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Dear Friends of Truman,

It is with great excitement that I share Truman Center for National Policy’s 2021 annual report, the organization’s first such report since 2012.

Simply put, 2021 was a year of dramatic growth and impact for Truman Center. Despite the continued challenges posed by the pandemic and widening global instability, this was a year of palpable acceleration. Truman Center delivered a steady stream of high-impact programming, dynamic reports, and training that offered timely, principled, and innovative solutions to pressing national security challenges.

Here are just some of the highlights:

Our report on “Transforming the State Department” took the D.C. establishment by storm. We shed light on the structural inequities that exist within diplomacy and foreign policy, and offered a pathway for the institution’s reform. Chaired by Representative Joaquin Castro, Ambassador Abercrombie-Winstanley, and Senator Chris Murphy, Truman’s expert task force offered recommendations on how to make the State Department a more just, equitable, and innovative institution so that it can extend its diplomatic reach and better deliver for the American people. The report continues to receive significant media coverage and I am proud to say that it became a foundation for Secretary of State Antony Blinken’s Modernizing Diplomacy agenda.

Our April report, “Special Immigrant Visas: A Call for Cooperative Action,” issued succinct policy recommendations to the Biden Administration to ensure the safe evacuation of our Afghan partners, and kicked off our media campaign that reached millions of people around the world.

When Kabul fell to the Taliban in August, the groundwork laid by our SIV report helped Truman launch its Afghanistan Operations Center. By recruiting and coordinating more than 100 volunteers, who provided 24/7 coverage, our team helped to manifest and fill seven private charter flights, and ultimately evacuate over 1,000 people.

We expanded our bench of expertise, bringing on new Senior Visiting Fellows to cover key policy issues, such as climate & energy, city & state diplomacy, and immigration. Under the extraordinary leadership and partnership of Truman Center Board Chair, Stephen Bailey, our Board of
Directors grew as we welcomed talented new members: Damon Wilson, Rebecca Bill Chavez, and Jeremy Bash. We also relaunched Truman’s Board of Advisors to expand our access to expertise.

To better communicate Truman’s reach and impact, we undertook a full scale brand overhaul by relaunching the Truman Center website, renovating our social media channels, and creating a modernized visual identity. As a result, we now have a look and feel that matches the saliency and dynamism of our work. And our media-outreach has also grown dramatically. From the pages of Vogue to the BBC, we have reached 600 million people across the world this year alone.

We were proud to host a safe in-person annual conference, #TruCon2021, last year, while observing a range of stringent health and safety protocols. We began with a special welcome by Secretary of State Antony Blinken, followed by a keynote address by Deputy Secretary of State Wendy Sherman. What followed were a series of insightful panels, including: A Reflection on Afghanistan & the Future of U.S. Power; Restructuring the Department of Homeland Security for a Better Immigration Solution; Transforming the State Department and the Role of Cities & States; and Climate & National Security: Green Tech as Foreign Policy.

As we welcomed a limited number of in-person attendees to TruCon2021’s public day, we also drew reporters from Axios, Bloomberg, PBS, Politico and The Diplomatic Courier. Our large virtual audience of over 1,500 attendees included viewers from as far as Brazil, Canada, Israel, and Malaysia.

I hope you enjoy reviewing just how much impact Truman generated this last year. We have worked to deliver an inclusive U.S. foreign policy that makes American lives better because it advances democracy, human rights, prosperity, and security at home and abroad.

With deep appreciation for your generous support and partnership, and hopes for even greater impact in 2022,

Jenna Ben-Yehuda
President & CEO
Truman Center for National Policy
In 2021, Truman Project realigned its organizational structure to maximize its impact. This led to TNSP creating an Impact Operations department; bringing communications in-house; expanding the Membership team; and hiring Truman’s first Vice President of Policy and Programs to guide the organization’s policy, research, and publication priorities, while overseeing the implementation of all grant requirements and activities.
ROBERT J. ABERNETHY  
President of American Standard Development Company and Self Storage Management Company and Managing Director of Metropolitan Investments, LLC

STEPHEN BAILEY  
Founder and CEO of ExecOnline, Chair

JEREMY BASH  
Former Chief of Staff to the United States Secretary of Defense

DR. REBECCA BILL CHAVEZ  
Non-Resident Senior Fellow at the Inter-American Dialogue and Senior Advisor at the Center for Naval Analyses (CNA)

