

From our CEOs: Connected by fiber, bonded by community

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We're thrilled to be here, and we understand that while Upcountry Fiber may be a new name to you, the heart of our service is steeped in history and a deep commitment to this area's communities, businesses and people.

What makes us different? In short, we are built on three pillars: exemplary service, commitment to our communities and quality service.

Our roots lie in this area. Created by Blue Ridge Electric and WCFIBER, we have a combined 150 years of service in South Carolina. More importantly, both organizations have embraced the cooperative business model.

Why does that matter? It matters because we live here. We work here. Our success is YOUR success. We may be delivering high-speed fiber internet, but that isn't our mission. Our mission is much deeper — to serve you and our communities, making them vibrant, thriving homes where lives are built, and memories are made. That's why the same technician who hooked up internet in your home can also be seen coaching your child's team or volunteering in the community.

In fact, one of our priorities after forming Upcountry Fiber was to establish a charitable foundation to give back to our communities — through financial investments, volunteerism and more. We're in the early stages of finalizing details, but you'll learn more in subsequent issues of the magazine.

We recognize that, while all of this is important to you, having reliable, fast internet is crucial. Upcountry Fiber is in the early stages of deploying high-speed broadband throughout the area. While this takes time, for many of you, you've been waiting for a long time. This is a significant undertaking, one that, when complete, is going to connect us all with lightning-fast speed, rivaling even the most urban of areas. We're committed to doing this the right way. Building out a robust and redundant network takes time, but please know we're working hard for you. We're here to stay, and we're here to serve.

Updates on our progress can be found on UpcountryFiber.com/Updates. Interested in receiving our service? Register your interest on the site. From there, we'll notify you when we're getting closer to serving you and again when construction is beginning. Thank you for your partnership. We couldn't be happier to serve you.