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## **Modern Meadow in collaboration with SENREVE to be Featured in Horizons Ventures Event for UN COP26 Alongside other Climate-Action Portfolio Companies**

Modern Meadow, a leader in biofabrication, is pleased to participate in Horizons Ventures' press conference ahead of UN COP26. Horizons will showcase key companies from its portfolio taking important action to address climate impact.

Wendy Yu of Horizons Ventures said: "Horizons has been very focused on looking to the future and placing our bets on companies addressing the most critical challenges facing our planet today. The materials industry is an industry that needs to be addressed, and Modern Meadow addresses the biggest challenges by replacing animal- and petrochemical-derived materials with bio-based materials to significantly reduce GHG emissions. That products are being showcased with their materials today demonstrates they are ready to have impact now."

Modern Meadow's first materials, produced via BioFabbrica LLC, the recently announced Joint Venture partnership between Modern Meadow and world-renowned Italian textile and materials company Limonta, will be showcased in SENREVE's best-selling Midi Maestra Convertible Backpack and Aria Belt Bag, demonstrating that Modern Meadow's Biofabricated Materials achieve the look and feel, as well as color expression of leather in a lightweight, 100% vegan material.

Anna Bakst, Modern Meadow CEO, explained: "Modern Meadow was founded on the belief that scientific breakthroughs embracing the power of nature can enable high performing sustainable material solutions for the wellness of people and our planet. We are focused on supporting brands who have a desire to give their customers innovative climate responsible choices. Our development for SENREVE, a brand catering to sophisticated women, is an example of how partners with similar values and priorities can work together to give consumers the product they have been waiting for."

Coral Chung, SENREVE Founder and CEO shared these further insights: "SENREVE is focused on creating products for the modern, multi-faceted woman who is environmentally conscious. We have been seeking innovative, sustainable 100% vegan materials that don't sacrifice the rich colors and luxurious look and feel of leather. Our community also really cares about performance features like durability and water resistance as well as lightweight materials. With Modern Meadow's technology, we've found these characteristics and more. From a supply chain perspective, we are also happy that Modern Meadow's key partners are in Italy located close to ours. On a personal note, I have known the CEO of Modern Meadow, Anna Bakst, for many years, and it's a pleasure to work with her and the MM team to introduce SENREVE's iconic designs with Modern Meadow's innovative new material."

SENREVE and Modern Meadow will offer the first products to consumers globally for International Women's Day on March 8th, 2022.