MATTHEW SPENCE  
Senior Fellow at Yale University’s Jackson Institute for International Affairs

NOAH DOYLE  
leads Battery Park Financial Partners at Janney

KAREN KARNIOL- TAMBOUR  
Co-Chief Investment Officer for Sustainability at Bridgewater Associates

KARISHMA SHAH PAGE  
member of K&L Gates’ Public Policy and Law Practice

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KARISHMA SHAH PAGE  
member of K&L Gates’ Public Policy and Law Practice

SUSAN BROPHY  
Managing Director at the Glover Park Group

*Board as of December, 2021
INFORM

Making national security threats and opportunities plain to all Americans.
TCNP’s Visiting Senior Fellows elevated Truman’s voice and expertise in policy discussions on nuclear nonproliferation, immigration, climate & energy security, and city & state diplomacy.

**Erin Bromaghim**  
**Senior Visiting Fellow City & State Diplomacy**

“Working for Mayor Garcetti as part of the City of L.A.’s first Office of International Affairs is a masterclass in how local governments are leading on the most critical issues of our time, from systemic inequality to climate action,” said Bromaghim. “I am thrilled to work with the Truman Center - and its national network of members - to explore how we can bring a true “whole of government” approach to strengthen the ties between our communities and our world.”

Erin Bromaghim currently serves as the Director of Olympic and Paralympic Development in the Los Angeles Mayor’s Office of International Affairs. A California native, she is focused on realizing the city’s plans to make Los Angeles more sustainable, inclusive, resilient, and innovative ahead of the Olympic and Paralympic Games in 2028. Bromaghim also uses the framework of the 2030 United Nations Agenda to align, measure, and track the city’s progress towards the 17 Sustainable Development Goals.

**Xander Meise**  
**Senior Visiting Fellow Climate & Energy Security**

“Climate change is a national security issue of the highest order that touches upon nearly every aspect of our foreign policy, defense, economy, and societal structures,” said Meise. “We need unconventional strategies to prepare our institutions and energy infrastructure to address the complex challenges presented by climate change. It is an honor and a privilege to be able to work with a dynamic organization like Truman and its national security experts to explore how our country can tackle these challenges.”

Xander is an Associate Professor at Northeastern University School of Law and non-resident fellow at the Columbia Center on Sustainable Investment. She is a member of the University of Pennsylvania's Perry World House Climate Action Working Group and a Truman Political Partner.
Camille Mackler
Senior Visiting Fellow, Immigration

“Truman has been at the forefront of the immediate Afghan response, supporting our work within the Evacuate Our Allies and #afghanevac coalitions to identify and implement solutions at every stage of immigration and the ensuing crisis,” said Mackler. “The role of Senior Immigration Fellow at Truman has provided the opportunity to continue my research in immigration policy and national security, and expand our network for impact within the membership.”

Camille Mackler is the Executive Director of the Immigrant Advocates Response Collaborative (Immigrant ARC), which she helped form and has led since February, 2017. Prior to transforming Immigrant ARC into an independent non-profit, she was the Director of Immigration Legal Policy at the New York Immigration Coalition, successfully pushing for increases in public funding of immigration legal services in both New York City and New York State. She recently helped draft legislation that created the first right to universal representation of immigrants in the country.

Naomi Egel
J anne E. Nolan Nuclear Security Visiting Fellow

“Nuclear nonproliferation, or preventing the spread of nuclear weapons, is a critical element of reducing the existential risks nuclear weapons pose to humanity,” said Egel. “My fellowship at Truman provided an incredible opportunity to conduct meaningful work engaging legislatures and raising awareness on nuclear issues, and to develop my own research on reducing nuclear risks. Working with the Truman Center team was a delight—TCNP is truly a model in how a small group of dedicated people can create enormous changes.”

Naomi Egel is a Ph.D. candidate in the Government Department at Cornell University. Her dissertation examines why states pursue multilateral agreements to regulate various weapons, and how the motivations for doing so affect the design of agreements. More broadly, her research explores the politics of international security, international organizations, small states, and international order.
REPORTS & PUBLICATIONS:

TCNP published several policy products in 2021, including flagship reports, compelling talking points, and engaging video-explainers.

