



# Group Sales



Group Sales is a comprehensive corporate sales system that connects every aspect of corporate bookings, so nothing gets left behind!

## Benefits

- Grow profit margins through improved utilisation of theatre space and the sale of tickets and concessions to large groups.
- Optimise sales opportunities for group enquiries and repeat business.
- Manage and support a total sales process, from an initial sales enquiry, through quoting, confirmation, follow-up, and completion.
- Consolidate and improve communication by unifying between departments, keeping all involved informed of events and schedules to produce a smooth, streamlined experience for everyone involved in booking organisation.
- Save time, reduce costs, and enhance your customers' experiences with the Group Sales public portal, which enables customers to create, view, and edit requests themselves.
- Integrate with financial systems to track invoices and payments. Reconcile extra purchases from POS to a Group Sales tab to ensure no transactions' associations are lost during an event.
- Quickly and easily process bulk voucher orders from anywhere across your circuit.

## Breadth of possibility

Group Sales can cover a wide horizon of possibilities in your event organisation, allowing you to truly customise the right experience for your corporate sales customers. Tailor your bookings to customer needs with immediate access to all the data you need to create bookings.

Price books can be created with a different set of saleable concessions by cinema, or you can create specific price books for special customers. All the while, Group Sales consolidates all your tracking for the many variables involved in an event, keeping them linked even across multi-site, multi-day events.

## Self-service web portal

Group Sales provides a public facing web portal, which enables your customers to create booking requests and voucher orders of their own accord, as well as to view order histories and details, make edits to requests, and download electronic vouchers. Provide agency to the customer and save on the requirements of your direct involvement in these details.

## Managing, planning, and evaluating events

Group Sales makes management of complex corporate events far easier to prepare for. Add staff and requirements to events when forecasting to calculate costs that may be on-charged, planning and managing the event well in advance.

Group Sales can generate all kinds of documents to your needs, with templates and assurances of consistency across all documentation. You can quickly and easily create invoices and quotes with consistent, professional templates, and reports provide information to evaluate sales before and after events.






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**ABC CINEMAS** Make a booking


Available packages

Select a location




**Birthday Package**  
Make your guests feel like stars with one of our party packages.

Select package



**Auditorium Rentals & Corporate Events**  
Looking to spice up your next meeting? Engage and excite your audience by booking an auditorium.

Select package



**Private Showings**  
Make your guests feel like stars with one of our party packages.

Select package

**ABC CINEMAS** Make a booking

Your cart

PACKAGE INCLUDES  
Reserved movie ticket OR 1 hour of bowling with shoe rental

Package

234

Activity \*  
Movie ticket

Bowling lane + Shoes

Drinks \*  
Medium Coke