Social Media and
Digital Coordinator



ERIN BROMAGHIM
Senior Visiting Fellow,
City & State Diplomacy



ALICE CHANG
Policy and Programs Coordinator



DAYANA COSME
Membership Coordinator



TIFFANI HUSKEY
Managing Director of
Finance and Administration



ANNIE HUDSON
Executive Assistant



CAMILLE J. MACKLER
Senior Visiting Fellow,
Immigration



ALEXANDRIA MALONEY
Senior Membership Manager



JON MARGOLICK
Executive Vice President



ROBIN MCGAHEY
Communications Manager



XANDER MEISE
Senior Visiting Fellow,
Climate & Energy Security



SYLVIA MISHRA
Janne E. Nolan Nuclear
Security Visiting Fellow



MALCOLM PHELAN
Director of Impact Operations



ELIANA REYNOLDS
Program Coordinator



JESSICA SARHAN
Director of Communications



JON TEMIN
Vice President of
Policy and Programs



RICHARD WEI-YI CHEN
Membership Coordinator

BOARD OF DIRECTORS



ROBERT J. ABERNETHY

President of American Standard Development Company and Self Storage Management Company and Managing Director of Metropolitan Investments, LLC



STEPHEN BAILEY

Founder and CEO of ExecOnline, Chair



JEREMY BASH

Former Chief of Staff to the United States Secretary of Defense



DR. REBECCA BILL CHAVEZ

Non-Resident Senior Fellow at the Inter-American Dialogue and Senior Advisor at the Center for Naval Analyses (CNA)



SUSAN BROPHY

Managing Director at the Glover Park Group



NOAH DOYLE

leads Battery Park Financial Partners at Janney



KAREN KARNIOL- TAMBOUR

Co-Chief Investment Officer for Sustainability at Bridgewater Associates



KARISHMA SHAH PAGE

member of K&L Gates' Public Policy and Law Practice



MATTHEW SPENCE

Senior Fellow at Yale University's Jackson Institute for International Affairs



DAMON WILSON

Executive Vice President of the Atlantic Council

**Board as of December, 2021*

BOARD OF ADVISORS



MEHDI ALHASSANI
*Internal Operations,
Palantir Technologies*



WENDY R. ANDERSON
*Senior Counselor,
Palantir Technologies*



SANJYOT DUNUNG
*Founder and CEO,
Atma Global*



ERIC FANNING
*President and CEO,
Aerospace Industries
Association (AIA)*



MICHÈLE FLOURNOY
*Co-Founder and Managing
Partner, WestExec Advisors*



**LAETITIA GARRIOTT
DE CAYEUX**
*Founder and CEO,
Global Space Ventures*



SHERRI GOODMAN
*Secretary General, International
Military Council on Climate & Security
and Senior Fellow, Polar Institute and
Environmental Change & Security
Program, Wilson Center*



LIONEL JOHNSON
*President,
Pacific Pension &
Investment Institute*



ALEC ROSS
*Distinguished Visiting Fellow,
Bologna Business School*



**AMBASSADOR DANA
SHELL SMITH**
*Senior Non-Resident Fellow,
Institute for the Study
of Diplomacy,
Georgetown University*



ALAN SOLOW
Founder, Grover Strategies LLC



DOUG WILSON
*Former Assistant Secretary
of Defense for Public Affairs
and Co-Founder of Vets'
Community Connections.*



INFORM

Making national security threats and opportunities plain to all Americans.



Truman at work

TRUMAN CENTER FELLOWS

TCNP's Visiting Senior Fellows elevated Truman's voice and expertise in policy discussions on nuclear nonproliferation, immigration, climate & energy security, and city & state diplomacy.



Erin Bromaghim

Senior Visiting Fellow City & State Diplomacy



"Working for Mayor Garcetti as part of the City of L.A.'s first Office of International Affairs is a masterclass in how local governments are leading on the most critical issues of our time, from systemic inequality to climate action," said Bromaghim. "I am thrilled to work with the Truman Center - and its national network of members - to explore how we can bring a true "whole of government" approach to strengthen the ties between our communities and our world."

Erin Bromaghim currently serves as the Director of Olympic and Paralympic Development in the Los Angeles Mayor's Office of International Affairs. A California native, she is focused on realizing the city's plans to make Los Angeles more sustainable, inclusive, resilient, and innovative ahead of the Olympic and Paralympic Games in 2028. Bromaghim also uses the framework of the 2030 United Nations Agenda to align, measure, and track the city's progress towards the 17 Sustainable Development Goals.



Xander Meise

Senior Visiting Fellow Climate & Energy Security



"Climate change is a national security issue of the highest order that touches upon nearly every aspect of our foreign policy, defense, economy, and societal structures," said Meise. "We need unconventional strategies to prepare our institutions and energy infrastructure to address the complex challenges presented by climate change. It is an honor and a privilege to be able to work with a dynamic organization like Truman and its national security experts to explore how our country can tackle these challenges."

Xander is an Associate Professor at Northeastern University School of Law and non-resident fellow at the [Columbia Center on Sustainable Investment](#). She is a member of the University of Pennsylvania's Perry World House Climate Action Working Group and a Truman Political Partner.



Camille Mackler

Senior Visiting Fellow, Immigration



"Truman has been at the forefront of the immediate Afghan response, supporting our work within the Evacuate Our Allies and #afghanevac coalitions to identify and implement solutions at every stage of immigration and the ensuing crisis," said Mackler. "The role of Senior Immigration Fellow at Truman has provided the opportunity to continue my research in immigration policy and national security, and expand our network for impact within the membership."

Camille Mackler is the Executive Director of the Immigrant Advocates Response Collaborative (Immigrant ARC), which she helped form and has led since February, 2017. Prior to transforming Immigrant ARC into an independent non-profit, she was the Director of Immigration Legal Policy at the New York Immigration Coalition, successfully pushing for increases in public funding of immigration legal services in both New York City and New York State. She recently helped draft legislation that created the first right to universal representation of immigrants in the country.



Naomi Egel

Janne E. Nolan Nuclear Security Visiting Fellow



"Nuclear nonproliferation, or preventing the spread of nuclear weapons, is a critical element of reducing the existential risks nuclear weapons pose to humanity," said Egel. "My fellowship at Truman provided an incredible opportunity to conduct meaningful work engaging legislatures and raising awareness on nuclear issues, and to develop my own research on reducing nuclear risks. Working with the Truman Center team was a delight—TCNP is truly a model in how a small group of dedicated people can create enormous changes."

Naomi Egel is a Ph.D. candidate in the Government Department at Cornell University. Her dissertation examines why states pursue multilateral agreements to regulate various weapons, and how the motivations for doing so affect the design of agreements. More broadly, her research explores the politics of international security, international organizations, small states, and international order.

REPORTS & PUBLICATIONS:

TCNP published several policy products in 2021, including flagship reports, compelling talking points, and engaging video-explainers.

