

Learn LIVE with **ROGER MARTIN**

Create Your Winning Strategy

October 2022 Cohort

disco.co/rogermartin



OVERVIEW

Strategy is one of the most misunderstood topics in business, and yet it's what can take you from merely playing the game to winning it.

Create Your Winning Strategy is specifically designed for busy leaders and teams looking to develop practical and effective tools and problem-solving skills needed to create winning strategies to transform their business.

This is your opportunity to learn LIVE virtually with top management thinker Roger Martin on how to create winning strategies that make things better for your business, customers, employees, shareholders, and the communities in which you operate.

Create Your Winning Strategy is not an average business course; Roger has created a new model for what business and strategy education should look like, providing participants with rare and high-value tools to do strategy.

Over 4 weeks, Roger and his team of Master Strategy Coaches will transform how you and your team approach strategy. With Roger's latest thinking in strategy, design, and innovation, you'll help develop a practical, creative and rigorous toolkit that is more relevant than ever in our ever-changing times.

Create Your Winning Strategy is an efficient and high-impact learning program designed to build practical strategy skills & integrated thinking capabilities.

Schedule at a glance

 Course Start Date	September 28, 2022
 Course Length	4 Weeks
 Live Sessions	4 live sessions with Roger Martin
 Group Coaching	5 live sessions with a Master Strategy Coach

Private Group Coaching

This is a unique opportunity to have your own private group learn together and apply Roger's methodologies directly to problems your organization is facing. You'll develop your strategy toolkit in a confidential setting with a dedicated Master Strategy Coach for your team.

 **Group Minimum** 10 team members

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You'll learn:

Rethink the fundamentals of strategy

Get to the core of what strategy really is and learn how to avoid the biggest mistake organizations make when it comes to strategy.

Gain clarity across your organization

Align your team around a simple and consistent language system and framework for strategy, enabling better strategic decision-making across your organization.

Develop a powerful problem-solving toolkit

Learn a practical methodology that allows you to generate choices that can change your company's pattern of actions in ways that actually overcome complex problems and create game-changing new possibilities

Join an exclusive learning community of CEOs, business leaders, and strategy practitioners from:



Limited spots available. Ready to level up your strategy game?

Contact us to learn more about [private group opportunities](#). Apply as an individual and learn about the experience [here](#).



What alumni are saying about *Create Your Winning Strategy*



"Learning with Roger Martin on DISCO was the best executive strategy experience I have participated in. Game changing for my business."

ADRIAN MUTTON

Founder & CEO, Sannam S4 Group



"Every detail was thoughtfully designed and Roger and his team were generous with their wisdom."

SAMAH MAHMOOD

Director of Strategy, B3 Group



"Honored to be in the founding cohort and highly recommend this hands-on learning experience to all strategy practitioners, whether new or seasoned."

KARINA KRULIG

VP Strategy, Newell Brands



"This was an incredible learning experience. Thought-provoking, practical, and the real-time interaction added greatly to the richness of it all."

JIM CARROLL

Principal Account Manager, AWS