

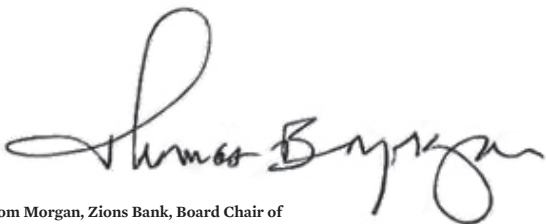
Welcome to Utah

We're delighted you've chosen Utah as the home of your new business expansion project. Now that you've chosen your site, we'd like to offer a few additional resources as you begin to grow your operations here.

In this document, you'll find information on:

- Getting word out to the Utah business community
- Leveraging EDCUtah's professional network
- Diversity, equity, and inclusion resources
- Benefits of investing in EDCUtah's mission

We look forward to your long-term success in our state. We encourage you to reach out to our team with any additional questions. Thank you again for investing in Utah. We look forward to working with you!



Tom Morgan, Zions Bank, Board Chair of
Economic Development Corporation Of Utah



Theresa Foxley, President and CEO
Economic Development Corporation Of Utah

Project Promotion, Ground Breakings & Ribbon Cuttings

EDCUtah's Marketing team will be happy to help you publicize your project.

When you're ready, we'll send an announcement to our investors (over 200 companies and communities statewide) introducing your project and we'll amplify your own media announcements on our social media channels (combined audience 7,000+ nationwide).

We can also coordinate with you on a formal press announcement, or promoting specific events such as ground breakings and ribbon cuttings.

Contact Michael O'Malley at momalley@edcutah.org for details.

Leveraging Our Professional Network

EDCUtah is supported by more than 150 businesses and 50 communities statewide. Within our investor base, we have expertise in all of the key areas that a growing business needs to succeed in Utah, including construction, legal, finance, engineering, talent recruitment, and more. We encourage you to work with EDCUtah partners and are always happy to make direct introductions.

Contact Stephanie Frohman at sfrohman@edcutah.org for details.

Diversity, Equity and Inclusion in Utah

EDCUtah understands that economic development is inseparable from diversity, equity and inclusion (DEI), and would like to help your employees connect with the resources they need to find community in our state.

We work closely with advocacy partners from Utah's multicultural community who are a terrific resource for Utahns from diverse backgrounds.

Visit www.edcutah.org/diversity or contact Stephanie Frohman at sfrohman@edcutah.org for details.



EDC Utah's Erin Farr and Industrial Supply's Shawn Newell at a Quarterly Business Development Breakfast.



After You Settle In

EDC Utah wants to support your growth over the long term. In the months and years after your location decision in favor of Utah, we stand ready to assist you with any hurdles that you encounter that we or our investor base can address.

We are also happy to promote significant milestones, studies your company publishes, or other news of interest to our investors and followers.

Lastly we invite you to participate in our Know the Customer in-depth

business survey. We conduct this initiative to capture a balanced view of Utah's business challenges and to inform the policies the State might adjust or enact. We will reach out to you 12 to 18 months after you open operations here to schedule a meeting.

One of the questions we will ask in the survey is "Are there companies in your supply chain you would like us to recruit to Utah?" Put us on the case!

Supporting EDC Utah's Mission

As a new or expanding Utah business, you're invited to attend one of our Quarterly Business Development breakfasts to introduce you to our EDC Utah community. We'd also encourage you to consider investing in EDC Utah to help support our mission of creating quality employment for every aspiring Utahn.

Contact Stephanie Frohman sfrohman@edcutah.org for details.

Our Job is to Know Someone

EDCUtah is a non-profit funded by **more than 200 investors** in the public and private sectors. Our investors represent the top experts in Utah in the fields of commercial real estate, construction, finance, utilities, human resources, and more, as well as some of the most engaged and business-friendly communities in the state. Contact us to get connected with our partners and to receive the data and resources you need for your business decisions.

Founders



Utah Governor's Office of
Economic Development

ZIONS
BANK®



Champions



For a complete list of EDCUtah investors, including our public-sector investors, visit edcutah.org/investors

Builders Circle



Ballard Spahr
LLP



Morgan Stanley



NEWMARK



How else can we help?



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