FUEL IS A NECESSARY COST OF DOING BUSINESS. BUT IT DOESN'T HAVE TO BE SO COSTLY.

All fleets have some amount of fuel wasted due to inefficient driving behaviors, even with the most modern tractors, and it costs fleets significant money.

With over a decade of expertise in heavy-duty trucking fuel analytics, Vnomics® provides True Fuel® - A thoughtfully designed, patented and proven SaaS solution that empowers trucking fleets to reduce their fuel expense significantly by improving driver fuel efficiency. Combining real-time in-cab audible coaching with automated, easy-to-use fuel efficiency data and reporting, True Fuel helps commercial fleets get the highest possible MPG from every driver and vehicle in the fleet, under any and all operating conditions.

Driver behavior has a significant impact on fuel consumption. Even on brand new trucks.

True Fuel is the only technology that:
- *Saves fuel* with real-time in-cab audible coaching, while always allowing the driver to keep their eyes on the road rather than look at a visual display
- *Quantifies fuel lost* to individual inefficient driving behaviors
- *Reports a fair and accurate metric* of driver fuel efficiency

Fleets using True Fuel are getting a *3-10%* improvement in their fuel economy, starting immediately after deployment.

IN-CAB

Real-time in-cab audible coaching tones do the heavy-lift of changing fuel-inefficient behaviors, playing after a driver exhibits fuel-inefficient operation as a gentle reminder.

BACK-OFFICE

Automated email-reports are sent to driver trainers and program managers weekly, empowering them to have meaningful secondary coaching conversations and answer important operational and business questions.

FULLY INTEGRATED

- In-cab coaching is fully automated, adding zero steps to the driver's existing workflow
- Fuel performance data is accessible though our API for easy integration into BI reporting tools

MPG is not a fair driver fuel performance metric because it's impacted by so many variables outside of the driver's control.

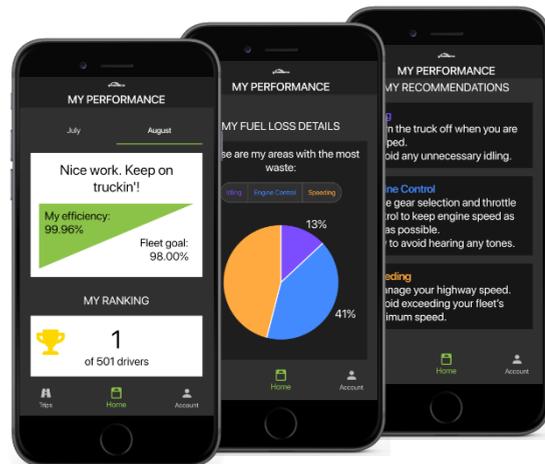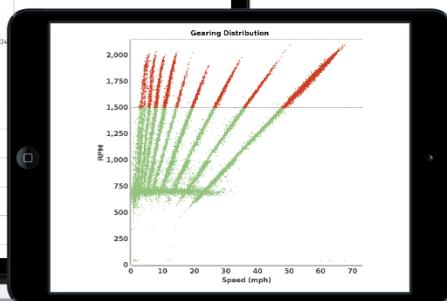**DRIVER 1**
7.5 Actual MPG
8.2 Potential MPG®
91% Efficiency

DRIVER 2
6.4 Actual MPG
6.5 Potential MPG®
98% Efficiency

DRIVER 3
5.3 Actual MPG
5.6 Potential MPG®
95% Efficiency

True Fuel's Efficiency metric is calculated based on the driver's measured fuel performance, making it fair and transparent.

QUANTIFIED FUEL WASTE
Patented algorithms quantify the amount of fuel wasted due to each individual fuel inefficient behavior so management knows how much fuel is being wasted and where to take action.

POTENTIAL MPG®
Knowing the MPG the driver could have achieved with efficient operation empowers management to make uniquely informed operational and business decisions.

ACTIONABLE COACHING DATA
Easy-to-use driver-specific fuel performance data empowers driver trainers to have meaningful and impactful secondary coaching conversations.

OPTIONAL DRIVER MOBILE APP
Optional Driver Mobile App empowers drivers to self-serve performance data and additional coaching.

80,000+ DRIVERS Coached

100+ MILLION Gallons Saved

1+ MILLION TONS of CO_2 Emissions Avoided