# **Privacy Policy**

This Privacy Policy describes how we treat user information we collect both online through our mtwashingtonvalley.org website and offline, such as through phone or email interactions.

## YOUR AGREEMENT TO THIS POLICY

Your use of the Site signifies that you have read, understand, and agree with all of the terms of this Policy. If you do not agree to all of the terms of this Policy, do not use the Site. You agree that this Policy is supported by reasonable and valuable consideration (including your use of the Site), the receipt and sufficiency of which you acknowledge.

### INFORMATION WE COLLECT

Personally-Identifying Information. When you use the Site, we collect personally-identifying information (hereafter, "Personal Information") that you actively enter into the Site. We may also collect Personal Information from you through offline contacts, such as email or a phone call. Personal Information may include your name, title, gender, address, phone number, email address, information about your past and future planned trips to Mt. Washington Valley and whatever other personally-identifying information you actively enter into or upload onto the Site.

Further, when you use the Site, you may click on a link that will take you to another website (PayPal) that will collect Personal Information (including some of the types of Personal Information listed above and including financial information, such as credit card and billing address information). Some of this Personal Information may be provided to us in order to complete your transaction, but we will not be given your financial information.

### WE COLLECT INFORMATION IN DIFFERENT WAYS

You do not have to provide us with your Personal Information to browse the Site, and we only collect Personal Information when you voluntarily provide it. When you do provide us your Personal Information, you are authorizing us to use that information in accordance with this Policy and to store your information on our servers located in the United States.

Mt. Washington Valley Chamber of Commerce employs the use of various forms. When you fill out and submit these forms on our Site, you provide Personal Information and Automatically Collected Information to us. Our forms include, but are not limited to:

**Event RSVPs** 

Visitor Guide requests

General inquiries

Membership Applications

Direct contact requests to staff/departments

Credentialed media requests and requests for visual assets

RFP submissions

Partnership applications

## WE USE YOUR INFORMATION AS DESCRIBED HERE

We use your Personal Information to respond to your requests or questions, to fulfill orders for Visitors and Event Planners Guides, and to otherwise perform the services you request.

## E-NEWSLETTER SUBSCRIPTIONS; MARKETING COMMUNICATIONS

Mt. Washington Valley Chamber of Commerce maintains a variety of e-mail newsletters to provide valuable information to our partners, customers and other individuals that intentionally request such information. Users must opt in to any of our e-newsletters and other marketing communications, and any information collected in the subscription process is never shared with or sold to any third party for such third party's marketing purposes.

At any time, you may request that we stop sending you for marketing communications by contacting us at the contact information below or unsubscribing from marketing communications. All of our e-newsletters and marketing e-mails include links in the footer of the e-mail for managing all aspects of your subscription, including the ability to globally unsubscribe from all marketing communications. If you request that we not contact you for marketing purposes (either by using the unsubscribe mechanism or by otherwise contacting us), we reserve the right to contact you for non-marketing purposes relating to your use of the Site.

## SECURITY DISCLAIMER

We use standard security measures to protect against the loss, misuse, and unauthorized access, disclosure, and alteration of Personal Information and Automatically-Collected Information that

is under our control. The standard security measures we take will depend on the type of information collected.

We encourage you to use caution when using the Internet. Please do not send us sensitive information via email as this is not secure. Please notify us if you become aware that your Personal Information is lost, stolen, or used without permission.

Unfortunately, no data storage system or system of transmitting data over the Internet or wireless network can be guaranteed to be 100% secure, and no security system can prevent all security breaches. As a result, we do not and cannot guarantee the security of our servers or any Personal Information or Automatically-Collected Information provided to us. Any transmission of your information to us is at your own risk.

### LINKED WEBSITES

We highly recommend that you review the privacy policies of the third-party sites you might link to from our Site (including those sites discussed in this Policy and any other third-party sites linked to from our Site) before providing any Personal Information through these third-party sites or otherwise continuing to use these third-party sites. We do not control these websites. We are not responsible for these websites or their owners' and operators' practices and use of your information collected as you use the websites.

## **CONTACT US**

If you have questions regarding our information practices, please contact us.

<u>Visitor@mtwashingtonvalley.org</u> 877-948-6867

2617 White Mtn. Hwy. North Conway, NH

## **Mailing Address:**

PO Box 2300 North Conway, NH 03860