TruCon2022: Local Action, Global Impact, successfully took place May 20th - 22nd, 2022 at the JW Marriott in Washington D.C. Public programming provided a series of in-depth panel discussions on pressing threats facing U.S. national security. Topics covered the global implications of Russia’s invasion of Ukraine, the intersection of technology and national security, ways to broaden diplomatic engagement across the United States, and immigration and the far right. Truman’s communications team led a successful promotional campaign leading up to, during, and after the conference to engage audiences beyond traditional industry beltway, and the next generation of national security leaders.
Pre-Conference

**TruCon video**

*IN PARTNERSHIP WITH VOX, TRUMAN CENTER FOR NATIONAL POLICY’S ANNUAL CONFERENCE #TruCon2022 COMING*

**Invites**

*TruCon 2022: Local Action, Global Impact*

Truman Center for National Policy is pleased to invite you to attend our annual conference.

**Friday May 20th // 9am - 5pm ET // JN Marriott Washington, DC**

TruCon2022: Local Action, Global Impact

Truman Center for National Policy is a non-partisan education and research institution dedicated to developing timely and innovative national security solutions. This year's conference, TruCon2022: Local Action, Global Impact, will host a range of interactive panels and speakers. We hope that you will be able to join us for this event, which will feature expert speakers from a diverse range of national security perspectives.

**Friday May 20th // 9:30am - 5pm ET // JN Marriott Washington, DC**

Live stream available at: trumancenter.org

We are pleased to invite you to attend Truman Center for National Policy’s annual conference. Truman Center for National Policy is a non-partisan education and research institution dedicated to developing timely and innovative national security solutions. This year’s conference, TruCon2022: Local Action, Global Impact, will host a range of interactive panels and speakers. We hope that you will be able to join us for this event, which will feature expert speakers from a diverse range of national security perspectives.

To register for TruCon2022: Local Action, Global Impact, please visit: trucon2022.registration.

To see highlights from TruCon2021, watch our video here.

TruCon2022 will be live streamed to those who are unable to attend in person. Please visit trumancenter.org for streaming access.
Public Day Schedule:

**TruCon 2022 - Public Day Agenda - Friday, May 20**

9:30-9:45 - OPENING REMARKS

9:45-10:05 - RUSSIA'S INVASION OF UKRAINE AND IMPlications FOR WORLD ORDER

- Anna Karan Pheene, PhD
- Nawazish Rehman Khan (Moderator)

10:05-10:15 - COFFEE BREAK

10:15-10:35 - TRUMAN MEMBER LIGHTNING TALK: GINA CAMERON

10:35-10:55 - RUSSIA'S INVASION OF UKRAINE AND IMPlications FOR WORLD ORDER (Cont.)

- Ambassador of the United Kingdom to the United States
- Professor of International Politics, The Havana School, Lehigh University
- Senior Foreign Policy Writer, Vox

10:55-11:05 - COFFEE BREAK

11:05-11:25 - TRUMAN MEMBER LIGHTNING TALK: GWINN CAMERON

11:25-11:45 - RUSSIA'S INVASION OF UKRAINE AND IMPlications FOR WORLD ORDER (Cont.)

- Senator Krysten Sinema (Moderator)

11:45-12:00 - LUNCH BREAK

12:00-12:30 - BROADENING DIPLOMATIC ENGAGEMENT ACROSS AMERICA: PREVIEW OF THE TASK FORCE ON CITY AND STATE DIPLOMACY REPORT

- Ambassador of the United Kingdom to the United States
- Mayor of Atlanta, Georgia
- Deputy Director of International Affairs, City of Los Angeles
- Chief Advisor of City Diplomacy to the Mayor of Detroit
- Visiting Senior Fellow for City and State Diplomacy, Truman Center

12:30-1:00 - LUNCH BREAK

1:30-2:00 - TRUMAN MEMBER LIGHTNING TALK: ADAM COOPER & AMANDA KESSELMAN

1:00-1:30 - 21ST CENTURY SECURITY INNOVATION AND CYBER RESILIENCE FOR TIMES OF CRISIS

- Nicolle Galyon
- Senator Joni Ernst (Moderator)

2:00-2:10 - TRUMAN MEMBER LIGHTNING TALK: ANDREW KNOX

2:10-2:30 - 21ST CENTURY SECURITY INNOVATION AND CYBER RESILIENCE FOR TIMES OF CRISIS (Cont.)