**Nuclear Nonproliferation**

Truman is working hard to make nuclear issues accessible to all. We produced a short video on *Nuclear Weapons: A Guide From Truman* in May to build awareness of global nuclear risks and to engage the public on the importance of reducing nuclear threats. The video provides a clear and easy-to-understand guide on the context surrounding today’s most pressing nuclear issues.

**State Department Reform**

On March 3, 2021, Truman Center publicly launched a State Department Task Force and the first-of-its-kind “*Transforming State: Pathways to a More Equitable, Just, and Innovative Institution*” report. We provided bold recommendations for how the State Department must transform into a more equitable institution in order to develop foreign policies that better reflect connections between international and domestic concerns.

**MEDIA ENGAGEMENTS**

1. NPR: State Department Should Be More Diverse And Engaged Across U.S., Report Says
2. Mother Jones: Can Joe Biden Fulfill His Promise to Diversify the State Department?
3. Politico: The State Department has a systemic diversity problem

Download our social media toolkit to share the report
Immigration

Truman released a report that sounded the alarm on issues relating to evacuations from Afghanistan, "Call for Cooperative Action on the Special Immigrant Visa (SIV) Program," in April. This report, by Matt Zeller (Truman National Security Project Fellow) and Kim Staffieri (Co-Founder, Association of Wartime Allies), provided recommendations on how the Biden Administration should support SIV applicants.

MEDIA ENGAGEMENT

1. CNN’s The Lead: Matt Zeller with Jake Tapper
2. The Stream, Al Jazeera, with Matt Zeller and Kim Staffieri: Is the U.S. abandoning its Afghan workers?
3. TIME op-ed by Matt Zeller and Kim Staffieri: Afghan interpreters risked their lives to help the U.S. We must not abandon them.
4. CNN Newsroom: Matt Zeller with Michael Holmes
Climate

Truman brought together conversations and policy ideas centered around environmental security, justice, and inclusion. Focusing on the importance of local and community resiliency, Truman published *Climate & Energy: Progressive and Center-Right Talking Points*, assessing climate as a threat multiplier to American livelihoods. We also created a digital campaign highlighting the themes of the Glasgow Climate Change Conference, COP26.

COP26: The Truman View

"I hope to see - and the world needs to see - States advance the greenhouse emission reduction targets they expressed in 2019. Many countries announced new pledges this year (by the agreed pre-COP26 deadline), but many other countries failed to do so. Let's make it better than ever. By the end of COP I hope to see that all G20 parties have expressed new concrete reduction pledges. Countries that in 2025 set a net zero target will be much closer to COP26 - a now in 2030. In my view it is a golden opportunity for countries to pressure each other into being better. In 2030, it could be over for everyone. Now that countries have had several years of experience under the agreement, I hope to see more countries act as if they lived in diplomatic pressure to encourage fellow States to take action now."

COP26: Q&A with Xander Meise

Truman Climate Security Fellow Xander Meise Answers #COP26 Questions

Why is this #COP26 so important?

Climate change presents some of the most critical national security threats facing the United States and the world. It is a threat multiplier and inequality amplifier. It exacerbates social and environmental injustices and the triggers of violent conflict. Its effects reach every aspect of our economy, society, and physical security and are felt by governments, multinational corporations, and other large institutions, as well as by individuals and families at their front doors. Look no further than the ongoing wars to see growing military tensions in the melting Arctic, families in the United States being suddenly-enslaved by extreme weather events, or people across the globe facing their homes as climate skills have transformed traditional agricultural and economic structures, as well as access to essential resources like water. Climate change affects security and international power structures abroad as well as our personal security at home. In my mind, there is no question it is a national security issue.
ENGAGE

Building a network of cross-sector leaders working together to keep the nation secure.
NEW BRAND

As our organization continues to grow in order to better address today’s most pressing national security challenges, TCNP was proud to announce its revitalized brand, visual identity, and mission statement, all of which culminated in the launch of a new website: trumancenter.org.

The Truman Center for National Policy (TCNP) has offered timely and innovative national security solutions for nearly a decade. As we look to the future of our organization, we were proud to showcase our new website, mission statement, and visual identity in 2021. These tools will enable us to better communicate our vital work to an even larger audience.