Nuclear Nonproliferation

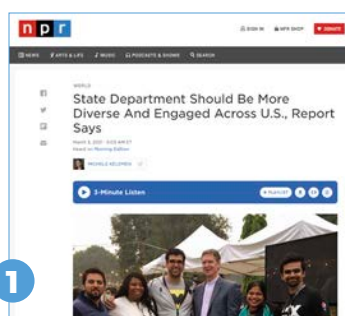
Truman is working hard to make nuclear issues accessible to all. We produced a short video on [Nuclear Weapons: A Guide From Truman](#) in May to build awareness of global nuclear risks and to engage the public on the importance of reducing nuclear threats. The video provides a clear and easy-to-understand guide on the context surrounding today's most pressing nuclear issues.

State Department Reform

On March 3, 2021, Truman Center [publicly launched](#) a [State Department Task Force](#) and the first-of-its-kind “[Transforming State: Pathways to a More Equitable, Just, and Innovative Institution](#)” report. We provided bold recommendations for how the State Department must transform into a more equitable institution in order to develop foreign policies that better reflect connections between international and domestic concerns.



MEDIA ENGAGEMENTS



1



2



3

- 1 NPR: [State Department Should Be More Diverse And Engaged Across U.S., Report Says](#)
- 2 Mother Jones: [Can Joe Biden Fulfill His Promise to Diversify the State Department?](#)
- 3 Politico: [The State Department has a systemic diversity problem](#)



[Download our social media toolkit to share the report](#)

Immigration

Truman released a report that sounded the alarm on issues relating to evacuations from Afghanistan, "[Call for Cooperative Action on the Special Immigrant Visa \(SIV\) Program](#)," in April. This report, by Matt Zeller (Truman National Security Project Fellow) and Kim Staffieri (Co-Founder, Association of Wartime Allies), provided recommendations on how the Biden Administration should support SIV applicants.



MEDIA ENGAGEMENT




- 1 CNN's The Lead: [Matt Zeller with Jake Tapper](#)
- 2 The Stream, Al Jazeera, with Matt Zeller and Kim Staffieri: [Is the U.S. abandoning its Afghan workers?](#)
- 3 TIME op-ed by Matt Zeller and Kim Staffieri: [Afghan interpreters risked their lives to help the U.S. We must not abandon them.](#)
- 4 CNN Newsroom: [Matt Zeller with Michael Holmes](#)
- 5 Modern War Institute essay by Douglas Livermore: [Fulfilling Our Duty to Afghan and Iraqi Interpreters Is a Matter of Honor — and of National Security](#)

Climate

Truman brought together conversations and policy ideas centered around environmental security, justice, and inclusion. Focusing on the importance of local and community resiliency, Truman published *Climate & Energy: Progressive and Center-Right Talking Points*, assessing climate as a threat multiplier to American livelihoods. We also created a digital campaign highlighting the themes of the Glasgow Climate Change Conference, COP26.





COP26: The Truman View



Xander Meise
Visiting Senior Fellow
for Climate and Energy

"I hope to see - and the world needs to see - States advance the greenhouse emission reduction targets they expressed in 2015. Many countries announced new pledges this July (by the agreed pre-COP26 deadline), but many other countries failed to do so. Late is better than never. By the end of COP, I hope to see that all State parties have expressed new concrete reduction pledges. Countries that in 2015 set a net zero target deadline of 2050 - I'd love to see them voluntarily move that up to 2045 or 2040. COP is an optimum opportunity for countries to pressure each other into being better. In 2015, Paris was new for everyone. Now that countries have had several years of experience under the agreement, I hope to see more countries use all of their levers of diplomatic pressure to encourage fellow States to take action now."

 @TrumanProject




COP26: Q&A with Xander Meise

Truman Climate Security Fellow Xander Meise Answers #COP26 Questions

Why is this #COP26 so important?

Climate change presents some of the most critical national security threats facing the United States and the world. It is a threat multiplier and inequality amplifier. It exacerbates social and environmental injustices and the triggers of violent conflict. Its effects reach every aspect of our economy, society, and physical security and are felt by governments, multinational corporations, and other large institutions, as well as by individuals and families at their front doors. Look no further than the evening news to see growing military tensions in the melting Arctic, families in the United States fleeing sudden-onset extreme weather events, or people across the globe leaving their homes as climate shifts have crumbled traditional agricultural and economic structures, as well as access to essential resources like water. Climate change affects security and international power structures abroad as well as our personal security at home. In my mind, there is no question it is a national security issue.



ENGAGE

*Building a network of cross-sector
leaders working together to keep
the nation secure.*



Communications & Marketing

NEW BRAND

As our organization continues to grow in order to better address today's most pressing national security challenges, TCNP was proud to announce its revitalized brand, visual identity, and mission statement, all of which culminated in the launch of a new website: trumancenter.org.

The Truman Center for National Policy (TCNP) has offered timely and innovative national security solutions for nearly a decade. As we look to the future of our organization, we were proud to showcase our new website, mission statement, and visual identity in 2021. These tools will enable us to better communicate our vital work to an even larger audience.

By modernizing the TCNP brand, and making our website cleaner, clearer, and more accessible, we now have a look and feel that matches the reach and impact of our research and educational efforts. Our new social media accounts, and expanded online presence, will enable us to reach even more stakeholders.

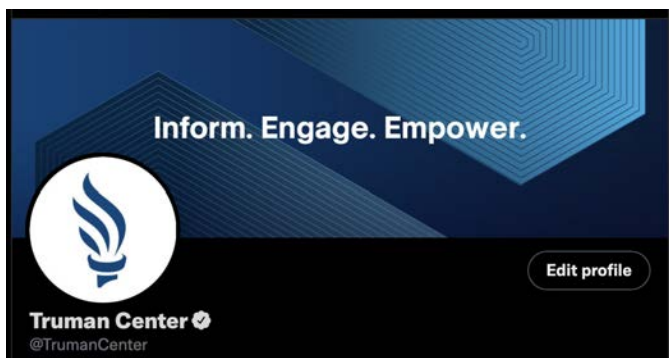
What is the Truman Center for National Policy? **We are an education and research institute dedicated to offering timely, innovative, and principled national security solutions.**

Our mission: **to offer timely, principled, and innovative solutions to pressing national security challenges.**

Our tagline: **Inform. Engage. Empower.**

While honoring the Truman Center's legacy, values, and track record, we wanted to ensure that our new branding and website better communicate the policy work we do across each of our five program areas: climate change; nuclear non-proliferation; immigration; diversity, equity, justice, & inclusion; and city and state diplomacy.

You can view our new website [here](https://trumancenter.org), and our social media channels here: [Twitter](#), [LinkedIn](#), [Facebook](#) & [Instagram](#).