- Senator Rob Portman (Moderator)

2:30-2:45 - COFFEE BREAK

2:45-3:00 - LIVE RECORDING OF THE NEEDS, A PODCAST BY Vox

3:00-3:15 - TRUMAN MEMBER LIGHTNING TALK: ASHLEY BUDGE & LYLA KIRSTEN

3:15-3:35 - 21ST CENTURY SECURITY INNOVATION AND CYBER RESILIENCE FOR TIMES OF CRISIS (Cont.)

- Mayor of the District of Columbia
- Ambassador of the United Kingdom to the United States

3:35-3:55 - AWARD FOR EXCEPTIONAL MORAL COURAGE IN PUBLIC SERVICE

4:00-4:10 - TRUMAN MEMBER LIGHTNING TALK: ASHLEY BUDGE & LYLA KIRSTEN

4:10-4:30 - AWARD FOR EXCEPTIONAL MORAL COURAGE IN PUBLIC SERVICE (Cont.)

4:30-4:45 - TRUMAN MEMBER LIGHTNING TALK: ANDREW KNOX

4:45-5:00 - CLAYTON REMARKS

5:00-5:30 - CLOSING REMARKS

**Panel Graphics:**

- Russia's Invasion of Ukraine and Implications for World Order
- Broadening Diplomatic Engagement Across America
- 21st Century Security Innovation and Cyber Resilience for Times of Crisis
Media Partner:

**Vox.com** was the official media partner for this year’s TruCon. From 5/2/2022-5/20/2022, TruCon was digitally advertised on Vox media outlets Intelligencer, Vox.com, NY Magazine, the Cut, and The Verge, with specified geotargeting in Washington D.C. DMV, Baltimore, Northern Virginia, and Richmond. Overall impressions reached **522,934 viewers**.
The social media team at @voxdotcom reposted Truman Center digital promotion across the media outlet’s twitter channels. These posts were seen by Vox audiences of 1 Million.
Speaker Amplification

ATL International Affairs @ATLIntlAffairs - Apr 20
@TrumanCenter’s #TruCon2020 registration is open with options to join in-person or virtually on 5/20!

City of Atlanta Mayor @anderefronter will join an impressive line up of speakers to discuss the most pressing domestic & global national security challenges.

More details

@TrumanCenter @TrumanCenter - Apr 20
Are you ready for #TruCon2022? #LocalActionGlobalImpact 🌍?

Register to attend in-person in #WashingtonDC:
ttaforms.com/4K69494

Join the livestream: trumancenter.org/news/trucon

In partnership with @voxdotcom.
Show this thread

IN PARTNERSHIP WITH VOX,
TRUMAN CENTER FOR NATIONAL POLICY’S
ANNUAL CONFERENCE
#TruCon2022
IS COMING!

Tune in at 4pm ET as @BushAndUN Linda Thomas-Greenfield accepting the #TrumanCenter’s Award for Exceptional Moral Courage in Public Service #TruCon2022

@OliviaDalton @OUGUSpo - May 20
Tune in at 4pm ET as @BushAndUN Linda Thomas-Greenfield accepts the #TrumanCenter’s Award for Exceptional Moral Courage in Public Service #TruCon2022

@TrumanCenter @TrumanCenter - May 20
#TruCon2022 is officially here! Tune in at 9:30 am ET and follow this thread for all #TruCon2022 updates.

Livestream: trumancenter.org/news/trucon
Show this thread

ICYMI Weeds Live, listen to @DJ_kirby @zackbeauchamp @DLind’s convo on Tuesday in the usual spot: your fave podcast app.

@LizKellyNelson @likellynelson - May 20
“Immigration is a master narrative because it speaks to issues of identity and national belonging,” said @zackbeauchamp.

trumancenter.org/news/trucon
Show this thread
Press:

Vox Partners with Truman Center for National Policy on #TruCon2022

Truman Center for National Policy is thrilled to announce its media partnership with Vox for #TruCon2022. This collaboration will bring together Truman's flagship conference and subject-matter expertise with Vox's cutting-edge journalism, mixed media platforms, and reporting staff.

