Pre-Conference

TruCon video
Invites

We are pleased to invite you to attend Truman Center for National Policy’s annual conference.

The Truman Center for National Policy develops timely and innovative national security solutions, and this year we will continue these important dialogues with a range of conversations including:

- A reflection on Afghanistan and the future of US power
- Twenty years after 9/11: how to restructure the Department of Homeland Security for a better immigration solution
- China’s Divide & Conquer Strategy: a view from Europe
- Six months later, the US Department of State and Truman’s Recommendations: What’s Now? What’s Next?
- Climate & National Security: Green Tech as Foreign Policy

We hope that you will be able to join us for this event, which will feature a range of top level speakers from a diverse range of national security perspectives.

REGISTER HERE
www.tfforms.com/4928650

SHOULD YOU REQUIRE FURTHER INFORMATION PLEASE REACH OUT TO:
Keynote Chair:
鸡肉@tuscrumancp.org
for keynote information.
Rachel Rice:
rachel@tuscrumancp.org
for program & panel queries.
Jessica Fusaro:
jessica@tuscrumancp.org
for media & press queries.

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TRUMAN CENTER 2021
OCTOBER 15TH
9AM - 5PM ET

Friday, October 15
Live streamed on trumancenter.org

9:45AM-10:30AM
Opening Remarks, James B. Steinberg

10:15AM-10:30AM
Break

10:45AM-11:30AM
A Reflection on Afghanistan and the Future of US Power
Opening panel, Jeremy Friedman, Andrea Riccardi, Maj. Gen. (Ret.) James V. Kipbell, Maj. Gen. (Ret.) Jane Shin

11:45AM-12PM
Twenty Years After 9/11: Redesigning DHS for a Better Immigration Solution
Moderated by Andrea Chassy, The Minnow Institute, Religion, Civic Centers, Climate (Moderator)

12:15PM-1:30PM
LUNCH BREAK

2:30PM-3:30PM
Climate and National Security: Green Tech as Foreign Policy
GKNCC21: Governor Bobby Jindal, Former Senator John Barrasso, Former Senator Bob Kerrey, Former Senator Chuck Hagel (Moderated)

3:30PM-4:30PM
The Future of US National Security: A Peacetime Chat with The Honorable Madeleine Albright in conversation with Jeremy Bash

4:45PM
Closing Remarks
Axios Advertisement:

Total impressions (Apex Post): 54,208
Total impressions (Smart Posts): 56,754

Reporters that joined in Person:
This year's conference, which commenced with a public program on Friday, October 15 in Washington D.C., was held in-person and virtually. Over 300 joined us in person, and over 1,500 people tuned in live virtually. Our viewership was truly global—with audiences joining us from Brazil, Canada, Israel, Malaysia, and many more.
We started the day with a special welcome by Secretary of State Anthony Blinken, followed by a keynote address by Deputy Secretary of State Wendy Sherman.

Video address from Secretary of State Antony Blinken

Keynote address from Deputy Secretary of State Wendy Sherman

Truman Center honored Mayor Muriel Bowser of Washington, DC, with the Exceptional Moral Courage Award in Public Service. She spoke eloquently about leadership, and the challenges of the last year. Lt. Col Alexander Vindman (ret.), last year’s recipient of the award, introduced and presented the award to Mayor Bowser.
Top Tweets/Social Posts:

**TRUMAN CENTER TWITTER ENGAGEMENT (OCTOBER 15-17):**

- 34,431 Total Impressions: \(\uparrow 84.2\%\) increase
- 842 Engagements: \(\uparrow 56.8\%\) increase
- 185 Messages: \(\uparrow 160.6\%\) increase

579 post link clicks // 201 replies // 190 video views // 62 retweets

**TRUMAN CENTER INSTAGRAM (OCTOBER 15-17):**

- 342 Accounts Reached
- 87 Content Interactions

**LIVESTREAM**

We had 942 viewers, 615 video sessions, who watched our livestream on trumancenter.org and Facebook. Viewers watched the livestream from all parts of the world, including Brazil, Afghanistan, Canada, Israel, Malaysia and more! We had 387 new viewers who accessed the livestream on the Truman Center’ rebranded website.
TOP TWEETS:

Wendy Sherman

In the 21st century, national security requires confidence that the middle class can grow and prosper—and that means making the investments in clean energy, education, and child care that will strengthen our competitive hand and help America lead. #TruCon2021

Wendy Sherman

I’m excited to be joining @TrumanCenter this morning to kick off #TruCon2021. I’ll be talking about how we’re making sure our foreign policy delivers for the American people—and for people around the world. Watch live at 10 AM EDT at:

British Embassy Washington

Happening soon: Ambassador @KarenPierceUK will join #TruCon2021

U.S. Department of State’s Bureau of Energy Resources

"Our energy-related foreign policy is focused on positioning the US to be a key supplier of clean tech, securing supply chains for key infrastructure, creating a transition that is equitable, and supporting our partners abroad in achieving their climate and energy goals." -ickle Mayhawer

British Embassy Washington
Representative Castro

From trade to migration, these decisions impact San Antonio every day.

@TrumanCenter panel today w/NinaHachigian & @TedLieu.

Watch @ 1:30PM ET: trumancenter.org

TruCon Wrap Video

Lt. Colonel Alexander Vindman

Mayor Bowser is a distinguished and courageous public servant. Honor to present @TrumanCenter’s Exceptional Moral Courage in Public Service Award to @MurielBowser at #TruCon2021

#TruCON2021

4,518 impressions

274 views on YouTube

148 engagements