

## **Vnomics Announces Funding From Lockheed Martin** *Original investor backs new technology development activities*

**Rochester, New York– September 22, 2016** -- Vnomics Corp., providers of fuel optimization solutions that enable commercial fleets to reduce fuel expense by improving driver and vehicle performance in real-time, today announced that Lockheed Martin, an original investor, will further invest in the company and the development of its latest technology, the True Fuel™ optimization solution. As an original investor, Lockheed Martin was involved in early technology development at Vnomics and has deployed Vnomics' unique on-vehicle analytics software framework, on which True Fuel was built, in advanced military applications.

“Vnomics is moving in the right direction and has great potential for growth in the transportation market,” said Alan Farnsworth, CEO at Vnomics. “To me, Lockheed Martin’s decision to further invest signals their satisfaction with the strides we’ve made in developing this technology as well as Vnomics’ prospects moving forward. Vnomics is on the right path toward providing a powerful combination of connected, embedded technology and mobile data for improving driver and vehicle performance.”

The new investment by Lockheed Martin will enable Vnomics to build on the success of its recently introduced True Fuel optimization solution. Already in use by many fleets, the self-contained, easy-to-install, patented system combines the intelligence of machine learning with real-time driver coaching to eliminate fuel waste and improve vehicle performance. The standalone solution is OEM-agnostic and can be used in conjunction with any telematics or onboard technology platform.

### **About Vnomics**

Founded in 2008, Rochester, NY-based Vnomics Corp. provides advanced fuel optimization solutions that enable fleets to reduce fuel consumption and expense by improving driver and vehicle performance in real time. The company’s True Fuel™ product, a stand-alone, OEM-agnostic fuel optimization solution, combines the intelligence of on-board machine learning with real time driver coaching to eliminate fuel waste and improve vehicle performance. This unique approach to improving driver and vehicle performance provides substantial fuel savings to a rapidly growing number of fleets across all motor carrier segments, all truck OEMs and all engine and drive train configurations. For additional information, visit [www.vnomicscorp.com](http://www.vnomicscorp.com) or call 855-866-6427.

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