By modernizing the TCNP brand, and making our website cleaner, clearer, and more accessible, we now have a look and feel that matches the reach and impact of our research and educational efforts. Our new social media accounts, and expanded online presence, will enable us to reach even more stakeholders.

What is the Truman Center for National Policy? We are an education and research institute dedicated to offering timely, innovative, and principled national security solutions.

Our mission: to offer timely, principled, and innovative solutions to pressing national security challenges.


While honoring the Truman Center’s legacy, values, and track record, we wanted to ensure that our new branding and website better communicate the policy work we do across each of our five program areas: climate change; nuclear non-proliferation; immigration; diversity, equity, justice, & inclusion; and city and state diplomacy.

You can view our new website here, and our social media channels here: Twitter, LinkedIn, Facebook & Instagram.

Communications & Marketing

Read our 2021 comms deck here
Social Media

*(2021 Data)*

Truman Center’s social media presence has grown significantly this year with greater audience engagement and impressions. We relaunched all social media platforms and created an Instagram account to better inform and engage our diverse audiences on national security matters. We demonstrated our expertise in foreign policy by amplifying the work of Truman’s fellows, producing educational videos on nuclear security and climate mitigation, and sharing important national security events.

![Social Media Chart]

- **Over 75,000 followers** across social media platforms, a 105% increase from 2020
- **Nearly 3.5 million impressions** and **60,000 engagements** in a 6 month-period, demonstrating not only an increase in followers, but also a strong connection with our audiences.
- **Views of our video products increased by 674.7% in 2021**, reaching nearly 20,000 people domestically and globally.
- **We speak to the next generation of national security professionals**.
PRESS ENGAGEMENT

Truman’s President in the News

Truman’s President & CEO, Jenna Ben Yehuda, met with over 20 major domestic and international news outlets for interviews and background briefings on a range of national security topics. She covered: the U.S withdrawal from Afghanistan, the Vice President’s plans to tackle the root causes of immigration, diversity within our national security institutions, political turmoil in Haiti, and the Biden Administration’s foreign policy agenda.

Other public engagements included Jenna taking part in a press conference with the “Evacuate our Allies” coalition, calling for urgent action by the Biden administration to support the resettlement of Afghan refugees. She also signed onto two letters, one to support our at-risk Afghan allies with over 100 other organizations and another to call on President Biden for humanitarian relief in Iran.

Select media outlets

NPR
Huffington Post
BBC Espanol
The New York Times
The Guardian
Jewish Insider
The Hill
McClatchy
CNN
BBC
Politico
Al Jazeera
National Geographic
Defense One
The Telegraph
Wall Street Journal
The Times
Axios
The National
Mother Jones
Vanity Fair
**Truman in the News:**

In 2021, there were over 1000 media engagements by Truman Project members in relation to TCNP’s work. Truman was featured as a leader in topics including: the U.S withdrawal from Afghanistan, climate change, immigration, and domestic extremism. Some examples of our featured outlets are listed below:

- BBC
- Sky News
- Foreign Policy Magazine
- The New York Times
- NPR
- Washington Post
- CNBC
- McClatchy.
- San Diego Tribune
- Axios
- LawFare
- Al Jazeera
- Wall Street Journal
- CNN
- Fox News
- The Guardian
- NBC
- Politico
- TIME
- War on the Rocks
- The Diplomatic Courier
- Council on Foreign Relations
- Stars and Stripes
- Mother Jones
- Vogue
- Teen Vogue
- HBO
- ABC
- Fox Business
- Business Wire
- Defense One
- The Hill
- The Atlantic

In 2021, Truman reached global audiences nearing **600 million people worldwide.**
VIDEOS

TruCon Promotional Video
Truman’s Communications team produced a high-quality promo video that showcased the Truman Center’s new logo, #TruCon2021 graphic, and powerful images relating to each of our panels.

TruCon Wrap video
This video captures the best of #TruCon2021, leaving members and viewers excited about the conference and demonstrating Truman’s important work on a variety of national security issues. It features speakers such as; Secretary of State Antony Blinken and Deputy Secretary of State Wendy Sherman, as well as UK Ambassador to the U.S, Dame Karen Pierce, DCMG.

