

RESUME

WHU - MASTER IN MANAGEMENT STUDENT

KENAN BUHIC



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EDUCATION

WHU - OTTO BEISHEIM SCHOOL OF MANAGEMENT // GERMANY **2020 - 2022**
MSc MANAGEMENT (#12 Worldwide MiM Ranking, Financial Times 2020) **MAY**

- Nr #1 ranked Business School in Germany excelling at management education, research & entrepreneurship
- Doing a 'Business Analytics' concentration, emphasizing analytical topics such as advanced statistics and ML
- Having a stronger focus on electives covering strategy, leadership, marketing and supply chain management
- Participating in regular guest lectures held by renowned consulting firms and successful executives

NEOMA BUSINESS SCHOOL // FRANCE **2021 (PLANNED)**
PROGRAMME GRANDE ÉCOLE (EXCHANGE)

- Triple Accredited Business School with its MiM (PGE) program placing 19th worldwide (The Economist)

KFU - KARL-FRANZENS-UNIVERSITÄT GRAZ // AUSTRIA **2019 - 2020**
BSc BUSINESS & ECONOMICS (ERASMUS)

- Studied courses covering Production & Logistics, Game Theory and IT. Finished top 20% in the majority of classes
- Experienced the adaptability which is needed when introduced to a new culture
- Received two recommendation letters from two professors for future references

UIS - UNIVERSITY OF STAVANGER // NORWAY **2017 - 2020**
BSc BUSINESS ADMINISTRATION

- Became adept in intermediate topics within the realm of business and economics
- Wrote my thesis titled "Is real estate a viable investment alternative to the stock market?" by analyzing big data using Python and Excel

HETLAND VIDEREGÅENDE SKOLE // NORWAY **2014 - 2017**
HIGH SCHOOL DEGREE

- Specialized in IT and natural science with a focus on mathematics

WORK EXPERIENCE AS A WORKING STUDENT // 1/2

AUDIBENE GmbH **2021**
SUMMER INTERN AS BUSINESS DEVELOPMENT ANALYST (EUROPE-REGION) **MAY - AUGUST**

Audibene GMBH is one of Germany's fastest growing direct-to-consumer companies (hear.com)

- T.b.d.

WELLIT AS **2018 - 2020**
ADVISED MAJOR OIL COMPANIES WITH OPERATIONS | QA | DOCUMENTATION **JULY - APRIL**

Wellit AS provides logistics and operations solutions for the oil and gas industry (wellit.com)

- Excelled at the WELS ecosystem - the new industry standard for logistics in the oil & gas sphere
- Aided the daily operations at conglomerates including BP, OMV, Equinor, Total, Shell, Repsol, Lundin & Wintershall
- Consulted sea captains across the globe on how to digitally report their inventory and fuel consumption
- Served as the main intermediary between the company's customers and the inhouse and remote developers
- Actively QA tested new releases and monitored system stability post launches
- Worked with customer relationship management with key customers
- Worked remotely during my stay in Austria to aid the rapid growth that was taking place within the company
- Clocked over 1000 hours in 2019 next to my full-time Bachelor studies

WORK EXPERIENCE AS A WORKING STUDENT // 2/2

THRUSTME AS

2017 - PRESENT

LEADING THE DIGITAL BRAND OF THE COMPANY | WEB RESPONSIBLE

ThrustMe AS is a growing start-up based in Norway, inventing products for the outdoor sports sector

- Evolved their website in accordance with the growth and need of the company (ongoing process with A/B-testing)
- Set up a fully functional multinational shop with geographical pricing, yielding consistent sales
- Proposed and incorporated strategies to maximize their digital footprint, reaching over 3,000 hits/m organically
- Worked continuously on SEO, including copy for investor presentations presented to Petter Stordalen (Strawberry)

NORDIC WEB AS

2016 - PRESENT

DEPLOYING GROWTH IN ENTREPRENEURISM AND MANAGEMENT

Nordic Web AS helps other businesses grow through the power of design, web development and strategy

- Worked with and led a total of 12 companies to be more successful by improving their digital presence
- Generated NOK 350 000,- of revenue with annual cash flows from contracts with customers
- Became well versed in the art of selling and extracting valuable information by asking impactful questions
- Assisted entrepreneurial students with establishing a digital presence for their ideas for free
- Attained valuable knowledge in tools of growing importance such as web development, web scraping, digital marketing, design trends and marketing concepts

POWER AS

2017 - 2020

EXPLORING MY PASSION FOR SALES

JULY - JANUARY

POWER AS is one of Norway's largest electronic retail brands with over 120 store locations

- Won daily competitions based on sales revenue on high-traffic days (e.g Christmas, Easter, Black Friday)
- Placed 1st on insurance sales domestically within the firm in periods where my working days were consecutive
- Headhunted from Power Mariero to Power Forus; Norway's best performing Power store

VALIDÉ AS

2018 - 2019

CONSULTED SMALL BUSINESSES

JANUARY - JANUARY

Validé AS is a non-profit innovation company designed for early stage businesses

- Worked with a handful of small local start-ups and businesses to build their digital strategies
- Developed a pricing calculator for Validé, automizing a highly manual process for the firm for when they wanted to suggest to firms on which funding-program was applicable to them

MATH ASSISTANT AT THE UNIVERSITY OF STAVANGER

2018 - 2018

ASSISTED FRESHMEN WITH MATHEMATICAL ECONOMICS

AUGUST - DECEMBER

- Elected as a student assistant in the course "Mathematical analysis for economy and social science" where I taught incoming students who needed assistance with the course material. I was chosen due to my STEM-related background in high school and for having achieved the top grade in the subject the year prior
- Corrected and graded student assignments

EXTRACURRICULAR ACTIVITIES

- Achieved a spot as a talent in the highly competitive program AiTalents offered by TechQuartier, and worked with the company 'Roomhero.de'. Furthermore, disruptive technologies such as Machine Learning and AI was taught during the 3 month programme running parallel to my normal studies at WHU. Graduated January 2021
- Placed 1st at Validé's Pitch Event held for all UiS students in 2019
- Elected as the head of communications at the Economics Student Organisation (ØSF) at the University of Stavanger
- Supported the Stavanger-based Bosnian community both financially and by voluntary work with the establishment of the Bosnian Community Center in Sandnes, Norway

LANGUAGES

- Norwegian (Native) + Nordic Languages, English (Fluent), Bosnian/Serbo-Croatian (Native), German (B2.2)

IT

- Python, R, SQL, Web Development & Frameworks (HTML, CSS, WordPress, Webflow), Web Scraping, Digital Design Trends, Google Workspace, Google Analytics, Adobe Creative Suite (Photoshop, Lightroom, Premiere, InDesign, Illustrator), Tableau, Stata (limited)

SOCIAL MEDIA & WEBSITES

 Kenan Buhic  Buhiiic  Kenanbuhic.no  Nordicweb.no