

## Bringing Back Office out of the back office – Cinema Manager is our new, browser-based application forming the one-stop destination for cinema site managers' day-to-day operations.

Our sleek new browser application Cinema Manager takes the heart of functionality required for cinema operations and puts it into the hands of site managers wherever they need to be – in the stockroom, in the office, or on the front lines on the floor of their site. Cinema Manager provides everything you need to oversee the operations of your cinema both on the go and in ways that make it as easy for you as possible.

### Highlights

- Be right where you need to be, when you need to be, without sacrificing access to the rich functionality you want, as Cinema Manager can run on tablet to always be right at your fingertips.
- Deep functionality designed in collaboration with site managers and directly incorporating their needs and feedback – meaning Cinema Manager is built just the way a manager needs!
- Complete tasks with far greater speed, ease, and accuracy.
- Streamline and combine complex processes to make them as effortless as possible – from end-of-day report automation to the innovative ability to perform stocktakes through Cinema Manager, you'll be stunned by how much time and effort you save.

Cinema Manager was built from the ground up with constant interaction with

the people who would be using it, and so designed the way that makes sense to site managers. We talked, we tested, we observed and redefined throughout our process, always keeping at the centre of our minds who the software was for as it was developed.

### Everything you need, anywhere you need

We understand how important it is for site managers to be able to step away from their desks; when something happens on the site floor, it needs to be easy for a manager to be in the midst of their space where they can see and work with everything they need. Cinema Manager removes the disconnect from the life of a site and that of the back office, freeing site managers to be wherever they need to be while keeping their work at their fingertips.

Cinema Manager is browser-based. It doesn't need to be installed and run on a desktop computer like traditional software. Instead, it can run on a tablet just as well as a desktop.

### Showtime Manager

One of Cinema Manager's fantastic offerings is a fast and flexible showtime scheduling tool: Showtime Manager. Creating sessions for films currently on release is a snap, and with the ability to configure automatic formatting and pricing with flexible rules, you can create

them with precision and customise them how you want. Manual editing of format, price, and more are easy too. A simple drag-and-drop interface makes editing and adjusting showtimes before they open for sale a breeze.

Showtime Manager bridges the gap between cinema managers and film programmers by integrating with Vista Film Manager. Managers can easily schedule according to film programmers' instructions, and sessions created in Cinema Manager can be reviewed in Film Manager right away.

### Taking stock in how you do things

Stocktake can be a massive undertaking. But with Cinema Manager, we've revolutionised the way you undergo stocktaking. Gone are the days of tallying notes on paper and painstakingly entering them into a digital system afterwards, flipping through countless pages and losing track of numbers and units – now, you can take Cinema Manager into the stockroom with you, and easily tap away your numbers as you walk through.

Need to count half a dozen crates of 12 cases, a handful of cases of 36 singles, and then a scattering of individual items, all of one kind? Hate the complicated calculations of turning all of that into a single number at the end? No problem! With a quick setup to define your units of measurement in Cinema Manager, you can

simply pop the number of each size in the system, and have it make the calculations immediately and painlessly for you.

### Run reports with as little as a click

Site managers also need to be able to know what's happening in their cinema at a moment's notice. With the dashboards in Cinema Manager, users can quickly view the current state of their cinema. Visibility and control of cashflow through a cinema is vital for managers, and Cinema Manager offers impeccable control of this with full integration with Vista's CashDesk.

Reporting on this performance, too, is extremely important. Cinema Manager is equipped with over 250 PDF reports that cover everything from Box Office and Concessions Sales to the individual performance of a promotion. Reports can be favoured and grouped for ease of access, with report groups able to be set up to run later with a single click!

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