Afghanistan Wrap
This video highlights Truman’s instrumental role in the evacuation of our Afghan allies and partners. It marks the launch of Truman’s Afghanistan Operations Center and the work we have done to keep our Afghan allies safe. It also demonstrates the expertise of our community by featuring op-eds and video interviews with various news outlets.
In 2021, Truman Center created new and innovative programming to increase Truman’s visibility, raise funds, and better engage the general public. Truman believes a core value of its work is to open the aperture for leaders learning about national security. We do this through:

1. **TruSkills**: Private training seminars for members of the Truman National Security Project that engage the next generation of national security professionals.

2. **Events & Roundtables**: Hosting over 50 private and public events each year on a range of topics, including the aforementioned policy priorities.

3. **TruCon**: Truman Center’s annual public conference that draws in thought leaders, journalists, and policymakers to discuss the core challenges facing America’s national security.

### 2021 PROGRAMMING HIGHLIGHTS

**FEBRUARY 5 // panel discussion**

**Political Violence and Accountability**

TCNP hosted U.S. Representatives and Truman National Security Project Members Sara Jacobs (D-CA-53), Ruben Gallego (D-AZ-07), and Jason Crow (D-CO-06) for a panel entitled “Political Violence and Accountability” in the aftermath of the January 6th insurrection.

**FEBRUARY 8 // panel discussion**

**The Future of US-Russia Arms Control**

TCNP hosted a public event discussing nuclear non-proliferation policy and the future of the New START Treaty featuring keynote speaker, Rose Gottemoeller, former Undersecretary of Arms Control and Disarmament, and Deputy Secretary General of NATO.
**FEBRUARY 22 // book talk**

*Tangled Up in Blue: Policing the American City* with Author, Rosa Brooks

**MARCH 3 // public launch**

*Transforming State: Pathways to a More Just, Equitable, and Innovative Institution* Public Launch


**MARCH 26 // book talk**

*Daughters of Kobani: A Story of Rebellion, Courage, and Justice* with Author, Gayle Tzemach Lemmon

**APRIL 19 // panel discussion**

*Nuclear Issues Across the United States*

TCNP hosted a public discussion exploring Nuclear Issues Across the United States composed of panelists Erica Fein, Yasmeen Silva, and Denise Duffield. (U.S. Representative Dina Titus (D-NV-01) provided recorded opening remarks.)

**MAY 12 // panel discussion**

*Climate Migration: What Is It and Why You Should Care*

TCNP hosted a public panel discussion on climate migration in May. Moderated by TNSP’s Energy and Climate Affinity Group Co-Lead Kara Allen, Dr. A.R. Siders, Dr. Robin Bronen, Susie Haslett, and TNSP Member Mark Nevitt discussed the impact of climate change on migration patterns.
**JUNE 2 // fireside chat**

**Pride & National Security**

On June 2nd, 2021, Truman hosted an event to celebrate the beginning of PRIDE month. For this Fireside Chat on PRIDE & National Security, Damon Wilson, President & CEO of the National Endowment of Democracy (NED) and Truman Board Member, sat down with Dr. Tess Bridgeman, Co-Editor-in-Chief of Just Security.

![PRIDE & National Security: A Fireside Chat poster](image)

**JULY 30 // book talk**

**After the Fall: Being American in the World We’ve Made** with Author and former Deputy National Security Advisor, Ben Rhodes

![After the Fall book cover]

**SEPTEMBER 8 // panel discussion**

**The Legacy of America's Longest War**

In partnership with the Chicago Council On Global Affairs, TCNP hosted “The Legacy of America’s Longest War” with speakers Elliot Ackerman, Nora Bensahel, and Douglas Lute.

![Legacy of America's Longest War poster]

**SEPTEMBER 23 // panel discussion**

**Women in Space**

On September 23rd, Truman Center for National Policy hosted “Women in Space”, a panel discussion to celebrate leading women in the space industry. Moderated by Marina Koren, space writer at the Atlantic, the event focused on the careers of Kellie Gerardi, the first female payload specialist to join a Virgin Galactic research spaceflight and a 2018 Truman Defense Council Member, and Laetitia Garriott de Cayeux, Founder & CEO of Global Space Ventures, XPRIZE Board Member, and member of Truman’s Board of Advisors.
TruCon2021 brought unprecedented success and demonstrated the dedication and growth of the entire HQ staff and Truman membership. The public program on October 15 featured a video address from Secretary of State Antony Blinken, a keynote address from Deputy Secretary of State Wendy Sherman, four exciting and insightful panels, a fireside chat with Jeremy Bash and the Honorable Michèle Flournoy, and an award ceremony honoring Washington D.C. Mayor Muriel E. Bowser as the recipient of this year’s Award for Exceptional Moral Courage in Public Service.

