



# Instant Impact

Get Value Now While Keeping IT Priorities Intact

Instantly transform your data into analytics with a ready-to-go solution. See how a \$210 million lifestyle brand captured an additional \$3 million in business value with the Intelligence Solution from Armeta.

**“We gave up trying to fix the reports. It seemed impossible to get the data to match up”**  
- VP Operations

## The Situation

A new fast-growing lifestyle brand suffered from delay after delay on its reporting projects. The lack of promised updates to the system frustrated employees. Executives believed accessing the underlying data was impossible.

On top of it all, there was no end in sight as internal resources were over-allocated for the next six months. The COO and VP of Operations decided it was time to seek help.



# The Solution

For faster time to value, the gap in resources was filled with Armeta's Intelligence Solution:



The Intelligence Solution's pre-built delivery template INTER\ACT instantly provided best practice analytics in a visual and interactive dashboard.



The company's data was seamlessly integrated with the Intelligence Solution's pre-built data models requiring no modifications to the existing data structure.



Employees' immediate access to the cloud-based analytics solution enabled a new standard of quick response to market needs.

**“Armeta's Intelligence Solution addressed short term issues and long term goals with an implementation faster than we ever could have expected”**  
- VP Inventory Planning

## The Result

By speeding straight to insights, the company captured an additional \$3 million in business value.

Becoming a data-driven enterprise advanced strategy and reduced frustration all without interrupting existing IT priorities.



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