BARKING AT THE MOON GIVEAWAY

OFFICIAL RULES

THERE IS NO PURCHASE NECESSARY TO ENTER OR WIN.

Eligibility. This *Barking at the Moon Sweepstakes* Giveaway ("Giveaway") is open to all natural persons with a valid email address who agree to the terms and conditions of this Giveaway. The Giveaway is subject to all applicable federal, state, and local laws and regulations and is void where prohibited by law.

Sponsorship. The Giveaway Sponsor is Lost Media Entertainment, LLC located at 1125 Maxwell Lane, Ste. 1201, Hoboken, NJ 07030. Sponsor and its respective affiliates, subsidiaries, successors, assigns, agents, representatives, officers, directors, shareholders, and employees, and any entity involved in the development, production, implementation, administration, judging or fulfillment of the Giveaway, including without limitation, the immediate family members of such individuals, are not eligible to participate. Sponsor will conduct the Giveaway substantially as described in these Official Rules.

Entry Period. This Giveaway begins on June 16, 2021 at 12:58 PM PT (3:58 PM ET and ends on June 29, 2021 at 11:59 PM PT (2:59 PM ET).

How to Enter. During the Entry Period, visit the registration page located on Sponsor s website at tracybeckerman.com/live and RSVP for the Special Event Live Stream with Tracy Beckerman and W. Bruce Cameron live on-line on June 29, 2021, 12 PM PT, 3PM ET, or visit Sponsor's Facebook page at http://www.facebook.com/lostinsuburbiafanpage and follow the instructions to electronically complete and submit the RSVP Giveaway entry form. You will be asked to provide your email address to register. (NOTE: You must complete the RSVP entry with information that is valid on the date of the drawing to be eligible). If entering the Giveaway via Facebook, you must be the owner of the email account associated with the Facebook account from which your entry is made. This Giveaway is in no way sponsored, endorsed or administered by, or associated with, Facebook. You understand you are providing your information to Sponsor and/or Administrator and not to Facebook. All entries become the property of Sponsor and none will be acknowledged or returned.

Limitations on Entries. LIMIT ONE ENTRY PER PERSON PER EMAIL ADDRESS. No third party entry or entry through any sweepstakes service is permitted. Any person who attempts or otherwise encourages the entry of multiple or false contact information under multiple identities or uses any device or artifice to enter or encourage multiple or false entries, as determined by Sponsor, will be disqualified. Use of robotic entry devices is strictly prohibited.

Prizes. Three (3) prizes will be awarded, each consisting of a prize basket containing copies of the latest books by Tracy Beckerman (*Barking at the Moon: A Story of Life, Love and Kibble*) and W. Bruce Cameron (*A Dog's Courage*) plus an assortment of dog treats, toys and surprises. (The approximate retail value of each individual prize basket, including shipping, will not exceed $200.00.) Winners agree to accept these prizes "as is" and entrants hereby acknowledge that neither Sponsor, Tracy Beckerman nor W. Bruce Cameron is in any manner responsible or liable for any warranty, representation, or guarantee relative to the prizes including any warranties, express or implied, provided by the manufacturers of the goods included in the prize baskets. Prizes are non-transferrable and no substitution or cash equivalent is permitted. Winners are responsible for federal, state and local taxes, if applicable. LIMIT ONE PRIZE PER PERSON. Prizes will be sent to the winners by U.S. mail within fourteen (14) days after the winner has been notified and accepted the prize. If the prize is returned as undeliverable, then the prize will be forfeited and another winner will be randomly drawn.

Drawing. Winners will be selected in a random drawing from among all eligible entries collected during the Entry Period taking place during the *Barking at the Moon* Live Event on June 29, 2021 and will be announced on line during the event. Winners also will be notified thereafter by email. The drawing will be conducted by Sponsor or on Sponsor's behalf by an independent third party, whose decisions and interpretations on all matters relating to the Giveaway and these Official Rules are final and binding in all respects. Sponsor reserves the right to disqualify any entrant or winner and may refuse to award a prize to a person who is not eligible or has violated a rule, gained unfair advantage or obtained winner status using fraudulent means. If there is a dispute about the identity of an entry, the prize will be awarded to the natural person to whom the email address is assigned by the internet service provider responsible for the domain associated with the submitted email address. If the winner is found to be ineligible or not in compliance with these Official Rules, the winner will be disqualified and an alternate winner will be awarded the prize in a separate random drawing. In such event, the winner will be notified by email.

Odds. The odds of winning will depend on the number of eligible entries received, according to the eligibility requirements in these Official Rules.

WARNING: ANY ATTEMPT BY ANY PERSON, WHETHER OR NOT AN ENTRANT, TO DELIBERATELY DAMAGE, DESTROY, TAMPER WITH OR VANDALIZE ANY SPONSOR-OWNED WEBSITE OR MOBILE APPLICATION OR RELATED SOCIAL NETWORKING SITE, THE ENTRY PROCESS, OR OTHERWISE INTERFERE WITH OR UNDERMINE THE LEGITIMATE OPERATION OF THE GIVEAWAY, MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND DILIGENTLY PURSUE ALL REMEDIES AGAINST ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

General Terms. By completing the RSVP form and entering this Giveaway, you promise to abide by the Official Rules and decisions of Sponsor, which will be final and binding in all respects. Sponsor reserves the right, at its sole discretion, to refuse, disqualify or withdraw any entry at any time. Sponsor will not be responsible for any injury, damage or loss of any kind arising out of your participation in the Giveaway.

YOU AGREE TO RELEASE, DISCHARGE, AND HOLD HARMLESS SPONSOR, ITS AFFILIATES, SUBSIDIARIES, EMPLOYEES, OFFICERS, DIRECTORS, AGENTS AND ASSIGNS FROM AND AGAINST ANY OR ALL CLAIMS, LOSSES, INJURIES, OR DAMAGES RESULTING FROM PARTICIPATION IN THE GIVEAWAY OR DUE TO ANY INJURY, HARM OR DAMAGE CAUSED BY ANY OF THE PRIZE ITEMS. Except where prohibited by law, by accepting prize, winner grants Sponsor a perpetual, worldwide, royalty-free license to use winner s name, photograph, voice, and/or likeness without further authorization, compensation, or remuneration of any kind for advertising, promotion and other publicity purposes in any and all media now or hereafter known throughout the world.

Winner s Name: The name of winners is available only within fourteen (14) days after the close of the Giveaway. To receive the name of the winners, where permitted by law, or a printed copy of the Giveaway Official Rules, please contact Lost Media Entertainment LLC by email at Info@Lostmediaentertainment.com.