**Attendance:** 243 individuals checked in on the conference’s public day, with 328 attendees present over the entire weekend.

**See more online:**
- Preliminary Health Screening
- A Summary of the Conference

**Friday, October 15**

Live streamed on trumancenter.org

<table>
<thead>
<tr>
<th>Time</th>
<th>EventxABCD</th>
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<tbody>
<tr>
<td>9:45AM—10:00AM</td>
<td>Opening Remarks, Jenna Ben-Yehuda Video Address: Secretary of State Antony Blinken</td>
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<tr>
<td>10:00AM—10:30AM</td>
<td>Keynote by Deputy Secretary of State Wendy Sherman</td>
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<tr>
<td>10:30AM—10:45AM</td>
<td>BREAK</td>
</tr>
<tr>
<td>11:45AM—12:45PM</td>
<td>Twenty Years After 9/11 - Restructuring DHS for a Better Immigration Solution SPEAKERS: Azfar Charif, the Honorable Leon Rodriguez, Claire Cordero, Camille Wooller (moderator)</td>
</tr>
<tr>
<td>12:45PM—1:30PM</td>
<td>LUNCH BREAK</td>
</tr>
<tr>
<td>2:30PM—3:00PM</td>
<td>Award for Exceptional Moral Courage in Public Service INTRODUCED BY: Shayla Bailey, Chairman, Truman Center for National Policy PRESENTED BY: Lt. Col Alexander Vindman (Ret.) PRESENTED TO: Mayor Muriel E. Bowser, Mayor of Washington, D.C.</td>
</tr>
<tr>
<td>3:00PM—3:30PM</td>
<td>BREAK</td>
</tr>
<tr>
<td>3:30PM—4:30PM</td>
<td>Climate and National Security: Green Tech as Foreign Policy SPEAKERS: Shannon Kellogg, Karen Karpiel-Tambour, Anna Shpitsberg, Chad Blyden, Xander Meise (moderator)</td>
</tr>
<tr>
<td>4:30PM—5:00PM</td>
<td>The Future of U.S National Security - A Fireside Chat with The Honorable Michèle Flournoy in conversation with Jeremy Bash</td>
</tr>
<tr>
<td>5:00PM</td>
<td>Closing Remarks</td>
</tr>
</tbody>
</table>
Pre-Conference

TruCon video
Invites

TRUCON 2021
October 15th
9AM-5PM ET

We are pleased to invite you to attend Truman Center for National Policy’s annual conference.

The Truman Center for National Policy develops timely and innovative national security solutions, and this year we will continue these important dialogues with a range of conversations including:

- A reflection on Afghanistan and the future of US power
- Twenty years after 9/11, how to restructure the Department of Homeland Security for a better immigration solution
- China’s Divide & Conquer Strategy: a view from Europe
- Six months later, The US Department of State and Truman’s Recommendations, What’s New? What’s Next?
- Climate & National Security: Green Tech as Foreign Policy

We hope that you will be able to join us for this event, which will feature a range of top level speakers from a diverse range of national security perspectives.

REGISTER HERE
www.tfaforms.com/4928650

SHOULD YOU REQUIRE FURTHER INFORMATION PLEASE REACH OUT TO:
Keynote Chair:
(kevin@trumancenter.org) for sponsorship inquiries.
Rachel Rice
(rrice@trumancenter.org) for program & panel inquiries.
Jessica Burke
(jburke@trumancenter.org) for media & press inquiries.

