Head Office

Head Office is the hub of your cinema circuit, providing automatic data distribution to your cinemas and collecting performance information from them to keep you and your circuit in-sync and up-to-date in real-time.

Benefits

- Operate as a cohesive trading entity, using bulk operations to update information across your entire circuit at once, saving you time, effort, and cost.

- Instantly access and assess the contributions that each cinema is making on a day-by-day basis. Compare and contrast performance data across different regions and easily identify trends in earnings.

- Collate and aggregate key business and operations information from all cinemas automatically, with enhanced visibility of sales and performance data.

- Deliver powerful and flexible film scheduling solutions by integrating with Vista Film Manager.

Create, maintain, and control

With Head Office, you can set up and maintain the cinemas within your circuits to suit your business operation. Define sales channels and critical operational settings across your circuit, including currency, taxation, trading hours, and fiscal calendars for specific regions or countries. From a central Head Office location, you can maintain cinema screens in your entire circuit, which allows you to configure new sites, create seating layouts, and import all screen information from a specific site, all quickly and easily.

Access a full range of performance and financial reports from any cinema through the Head Office portal to keep a close eye on your cinemas' operations. You can review cinema budgets, including operations costs and inventory transactions, and to suit your needs for auditing and accounting, configure the frequency of automatic uploads for box office and concessions sales data from all cinemas across your circuit.

Manage and support

With Head Office as your central hub, you can control data and distribute it to cinemas. Manage data such as film information, items, ticket types, pricing, promotions, and workstations. Head Office also integrates with MovieXchange, allowing you to directly download promotional material and movie data across regions to distribute to your cinemas too.

As well as keeping track of them, you can support the operations of your cinemas from Head Office; for example, manage stock movements via the Cross-Site Stock Transfer web application, which automates the transfer of stock between individual sites. Support film programming by calculating film hire based on distributor terms, factoring in in-house costs, sneak previews, private screenings, and multiple prints of movie formats.