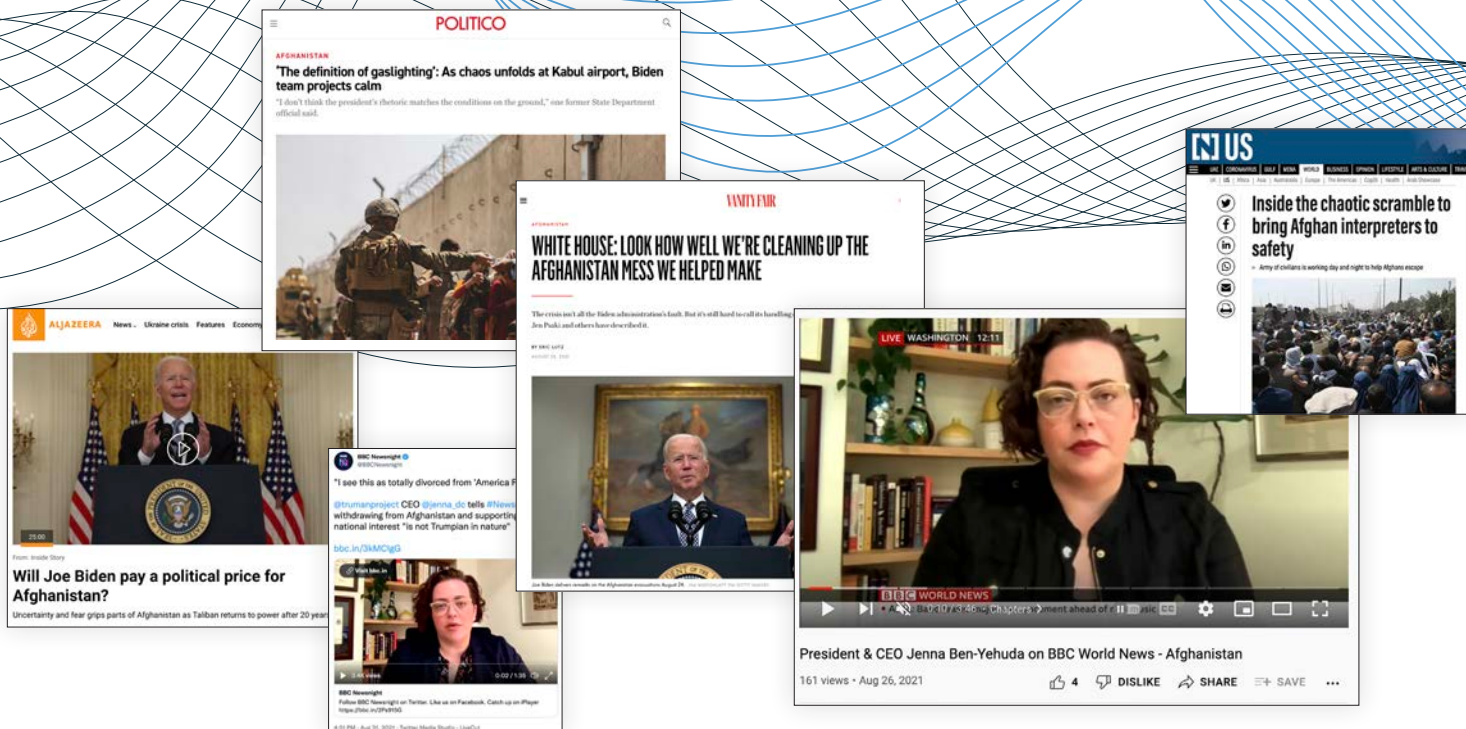
Read our 2021 comms deck [here](#).

Social Media

(2021 Data)

Truman Center's social media presence has grown significantly this year with greater audience engagement and impressions. We relaunched all social media platforms and created an Instagram account to better inform and engage our diverse audiences on national security matters. We demonstrated our expertise in foreign policy by amplifying the work of Truman's fellows, producing educational videos on nuclear security and climate mitigation, and sharing important national security events.





PRESS ENGAGEMENT

Truman's President in the News

Truman's President & CEO, Jenna Ben Yehuda, met with over 20 major domestic and international news outlets for interviews and background briefings on a range of national security topics. She covered: the U.S withdrawal from Afghanistan, the Vice President's plans to tackle the root causes of immigration, diversity within our national security institutions, political turmoil in Haiti, and the Biden Administration's foreign policy agenda.

Other public engagements included Jenna taking part in a press conference with the "[Evacuate our Allies](#)" coalition, calling for urgent action by the Biden administration to support the resettlement of Afghan refugees. She also signed onto two letters, one to [support our at-risk Afghan allies](#) with over 100 other organizations and another to [call on President Biden for humanitarian relief in Iran](#).

Select media outlets

NPR
Huffington Post
BBC Espanol
The New York Times
The Guardian
Jewish Insider
The Hill
McClatchy
CNN
BBC
Politico
Al Jazeera
National Geographic
Defense One
The Telegraph
Wall Street Journal
The Times
Axios
The National
Mother Jones
Vanity Fair

Truman in the News:

In 2021, there were over 1000 media engagements by Truman Project members in relation to TCNP's work. Truman was featured as a leader in topics including: the U.S withdrawal from Afghanistan, climate change, immigration, and domestic extremism. Some examples of our featured outlets are listed below:



[BBC](#)

[Sky News](#)

Foreign Policy Magazine

The New York Times

NPR

Washington Post

CNBC

McClatchy.

San Diego Tribune

[Axios](#)

[LawFare](#)

[Al Jazeera](#)

[Wall Street Journal](#)

[CNN](#)

[Fox News](#)

[The Guardian](#)

[NBC](#)

[Politico](#)

[TIME](#)

[War on the Rocks](#)

[The Diplomatic Courier](#)

[Council on Foreign Relations](#)

[Stars and Stripes](#)

[Mother Jones](#)

[Vogue](#)

Teen Vogue

HBO

ABC

Fox Business

Business Wire

Defense One

The Hill

The Atlantic



In 2021, Truman reached global audiences nearing **600 million people worldwide.**

VIDEOS

TruCon Promotional Video

Truman's Communications team produced a high-quality promo video that showcased the Truman Center's new logo, #TruCon2021 graphic, and powerful images relating to each of our panels.



TruCon Wrap video

This video captures the best of #TruCon2021, leaving members and viewers excited about the conference and demonstrating Truman's important work on a variety of national security issues. It features speakers such as; Secretary of State Antony Blinken and Deputy Secretary of State Wendy Sherman, as well as UK Ambassador to the U.S, Dame Karen Pierce, DCMG.



Afghanistan Wrap

This video highlights Truman's instrumental role in the evacuation of our Afghan allies and partners. It marks the launch of Truman's [Afghanistan Operations Center](#) and the work we have done to keep our Afghan allies safe. It also demonstrates the expertise of our community by featuring op-eds and video interviews with various news outlets.