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INFORM
ENGAGE
EMPOWER

TRUCON 2021
Friday, October 15
Live streamed on trumancenter.org

9:45AM-10:30AM Opening Remarks, James Baker III
10:30AM-10:45AM Keynotes by Under Secretary of State Wendy Sherman
10:45AM-10:50AM Break
11:00AM-12:00PM A Reflection on Afghanistan and the Future of US Power
11:00AM-12:00PM Twenty Years After 9/11: Reconstructing DHS for a Better Immigration Solution
12:00PM-1:00PM Lunch Break
1:00PM-2:00PM Transforming the State Department and the Role of Cities and States
1:00PM-2:00PM Award for Exceptional Civilian Courage in Public Service
1:00PM-2:00PM Climate and National Security: Green Tech as Foreign Policy
2:10PM-3:00PM Closing Remarks
Media Partner:

Axios Advertisement:

Total impressions (Apex Post): 54,208
Total impressions (Smart Posts): 56,754

Reporters that joined in Person:
This year’s conference, which commenced on Friday, October 15 in Washington D.C., was held in-person and virtually. Over 300 joined us in person, and over 1,500 people tuned in live virtually. Our viewership was truly global—with audiences joining us from Brazil, Canada, Israel, Malaysia, and many more.

Watch the full conference at [https://www.trumancenter.org/](https://www.trumancenter.org/).
We started the day with a special welcome by Secretary of State Anthony Blinken, followed by a keynote address by Deputy Secretary of State Wendy Sherman.

Truman Center honored Mayor Muriel Bowser of Washington, DC, with the Exceptional Moral Courage Award in Public Service. She spoke eloquently about leadership, and the challenges of the last year. Lt. Col Alexander Vindman (ret.), last year’s recipient of the award, introduced and presented the award to Mayor Bowser.
Top Tweets/Social Posts:

TRUMAN CENTER TWITTER ENGAGEMENT (OCTOBER 15-17):

- **Total Impressions:** 34,431
- **Engagements:** 842
- **Messages:** 185

84.2% increase 56.8% increase 160.6% increase

579 post link clicks // 201 replies // 190 video views // 62 retweets

TRUMAN CENTER INSTAGRAM (OCTOBER 15-17):

- **Accounts Reached:** 342
- **Content Interactions:** 87

LIVESTREAM

We had 942 viewers, 615 video sessions, who watched our livestream on trumancenter.org and Facebook. Viewers watched the livestream from all parts of the world, including Brazil, Afghanistan, Canada, Israel, Malaysia and more! We had 387 new viewers who accessed the livestream on the Truman Center’s rebranded website.
TOP TWEETS:

In the 21st century, national security requires confidence that the middle class can grow and prosper—and that means making the investments in clean energy, education, and child care that will strengthen our competitive hand and help America lead. #TruCon2021

I’m excited to be joining @TrumanCenter this morning to kick off #TruCon2021. I’ll be talking about how we’re making sure our foreign policy delivers for the American people—and for people around the world. Watch live at 10 AM EDT at

Wendy Sherman

Department of State’s video of Wendy Sherman

U.S. Department of State’s Bureau of Energy Resources

British Embassy Washington
Revitalizing the @StateDept includes making the case for why foreign policy matters to the American people. From trade to migration, these decisions impact San Antonio every day.

@TrumanCenter panel today w/NinaHachigian & @TedLietha.

Watch @ 1:30PM ET: trumancenter.org

Mayor Bowser is a distinguished and courageous public servant. Honor to present @TrumanCenter’s Exceptional Moral Courage in Public Service Award to @MurielBowser at #TruCon2021

Great first day of #TruCon2021. Congrats to DC Mayor @MurielBowser on receiving the award for Exceptional Moral Courage in Public Service from @TrumanCenter today. It was presented to her by last year’s winner @Vindman.

Representative Castro

Lt. Colonel Alexander Vindman

TruCon Wrap Video

4,518 IMPRESSIONS: 274 VIEWS ON YOUTUBE 148 ENGAGEMENTS
THE CREATION OF TCAOC

On August 19, 2021, Truman Center launched the Truman Center Afghanistan Operations Center (TCAOC), which directly evacuated 1,000 vulnerable Afghans and liaised with a range of national security agencies and NGOs to facilitate shared database entries of thousands of additional applicants. Through continued support from donors, we expanded the work following the US military’s departure from Afghanistan to support continued evacuation.