#TruCon2022 will include dynamic discussions on how Russia’s invasion of Ukraine is reshaping the world order, the intersection of technology & national security, and strategies to broaden diplomatic engagement across the United States.

Vox is part of Vox Media, a company boasting an audience of 155 million monthly visitors and 4.7 billion monthly video views. Their portfolio comprises respected editorial properties across the biggest consumer categories including: New York Magazine, The Verge, The Cut, Eater, Vox, The Strategist, Polygon, SB Nation, Intelligencer, Cut, The Hustle, Condé Nast Traveler, POPSCI, CAR, the Dodo, and Thrillist.

#TruCon2022 will be held on Friday, May 6th, at the JW Marriott in Washington D.C. and live-streamed here.

To register for TruCon2022: Local Action, Global Impact, please visit: https://www.truman.org/2022/04/06/.

We can’t wait to see you there!

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Truman Center for National Policy — info@truman.org — trumancenter.org

National Security Daily
From the SitRoom to the E-Ring, the inside scoop on defense, national security and foreign policy.

— The Truman Center, 9 a.m.: “TruCon2022: Local Action, Global Impact — with MIEKE EOYANG, ANGUS KING, MAREK MAGIEROWSKI, KAREN PIERCE and LINDA THOMAS-GREENFIELD and more”
Summary

The conference had over 200 people in attendance in-person and our virtual audience included 1,400 live attendees and over 3,000 visits to our new TruCon homepage. The audience was truly global, with views coming from as far as Poland, Germany, France, and India.
C-Span joined TruCon in-person to cover Russia’s Invasion of Ukraine and Implications for World Order. The panel was streamed on C-Span 2.

The United States Department of Defense live-streamed the 21st Century Security Innovation and Cyber Resilience for Times of Crisis panel discussion on Defense.gov, and subsequently covered the discussion in on the agency's newspaper.
REPORTERS THAT JOINED IN PERSON:

Truman hosted top reporters from Vox, POLITICO, The Guardian, and C-Span on TruCon Public Day.

TruCon hosted Vox reporters Zack Beauchamp, Dara Lind, and Jen Kirby for a live recording of The Weeds, a podcast by Vox.com. The conversation covered immigration, democracy, and the rise of the Western far-right.

A moving portion of the program closed out our public day, when Truman Center honored Ambassador Linda Thomas Greenfield, U.S. Ambassador to the United Nations, with an award for Exceptional Moral Courage in Public Service.

The Ambassador joined us alongside our 2021 award recipient, Mayor Muriel Bowser, and spoke to the ongoing challenges facing global order, and the need for leadership, unity, and advocacy both at home and abroad. You can read the Ambassador’s full speech here.
Social media engagement

Truman provided an engaging TruCon experience to viewers online by live tweeting, sharing Instagram stories, and posting highlights throughout the conference. Truman Center’s social media platforms received over 94,188 impressions, 990 engagements, and 107 post link clicks. The TruCon live stream webpage was also shared across popular media platforms and high level speakers such as Ambassador Marek Magierowski, Ambassador Linda Thomas-Greenfield, Secretary Jocelyn Benson, and many more.
TOP TWEETS FROM SPEAKERS AND THOSE IN ATTENDANCE

British Embassy Washington Retweeted
CSPAN @cspan - May 20
United Kingdom & Polish Ambassadors Discuss Russia's Invasion of Ukraine. @trumancenter hosts - LIVE on C-SPAN2 c-span.org/video/?520443-... #TruCon2022

Embassy of Poland U.S. 🇺🇸 @PolishEmbassyUS - May 20
Ambassador @mmagierowski is live now at #TruCon2022. 🙌
Tune in here: trumancenter.org/news/trucon

Jocelyn Benson @JocelynBenson - May 20
The fight for democracy - and our rights & freedoms - requires leaders in local communities, states, nationally, and globally to courageously stand up to the forces of autocracy. Proud to join @TrumanCenter at #TruCon2022 to engage current & future leaders in this critical work.
TruCon Wrap Video

Thank you to our generous sponsors

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