Programming

In 2021, Truman Center created new and innovative programming to increase Truman's visibility, raise funds, and better engage the general public. Truman believes a core value of its work is to open the aperture for leaders learning about national security. We do this through:

1. **TruSkills:** Private training seminars for members of the Truman National Security Project that engage the next generation of national security professionals.
2. **Events & Roundtables:** Hosting over 50 private and public events each year on a range of topics, including the aforementioned policy priorities.
3. **TruCon:** Truman Center's annual public conference that draws in thought leaders, journalists, and policymakers to discuss the core challenges facing America's national security.

2021 PROGRAMMING HIGHLIGHTS



FEBRUARY 5 // panel discussion

Political Violence and Accountability

TCNP hosted U.S. Representatives and Truman National Security Project Members Sara Jacobs (D-CA-53), Ruben Gallego (D-AZ-07), and Jason Crow (D-CO-06) for a panel entitled "[Political Violence and Accountability](#)" in the aftermath of the January 6th insurrection.



FEBRUARY 8 // panel discussion

The Future of US-Russia Arms Control

TCNP hosted a public event discussing nuclear non-proliferation policy and the future of the New START Treaty featuring keynote speaker, Rose Gottemoeller, former Undersecretary of Arms Control and Disarmament, and Deputy Secretary General of NATO.





FEBRUARY 22 // book talk

Tangled Up in Blue: Policing the American City
with Author, Rosa Brooks



MARCH 3 // public launch

Transforming State: Pathways to a More Just, Equitable, and Innovative Institution Public Launch

To celebrate the public launch of TCNP's first-of-its-kind report, Transforming State: Pathways to a More Just, Equitable, and Innovative Institution, TCNP hosted a panel featuring remarks from the Task Force co-chairs, Ambassador Gina Abercrombie-Winstanley, U.S. Senator Chris Murphy, and U.S. Representative Joaquin Castro.



MARCH 26 // book talk

Daughters of Kobani: A Story of Rebellion, Courage, and Justice
with Author, Gayle Tzemach Lemmon



APRIL 19 // panel discussion

Nuclear Issues Across the United States

TCNP hosted a public discussion exploring Nuclear Issues Across the United States composed of panelists Erica Fein, Yasmeen Silva, and Denise Duffield. (U.S. Representative Dina Titus (D-NV-01) provided recorded opening remarks.)



MAY 12 // panel discussion

Climate Migration: What Is It and Why You Should Care

TCNP hosted a public panel discussion on climate migration in May. Moderated by TNSP's Energy and Climate Affinity Group Co-Lead Kara Allen, Dr. A.R. Siders, Dr. Robin Bronen, Susie Haslett, and TNSP Member Mark Nevitt discussed the impact of climate change on migration patterns.





JUNE 2 // fireside chat

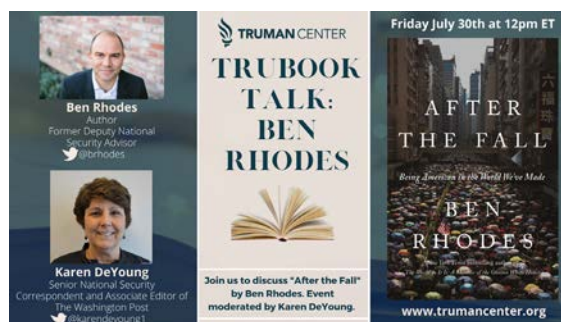
Pride & National Security

On June 2nd, 2021, Truman hosted an event to celebrate the beginning of PRIDE month. For this Fireside Chat on PRIDE & National Security, Damon Wilson, President & CEO of the National Endowment of Democracy (NED) and Truman Board Member, sat down with Dr. Tess Bridgeman, Co-Editor-in-Chief of Just Security.



JULY 30 // book talk

After the Fall: Being American in the World We've Made with Author and former Deputy National Security Advisor, Ben Rhodes



SEPTEMBER 8 // panel discussion

The Legacy of America's Longest War

In partnership with the Chicago Council On Global Affairs, TCNP hosted "The Legacy of America's Longest War" with speakers Elliot Ackerman, Nora Bensahel, and Douglas Lute.



SEPTEMBER 23 // panel discussion

Women in Space

On September 23rd, Truman Center for National Policy hosted "Women in Space", a panel discussion to celebrate leading women in the space industry. Moderated by [Marina Koren](#), space writer at the Atlantic, the event focused on the careers of [Kellie Gerardi](#), the first female payload specialist to join a Virgin Galactic research spaceflight and a 2018 Truman Defense Council Member, and [Laetitia Garriott de Cayeux](#), Founder & CEO of Global Space Ventures, XPRIZE Board Member, and member of Truman's Board of Advisors.





EMPOWER

Making national security actionable.



TRU CON 2021

TruCon2021 brought unprecedented success and demonstrated the dedication and growth of the entire HQ staff and Truman membership. The public program on October 15 featured a video address from Secretary of State Antony Blinken, a keynote address from Deputy Secretary of State Wendy Sherman, four exciting and insightful panels, a fireside chat with Jeremy Bash and the Honorable Michèle Flournoy, and an award ceremony honoring Washington D.C. Mayor Muriel E. Bowser as the recipient of this year's Award for Exceptional Moral Courage in Public Service.

Attendance: 243 individuals checked in on the conference's public day, with 328 attendees present over the entire weekend.



See more online:

[Preliminary Health Screening](#)

[A Summary of the Conference.](#)



FRIDAY, OCTOBER 15

Live streamed on
trumancenter.org

SPONSORED BY



9:45AM–10:00AM

Opening Remarks, Jenna Ben-Yehuda
Video Address: Secretary of State Antony Blinken

10:00AM–10:30AM

Keynote by Deputy Secretary of State Wendy Sherman

10:30AM–10:45AM

BREAK

10:45 AM–11:45AM

A Reflection on Afghanistan and the Future of US Power

SPEAKERS: Ben Rhodes, George Packer, Amb. Karen Pierce, Nancy Youssef (moderator)

11:45AM–12:45PM

Twenty Years After 9/11 – Restructuring DHS for a Better Immigration Solution

SPEAKERS: Muzaffar Chishti, The Honorable Leon Rodriguez, Carrie Cordero, Camille Mackler (moderator)

12:45PM–1:30PM

LUNCH BREAK

1:30PM–2:30PM

Transforming the State Department and the Role of Cities and States

SPEAKERS: Rep. Joaquin Castro, Amb. Nina Hachigian, Rep. Ted Lieu, Patricia (Patty) Cogswell (moderator)

2:30PM–3:00PM

Award for Exceptional Moral Courage in Public Service

INTRODUCED BY: Stephen Bailey, Chairman, Truman Center for National Policy

PRESENTED BY: Lt. Col Alexander Vindman (Ret.)

PRESENTED TO: Mayor Muriel E. Bowser, Mayor of Washington, D.C.

