



## Become a Certified Value Growth Advisor

Most private middle-market companies have an opportunity to double their values over a three- to five-year period by following a disciplined, methodical, approach to improving the quality of their entire enterprises.

**The Certified Value Growth Advisor Program (CVGA)** is a 5-day program focusing on the fundamental best practices of any business across the eight primary functional categories that drive the creation of business value and how advisors can become a trusted advisor to their clients. Various subject matter experts present modules on each of the eight primary categories, along with special modules on corporate finance, strategic planning, business development, and engagement management. A live case study ties the program together and an online exam completes it.

*Become the Trusted Advisor that your clients want and need!*

**"It's amazing how many key takeaways there were in helping how to rethink the way to conduct your business."**

*– Brent Johnstone, Founder and Managing Partner  
Quarry Capital and Granite Analytics*

### The CVGA Includes:

- Up to 40 hours of CPE credits across the following fields of study—Accounting, Business Law, Finance, Management Services, Specialized Knowledge, Communications and Marketing, Personal Development, Personnel and Human Resources, Production, and Business Management & Organization
- 5 full days of training with 9 different presenters
- A live case study
- 1st year credential fee, exam fee, and membership in the VOP Community
- Listing in CVM's website directory of CVGAs
- Priority inbound marketing lead generation
- CVM Consulting National Network
- Ongoing training, support, and collaboration opportunities



Corporate Value Metrics, LLC is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have the final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: [www.learningmarket.org](http://www.learningmarket.org)

## After Completing the CVGA Program, You Will Be Able to:



**IDENTIFY** the fundamental best practices of any company across the eight primary functional categories that every company needs to have fully developed and in balance with each other to achieve peak performance and maximum value.



**DIAGNOSE** a company's strengths and weaknesses across the eight categories and establish its overall quality and risk profiles.



**CALCULATE** a company's cost of capital utilizing its quality and risk profiles and use it to determine the company's intrinsic value.



**PRESCRIBE** a program of continuous improvement for a company and estimate the impact on the company's intrinsic value for any contemplated improvement initiative.



**FACILITATE** a strategic planning program for a company's management team to build the management team's strategic planning competency while developing a short-term and long-term strategic and tactical plan.



Contact Cal Joseph today to register.

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