Digital Signage

Immerse your audience in the world of your cinema with real-time information and media across all signage, be it customised signs, blockbuster trailers, or sweeping takeovers.

Benefits

• Set and forget! Digital Signage automatically gathers all the data needed to display your real-time information just from running a cinema with Vista.

• Digital Signage directly populates content from databases into your templates in real time.

• Menu boards allow you to display dynamic pricing and beautiful media. Integration with the Vista Cinema suite means that Digital Signage keeps pricing, F&B availability, and more… accurate automatically.

• Say goodbye to the need for manual updates, with up-to-the-minute session information including film formats, session properties, actors, opening dates, censor ratings, and synopses.

• Customise signage content with the flexibility for any digital screen at no additional expense.

Inter-connectivity and automation

By running your cinema with Vista, Digital Signage can automatically find and display live status and occupancy updates for upcoming sessions without any need for manual updating. Automated and intelligent selection of content from generic templates in Digital

Signage means that you can create dynamic playlists that require minimal maintenance and changing. Through integrations with the Vista suite, Digital Signage can pick up your current session times and ensure they're always displayed accurately.

Digital Signage's menu boards can pull your menus from the back end of Cinema and Sales Server automatically, ensuring prices displayed on the menu match even if they differ from site to site. Multiple resizable panes on your signage provide a huge range of layout options that give you control and flexibility to customise your messaging.

Digital Signage also lets you view which signs in your cinema are currently online; it displays any offline signs in red, and in future will alert you if a sign goes offline.

Dynamic customisation and immersion

Digital Signage comes with a range of out-of-the-box landscape and portrait templates, which can be easily customised for door signs, poster boxes, advertising, menu boards, and more. Want a door sign to have some special Gold Class flair that makes it stand out? Or to display your site-specific menu specials and their availability? This is where Digital Signage shines.

Creating dynamic playlists is easy using the intuitive drag and drop signage management website interface. You can even launch stunning takeovers that temporarily interrupt signs to play massive synchronised messages or media across all the signage in your cinema in an immersive, unified message. With this, you can consolidate the number of playlists you maintain, as well as reduce how frequently you need to update them.

This extends to all kinds of media, as Digital Signage can take simple templates and find the appropriate content for them. The application works for you to pull from your media library the current blockbuster film that's screening, or a trailer for a movie that will start soon in one of your cinemas.

Visit us at www.vista.co

vista

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SEASONED CHICKEN

Lemon & Herb $27.50
Crispy chicken infused with melted lemon & herb butter, served with baked polenta chips

Rosemary & Chilli $21.20
Seasoned with rosemary and chilli pieces, with a garden salad and a dressing of your choice

ABC CINEMAS

NO TIME TO DIE
007

APRIL 2020

Coming Soon

ABC CINEMAS   13:29

The Way Back 16	**13:35** Cinema 6	ENG
1917 TBC	**14:25** Cine Platinum 1	3D ENG
The Invisible Man 18	**14:40** Cinema 1	3D ENG
1917 TBC	**15:25** Cinema 5	ENG
Guns Akimbo 16	**15:45** Cinema 7	ENG
Call of the Wild TBC	**15:45** IMAX	3D ENG
Sonic the Hedgehog TBC	**15:50** Cinema 2	3D ENG