3:00PM–3:30PM

BREAK

3:30PM–4:30PM

Climate and National Security: Green Tech as Foreign Policy

SPEAKERS: Shannon Kellogg, Karen Karniol-Tambour, Anna Shpitsberg, Chidi Blyden, Xander Meise (moderator)

4:30PM–5:00PM

The Future of U.S National Security – A Fireside Chat with The Honorable Michèle Flournoy in conversation with Jeremy Bash

5:00PM

Closing Remarks



TRUMAN CENTER



#TRU CON2021

Communications Report

OCTOBER 15 - 17, 2021

Pre-Conference

TruCon video



Invites





OCTOBER 15TH
9AM - 5PM ET

*We are pleased to invite you to attend
Truman Center for National Policy's annual conference.*

The Truman Center for National Policy develops timely and innovative national security solutions, and this year we will continue these important dialogues with a range of conversations including:

- A reflection on Afghanistan and the future of US power
- Twenty years after 9/11, how to restructure the Department of Homeland Security for a better immigration solution
- China's Divide & Conquer Strategy: a view from Europe
- Six months later: The US Department of State and Truman's Recommendations, What's New? What's Next?
- Climate & National Security: Green Tech as Foreign Policy

We hope that you will be able to join us for this event, which will feature a range of top level speakers from a diverse range of national security perspectives.

REGISTER HERE
www.tfaforms.com/4928650

SHOULD YOU REQUIRE FURTHER INFORMATION PLEASE REACH OUT TO:

Kayvan Chinichian
(kchinichian@trumancenter.org)
for sponsorship queries.

Rachel Rizzo
(rrizzo@trumancenter.org)
for program & panel queries.

Jessica Sarhan
(jessica@trumancenter.org)
for media & press queries.

SPONSORED BY









**FRIDAY,
OCTOBER 15**

Live streamed on
trumancenter.org

9:45AM-10:00AM Opening Remarks, Jenna Ben-Yehuda
VIDEO ADDRESS: Secretary of State Anthony Blinken

10:00AM-10:30AM Keynote by Deputy Secretary of State Wendy Sherman

10:30AM-10:45AM BREAK

10:45 AM-11:45AM A Reflection on Afghanistan and the Future of US Power
SPEAKERS: Ben Rhodes, George Packer, Amb. Karen Pierce, Nancy Youssef (moderator)

11:45AM-12:45PM Twenty Years After 9/11 - Restructuring DHS for a Better Immigration Solution
SPEAKERS: Mustafa Chulki, The Honorable Leon Rodriguez, Carrie Cordova, Camille Mockler (moderator)

12:45PM-1:30PM LUNCH BREAK

1:30PM-2:30PM Transforming the State Department and the Role of Cities and States
SPEAKERS: Rep. Joaquin Castro, Amb. Nina Hachigian, Rep. Ted Lieu, Patricia (Patty) Cingwell (moderator)

2:30PM-3:00PM Award for Exceptional Moral Courage in Public Service
INTRODUCED BY: Stephen Bailey, Chairman, Truman Center for National Policy
PRESENTED BY: Lt. Col. Alexander Vindman (Ret.)
PRESENTED TO: Mayor Muriel E. Bowser, Mayor of Washington, D.C.

3:00PM-3:30PM BREAK

3:30PM-4:30PM Climate and National Security: Green Tech as Foreign Policy
SPEAKERS: Shannon Kellough, Karen Kaminski-Bombard, Anna Shpilberg, Chel Byden, Xander Mease (moderator)

4:30PM-5:00PM The Future of U.S. National Security - A Fireside Chat with The Honorable Michèle Flournoy in conversation with Jeremy Bosh

5:00PM Closing Remarks

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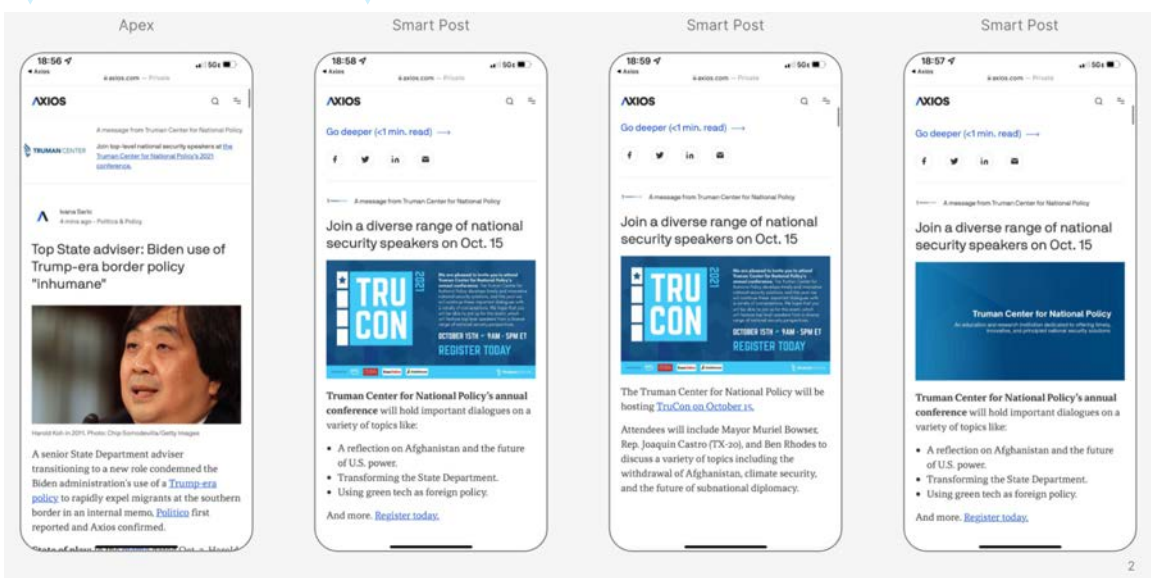
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(Apex Post):

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Total impressions
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Bloomberg
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Press

Inform. Engage. Empower.

Truman Center Honors Mayor Bowser with Public Service Award

The Truman Center for National Policy will be honoring Mayor Muriel Bowser with the Exceptional Moral Courage Award in Public Service at this year's TruCon conference.

October 15th, 2021

WASHINGTON D.C. - The Truman Center for National Policy is proud to honor Mayor Muriel Bowser with its 2021 Exceptional Moral Courage Award for her unwavering leadership and commitment to public service. The ceremony will take place on Friday, October 15th at 2:30pm ET, at #TruCon2021, Truman Center's annual national security conference.

This award began in 2020, amidst the COVID-19 pandemic. Lt. Col. Alexander Vindman (Ret.) was the inaugural recipient due to his courageous public testimony that resulted in former President Trump's impeachment proceedings. This year, Lt. Col. Vindman will be stepping back onto the Truman stage to present the honors to Mayor Bowser.