Snapshot of the Truman Center’s Afghanistan Operations Center

<table>
<thead>
<tr>
<th>Who: 13 individuals, mostly members, who made up the Truman Center’s Afghanistan Operations Center.</th>
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<tbody>
<tr>
<td><strong>What</strong></td>
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<tr>
<td>Identified, tracked, and advocated on behalf of more than 13,000 at-risk Afghans.</td>
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<td>Placed more than 1,000 Afghans on at least seven flights departing Kabul.</td>
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<td>Equipped members with contact information, comprehensive resources, and reliable intelligence.</td>
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<td>Secured free mental health services for members and supported 45 Truman and 13 non-Truman frontline workers with meals, childcare, and other personal services.</td>
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<td><strong>How</strong></td>
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<td>After receiving thousands of requests for assistance, including from the U.S. Government, TCAOC created a volunteer-supported database to match evacuees with available seats on planes, and partnered with Google to build a program that tracked the status of Afghans’ evacuation, immigration, and resettlement needs.</td>
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<td>Through 24-hour volunteer coverage, the team monitored available seats on planes, relying on on-the-ground reports, and the TCAOC database to place at-risk Afghans on those flights.</td>
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<td>Launched and, at the peak of the evacuations, provided hourly updates to a knowledge management platform that centralized policy materials, near-time situation reports, trainings, and Member support services.</td>
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<td>Launched a program connecting Members with frontline workers who helped meet practical needs, and supported their mental, emotional, and physical well-being.</td>
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Together With:

- Truman Membership
- Hundreds of frontline civilians
- 100+ volunteers
- Dozens of NGOs and volunteer groups
- The Evacuate Our Allies and #AfghanEvac Coalitions, representing over 50 human rights, religious, refugee, and veterans organizations.
To help our community members and stakeholders communicate the impact of our withdrawal from Afghanistan, Truman crafted *Special Immigrant Visa Talking Points*, published in April 2021, and a follow-up SIV two-page brief, published in August 2021.

**AFGHANISTAN COMMUNICATIONS:**

**Truman Diaries - Afghanistan**

Many Truman members served in Afghanistan in a range of capacities over the last two decades -- as uniformed service members, frontline civilians, journalists, and more. The Truman Diaries feature six stories from Truman members that reflect both Truman’s commitment to service and also the complexity and pain of war. From a military spouse to a veteran of numerous tours, these stories provide a greater connection to the human dimension of this conflict and why this post-9/11 engagement has been so defining for a generation of Truman members and our nation.

**Diplomatic Courier Bookazine**

This special bookazine edition was produced in collaboration with Diplomatic Courier, No One Left Behind (NOLB), and the College of William & Mary to highlight different perspectives of Afghanistan and amplify the voices that don’t always have the platform they deserve. Four Truman members who served on the ground share their experiences and reflect on their “Perspectives from the ‘Field.’”

**Watch highlights of our Afghanistan media-campaign here.**
This year was marked by strong growth and expansion at Truman Center - growth of our staff, programs, and impact. Despite the ongoing challenges posed by the pandemic, Truman Center continued to expand. In 2022, we will increase investments in our team as we develop our Corporate Council, diversify our revenue streams, and continue to build our expense reserve.

**Truman Center for National Policy is grateful for the generosity of its supporters who make our work possible.**

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<th>$10,000 and Above</th>
<th>$1,000-$9,999</th>
<th>Up to $999</th>
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<td>Robert Abernethy</td>
<td>Wendy Anderson</td>
<td>Kara Allen</td>
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<td>Adelphi Capital Advisory, LLC</td>
<td>Jenna Ben-Yehuda</td>
<td>Amazon Smile</td>
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<td>Mehdi Alhassani</td>
<td>Rebecca Bill Chavez</td>
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<td>Karen Alroy</td>
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<td>Amir Dan Rubin and Nicole Rubin Family Fund</td>
<td>Cotchett, Pitre &amp; McCarthy, LLP</td>
<td>Richard Bondi</td>
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<td>Anonymous</td>
<td>Sanjyot Dunung</td>
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<td>Stephen Bailey</td>
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<td>Jeremy Bash</td>
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<td>Karishma Page</td>
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<td>Sally Painter</td>
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<td>John Driscoll</td>
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<td>Michael Jacobellis</td>
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<td>Karen Karniol-Tambour</td>
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<td>Alvin Loshak</td>
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**TOTAL: $3,450,303**
2021 Revenue Summary

- Institutional Funders, 59%
- Individual Contributions, 26%
- Corporate Support, 15%

Five-Year Revenue Comparison

- Annual Revenue
- Revenue Designated for Future Years
- Designated Revenue Applied