snowflake® ⋈ Continual

ENTERPRISE AI FOR THE MODERN DATA STACK

Snowflake and Continual are the easiest way to build predictive models that never stop learning from your data. Become AI-driven without complex engineering.

1. LEVERAGE YOUR EXISTING SNOWFLAKE DATA CLOUD

Eliminate pipeline jungles and analytic silos by building on the data foundation you already have.

2. SHARE FEATURES ACROSS USE CASES WITH EASE

Accelerate model development with shared feature management and a data-first workflow.

3. DELIVER PRODUCTION MODELS WITH YOUR EXISTING SKILLS

Leverage your team's existing SQL skills and a declarative workflow to get more done faster.

4. GET CONTINUALLY IMPROVING PREDICTIONS ACROSS YOUR BUSINESS

Build models that never stop learning from your data with fully automated ML operations.

ZERO INFRASTRUCTURE
Maintain features and predictions directly in Snowflake - no additional infrastructure required.

SHARED FEATURE STORE
Share feature definitions defined in SQL across your team to accelerate model development.

DECLARATIVE AI ENGINE
Build state-of-the-art models that leverage all your data without writing code or pipeline.

BUILT FOR PRODUCTION
Leverage built-in tools for monitoring data, models, and prediction jobs and exposing model insights.

DBT INTEGRATION
Leverage your existing dbt models and workflow to radically reduce the complexity of operational AI.
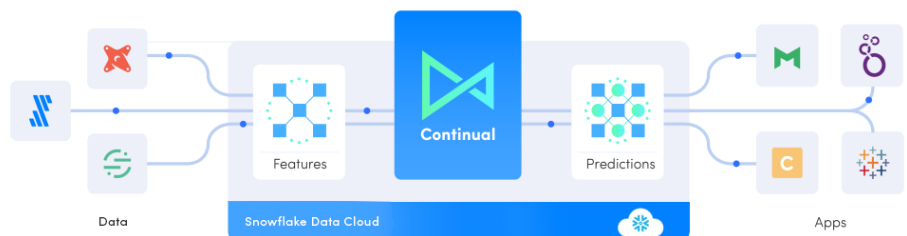
CI/CD FRIENDLY
Fully govern features, models, and policies with a declarative, GitOps friendly workflow.

CONTINUAL + SNOWFLAKE

Continual enables modern data teams to build continually improving machine learning models directly on their Snowflake data cloud without complex engineering. Snowflake's cloud data platform enables users to work with their data, virtually without limits on scale, performance, or flexibility. The partnership of Continual and Snowflake lets customers operationalize AI at scale to drive revenue, operate more efficiently, and build innovative products and services.

ABOUT SNOWFLAKE

Snowflake enables every organization to mobilize their data with Snowflake's Data Cloud. Customers use the Data Cloud to unite siloed data, discover and securely share data, and execute diverse analytic workloads. Wherever data or users live, Snowflake delivers a single data experience that spans multiple clouds and geographies. Thousands of customers across many industries, including 223 of the 2021 Fortune 500 as of July 31, 2021, use Snowflake Data Cloud to power their businesses. Learn more at snowflake.com

ABOUT CONTINUAL

Continual is the leading enterprise AI platform for the modern data stack, providing end-to-end automation for operational AI workflows on Snowflake. Customers use Continual to deploy continually improving predictive models to drive revenue, operate more efficiently, and build innovative products and services. Find out more at continual.ai.