"Mayor Bowser has set an incredibly high standard for governance - especially in major US cities," said Jenna Ben-Yehuda, President & CEO of the Truman Center for National Policy. "Given the immense challenges Mayor Bowser has faced -- from the COVID-19 pandemic, to the January 6th insurrection, to a contested election, to standing up for racial justice with the creation of Black Lives Matter Plaza -- she perfectly encapsulates moral courage in public service."

Mayor Bowser was re-elected to the District of Columbia Mayor's office in 2018, making her the first mayor to win re-election in 16 years, and the first woman ever to do so. Since her election, Bowser has faced unscrupulous adversity. All of which she faced with grace and leadership, as she continues to fight to build safer, stronger, and healthier neighborhoods across Washington D.C.

"Since the earliest days of the pandemic, I have said that we are in this together and that we'll get through it together. I am incredibly grateful for the tremendous sacrifices that DC residents and businesses have made over the past two years. Those sacrifices have saved lives and helped us get to where we are today -- DC is open and our comeback has started," said DC Mayor Muriel Bowser. "Of course, our city has experienced so much over the past two years -- not just a pandemic -- and each time the eyes of the nation and the world have been on DC, we've stood shoulder to shoulder as a community and led with our DC values."

#TruCon2021 will be hosted in a hybrid model, with live-streaming available to the public. Watch live at [trumancenter.org](https://www.trumancenter.org).

Truman Center for National Policy

An education and research institution dedicated to offering timely, innovative, and principled national security solutions.

Inform. Engage. Empower.

Truman Center for National Policy hosts #TruCon2021

October 6th, 2021

WASHINGTON D.C. - On Friday, October 15th, Truman Center for National Policy will host its annual conference #TruCon2021 to discuss some of today's most pressing national security issues.

Featured speakers will include: Washington D.C.'s Mayor Muriel Bowser, Lt. Col. Alexander Vindman (ret.), Rep. Joaquin Castro (D-TX), Rep. Ted Lieu (D-CA), Former Deputy National Security Advisor under President Obama, Ben Rhodes, British Ambassador to the United States, Dame Karen Pierce, Deputy Mayor of International Affairs for Los Angeles, Ambassador Nina Hachigian, Deputy Assistant Secretary of Defense for Energy Transformation, Anna Shpitsberg, Co-founder and Managing Partner of WestExec Advisors, Michèle Flournoy, Author, George Packer, Vice President of Public Policy at Amazon, Shannon Kellogg, among many others.

#TruCon2021 will host panels on:

- A Reflection on Afghanistan and the Future of US Power
- Twenty Years After 9/11 - Restructuring DHS for a Better Immigration Solution
- Transforming the State Department and the role of Cities and States
- Climate and National Security: Green Tech as Foreign Policy

To conclude the event, Truman Center will present Mayor Muriel Bowser with the 2nd annual Truman Award for Exceptional Moral Courage, presented by Lt. Col. Alexander Vindman (ret.). The award will honor her achievements and extraordinary service to the District of Columbia this year, including: dealing with the January 6th insurrection on the US Capitol Building, enabling an effective vaccine roll-out program, supporting Black Lives Matter movements, battling climate change, and helping our city become a healthy and safe space for all of its residents.

"At Truman we envision an inclusive foreign policy that enriches all American lives," said Truman's President & CEO, Jenna Ben Yehuda. "We host TruCon every year to provide a platform to bring together the best minds in national security, and to discuss the day's most pressing issues. As we reflect on the past few months: 20 years after the devastation of 9/11, the withdrawal from Afghanistan, and the increasing threats to our planet, we look to TruCon to inform, engage and empower."

#TruCon2021 will be hosted in a hybrid model. Live-streaming will be available, with select in-person invitations to be sent to fully-vaccinated, masked, and tested members of the Truman National Security Project. For a complete listing of the robust health and safety measures being undertaken, please contact: communications@trumancenter.org

To register, please visit: <https://www.tfaforms.com/4928650>

We will share a detailed list of panelists and discussions in the coming days.

Truman Center for National Policy

An education and research institution dedicated to offering timely, innovative, and principled national security solutions.



Summary

This year's conference, which commenced with a public program on Friday, October 15 in Washington D.C., was held in-person and virtually. Over 300 joined us in person, and over 1,500 people tuned in live virtually. Our viewership was truly global— with audiences joining us from Brazil, Canada, Israel, Malaysia, and many more.

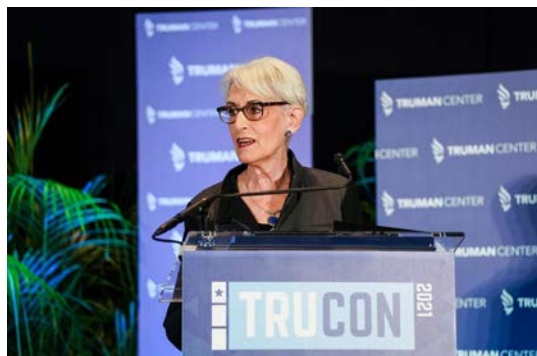


Watch the full conference at <https://www.trumancenter.org/>

We started the day with a [special welcome](#) by Secretary of State Anthony Blinken, followed by a keynote address by Deputy Secretary of State Wendy Sherman.



Video address from Secretary of State Antony Blinken



Keynote address from Deputy Secretary of State Wendy Sherman



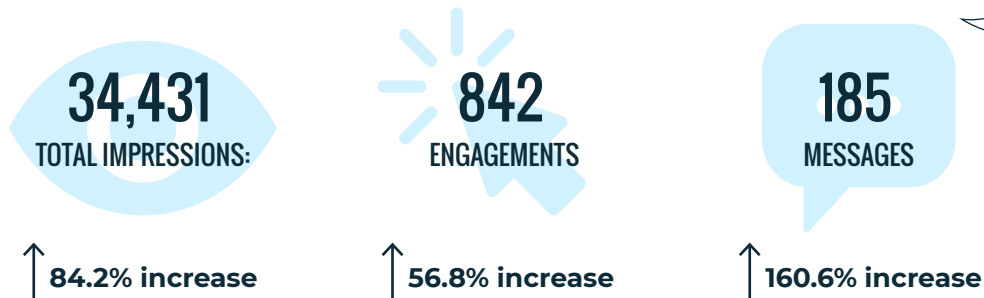
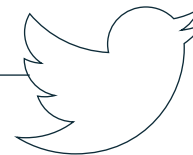
Truman Center honored Mayor Muriel Bowser of Washington, DC, with the *Exceptional Moral Courage Award in Public Service*. She spoke eloquently about leadership, and the challenges of the last year. Lt. Col Alexander Vindman (ret.), last year's recipient of the award, introduced and presented the award to Mayor Bowser.





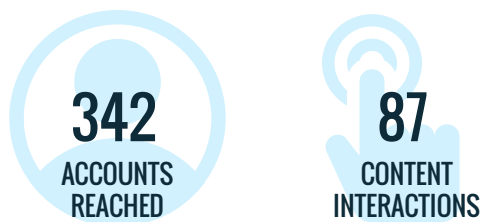
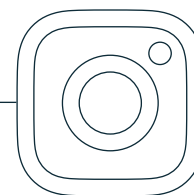
Top Tweets/Social Posts:

TRUMAN CENTER TWITTER ENGAGEMENT (OCTOBER 15-17):



579 post link clicks // 201 replies // 190 video views // 62 retweets

TRUMAN CENTER INSTAGRAM (OCTOBER 15-17)



LIVESTREAM

We had 942 viewers, 615 video sessions, who watched our livestream on trumancenter.org and Facebook. Viewers watched the livestream from all parts of the world, including Brazil, Afghanistan, Canada, Israel, Malaysia and more! We had 387 new viewers who accessed the livestream on the Truman Center' rebranded website.



TOP TWEETS:

Wendy R. Sherman @DeputySecState
In the 21st century, national security requires confidence that the middle class can grow and prosper—and that means making the investments in clean energy, education, and child care that will strengthen our competitive hand and help America lead. #TruCon2021



Wendy Sherman

Wendy R. Sherman @DeputySecState
I'm excited to be joining @TrumanCenter this morning to kick off #TruCon2021. I'll be talking about how we're making sure our foreign policy delivers for the American people—and for people around the world. Watch live at 10 AM EDT at



trumancenter.org
Truman Center for National Policy | Home
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8:23 AM · Oct 15, 2021 · Twitter for iPhone

41 Retweets 5 Quote Tweets 138 Likes

Department of State's video of Wendy Sherman

You Retweeted

EnergyAtState @EnergyAtState · Oct 18
ENR DAS Shpitsberg joined the Truman Center for a discussion of how climate change and energy policy are now core elements of U.S. foreign policy. @TrumanCenter #TruCon2021

"Our energy-related foreign policy is focused on positioning the US to be a key supplier of clean tech, securing supply chains for key infrastructure, creating a transition that is equitable, and supporting our partners abroad in achieving their climate and energy goals."
-DAS Anna Shpitsberg

Energy Resources
U.S. DEPARTMENT OF STATE

7 17

U.S. Department of State's Bureau of Energy Resources

British Embassy Washington @UKinUSA
United Kingdom government organization

Happening soon: Ambassador @KarenPierceUK will join #TruCon2021

Truman Center @TrumanCenter · Oct 11
#TruCon2021 starts this Friday! At 10:45am ET, we'll hold a "Reflection on Afghanistan and the Future of U.S. Power" with Dame @KarenPierceUK, Former Dep. NSA @brhodes & @TheAtlantic's George Packer, moderated by the @WSJ's @nancyayoussef.

Watch live: trumancenter.org

10:32 AM · Oct 15, 2021 · Twitter Web App

British Embassy Washington

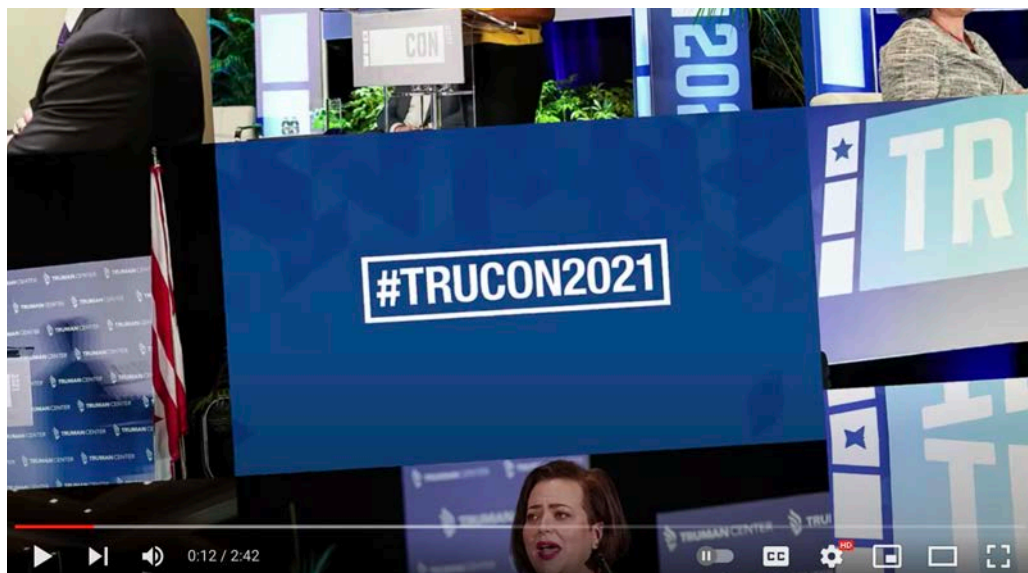


Representative Castro



Lt. Colonel Alexander Vindman

TruCon Wrap Video



4,518
IMPRESSIONS:

274
VIEWS ON YOUTUBE

148
ENGAGEMENTS

Afghanistan

THE CREATION OF TCAOC

On August 19, 2021, Truman Center launched the Truman Center Afghanistan Operations Center (TCAOC), which directly evacuated 1,000 vulnerable Afghans and liaised with a range of national security agencies and NGOs to facilitate shared database entries of thousands of additional applicants. Through continued support from donors, we expanded the work following the US military's departure from Afghanistan to support continued evacuation.

Snapshot of the **Truman Center's Afghanistan Operations Center**



Who: 13 individuals, mostly members, who made up the Truman Center's Afghanistan Operations Center.



When: Between August 20th - November 17th 2021



What

Identified, tracked, and advocated on behalf of more than 13,000 at-risk Afghans.

How

After receiving thousands of requests for assistance, including from the U.S. Government, TCAOC created a volunteer-supported database to match evacuees with available seats on planes, and partnered with Google to build a program that tracked the status of Afghans' evacuation, immigration, and resettlement needs.

Placed more than 1,000 Afghans on at least seven flights departing Kabul.

Through 24-hour volunteer coverage, the team monitored available seats on planes, relying on on-the-ground reports, and the TCAOC database to place at-risk Afghans on those flights.

Equipped members with contact information, comprehensive resources, and reliable intelligence.

Launched and, at the peak of the evacuations, provided hourly updates to a knowledge management platform that centralized policy materials, near-time situation reports, trainings, and Member support services.

Secured free mental health services for members and supported 45 Truman and 13 non-Truman frontline workers with meals, childcare, and other personal services.

Launched a program connecting Members with frontline workers who helped meet practical needs, and supported their mental, emotional, and physical well-being.



Together With:

Truman Membership. // Hundreds of frontline civilians. // 100+ volunteers. // Dozens of NGOs and volunteer groups. // The Evacuate Our Allies and #AfghanEvac Coalitions, representing over 50 human rights, religious, refugee, and veterans organizations.

To help our community members and stakeholders communicate the impact of our withdrawal from Afghanistan, Truman crafted *Special Immigrant Visa Talking Points*, published in April 2021, and a follow-up *SIV two-page brief*, published in August 2021.



[Watch highlights of our Afghanistan media-campaign here.](#)



AFGHANISTAN COMMUNICATIONS:

[Truman Diaries - Afghanistan](#)

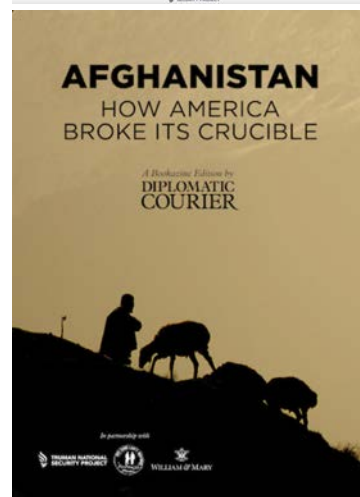
Many Truman members served in Afghanistan in a range of capacities over the last two decades -- as uniformed service members, frontline civilians, journalists, and more. The Truman Diaries feature six stories from Truman members that reflect both Truman's commitment to service and also the complexity and pain of war. From a military spouse to a veteran of numerous tours, these stories provide a greater connection to the human dimension of this conflict and why this post-9/11 engagement has been so defining for a generation of Truman members and our nation.

[Diplomatic Courier Bookazine](#)

This special bookazine edition was produced in collaboration with Diplomatic Courier, No One Left Behind (NOLB), and the College of William & Mary to highlight different perspectives of Afghanistan and amplify the voices that don't always have the platform they deserve. Four Truman members who served on the ground share their experiences and reflect on their "Perspectives from the 'Field.'"

The Truman Diaries: Afghanistan

Reflections from twenty years in the field



Financial Summary

This year was marked by strong growth and expansion at Truman Center - growth of our staff, programs, and impact. Despite the ongoing challenges posed by the pandemic, Truman Center continued to expand. In 2022, we will increase investments in our team as we develop our Corporate Council, diversify our revenue streams, and continue to build our expense reserve.

Truman Center for National Policy is grateful for the generosity of its supporters who make our work possible.

\$10,000 and Above

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Ploughshares Fund
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Schmidt Futures
Kara Trott
The William and Flora Hewlett
Foundation

\$1,000-\$9,999

Wendy Anderson
Jenna Ben-Yehuda
Rebecca Bill Chavez
Gregory Craig
Cotchett, Pitre & McCarthy, LLP
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Sanjyot Dunung
Margaret Eddy
Neil Hannan
Craig Hanson
Laura Holgate
Michelle Kerr
Karishma Page
Sally Painter
Stephen Ryan
Matthew Spence
Linda Weeks
Damon Wilson

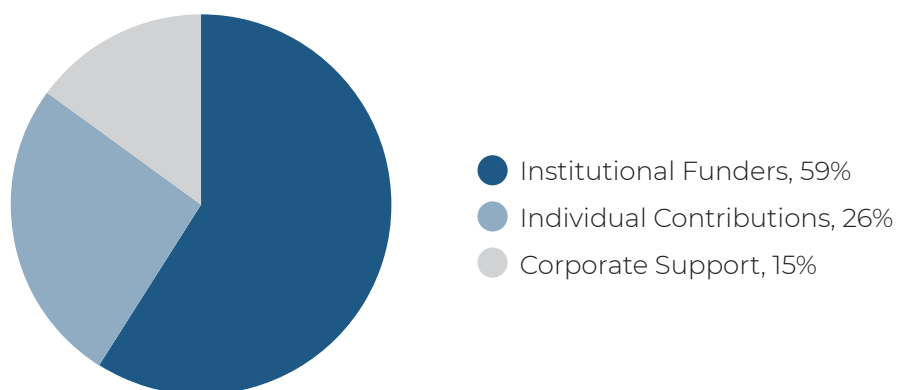
Up to \$999

Kara Allen
Amazon Smile
Anonymous
Karen Alroy
Richard Bondi
Claire Casey
Susanna Conradi
Valorie Dallas
Janine Davidson
Mary Davis
Gerald Dipego
Kappie Farrington

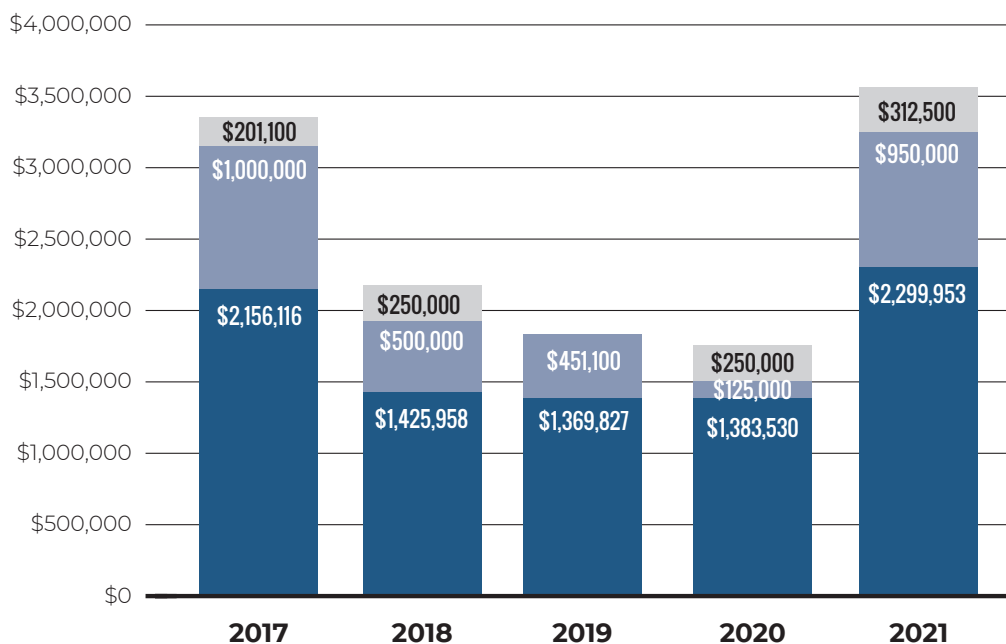
Daniel Feldman
Jonah Fisher
Hannah Greene
Oanh Hanley
Terrence Heath
Deena Heg
Emily Hopkins
Tiffani Huskey
Trudy Jacobson
Karin Jones
Alice Kakuda
Deborah Karpinski
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Maureen McNulty
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Esther Petrilli-Massey
Jill Pittman
James Scanlan
Matthew Schwartz
Sofaer Scheuer Philanthropic
Fund
Alison Spodek
Mary-Helen Sullivan
Brian Wagner
Beth Wodarski
Jaime Yassif
Michael Zoosman

TOTAL: \$3,450,303

2021 Revenue Summary



Five-Year Revenue Comparison



- Annual Revenue
- Revenue Designated for Future Years
- Designated Revenue Applied