



Annual Report 2020

Registered in Ireland company no. 275127. Charity No. CHY13196, CRA 20040437

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Introduction

Established in 1997, VOICE is a registered charity supported by public membership, donations and bequests.

Patrons

Darina Allen
Pauline Bewick
Christy Moore
John Feehan
Brendan Kennelly
Sr. Mary Minehan

Directors

Dr. Ruth McGrath (Chair)
Gay Brabazon
Gary Clare
Ken Kilbride
Brendan Keane
Suzie Cahn

Vision:

Promoting the wise use of natural resources for a sustainable future.

Mission Statement:

VOICE promotes a respectful relationship with the Earth by encouraging a way of life in harmony with nature rather than in conflict with it.

Objectives:

VOICE strives to achieve this mission by:

- Informing the public on environmental policy/issues
- Empowering individuals and local communities to become environmentally active to protect Ireland's resources.
- Advocating on behalf of our members to influence policy and practice with government and other stakeholders.

An Overview of 2020

VOICE started the year with great expectations through our work on various projects and initiatives as well as on the development of ambitious national waste policy. With the arrival and impact of COVID-19, our work slowed down as many of our projects relied on personal and community interaction. The lockdown from March until July prevented us from doing much of this work. During this time, we applied to the government to receive COVID relief payments, which covered our salary costs from April until August for many of our team members. We were able to reallocated employee resources and time to conduct research, investigate and implement methods to continue our work virtually. Additionally, we continued to input on waste policy and meet with government officials. We subscribed to Zoom and Microsoft Teams and have used these platforms effectively to run some of our programmes and workshops.

Our work in the water arena has been mostly limited to the Coordinator as vice-chair of SWAN and VOICE's membership of SWAN. However, water continues to be a hot topic, both in the development of the River Basin Management Plans and identifying Significant Water Management Issues.

Staffing:

Mindy O'Brien, Coordinator, VOICE

Jonathan Forsythe, Administrator (part-time), left in November 2020,

replaced by Christine Ryan

Sorcha Kavanagh, Project Manager (part-time), Conscious Cup Campaign

Tad Kirakowski, Project Manager and Communications (responsible for REPAK apartment pilot and all communications)

Abi O'Callaghan-Platt, Researcher, No Home for Plastic, Project Manager, Conscious Communities, Ditch the Disposables school programmes and No Plastic. Period.

Colin O'Byrne, Project Manager, CircleCity

Angela Kenny, Project Manager, Picker Pals and Sick of Plastic

Lyndsey Ni Chonáill, Volunteer and Project Manager, Sick of Plastic

Our volunteers for the year include:

Lyndsey Ni Chonáill started out as a volunteer, working on communications for the Sick of Plastic campaign and then took the campaign over when Angela moved fully to Picker Pals.

Rose Higgins: UCD student is conducting research into waste in the healthcare industry and identifying international best practices to reduce waste and reuse healthcare instruments.

Governance:

We are in the process of adopting the new government code demanded by the Charities Regulator, are registered as lobbyists and are a registered charity both with Revenue and the Charities Regulator. All our filings are up to date.

We have standardised all our contracts and our employee handbook in accordance with the Companies Act.

Funding:

Irish Environmental Network/Environmental Pillar:

VOICE received funding from the IEN in various forms:

Core funding €15,305

Other funding €9,562

Total Received in 2020: € 24,867

Local Agenda 21/Community Environmental Fund:

Because of COVID-19, the government did not provide funding for this programme, but we received money for work funded in 2019 and completed in 2020, including our Ditch the Disposables school programme and Conscious Communities.

Donations and Membership:

Our membership numbers increased slightly this year and we received €8,882 from our members.

Corporate Membership/lunch and learn:

Due to COVID-19, our lunch and learn programme slowed down dramatically. We started off strongly and ran numerous sessions until March. We had to cancel several workshops as corporate teams were not on location. However, we were able to run some workshops online, although attendance was not great. We created a new corporate waste compliance leaflet outlining what services VOICE can offer. We hope to increase our corporate work once the pandemic is over.

However, we did receive €25,207 from corporate work and memberships.

Conscious Cup Campaign:

We received €43,000 from the Eastern Midlands Waste Management Regional Office to run this campaign.

Sick of Plastic:

We received €22,765 for this work.

Picker Pals:

We received €83,405 for this work through corporate and local authority sponsors.

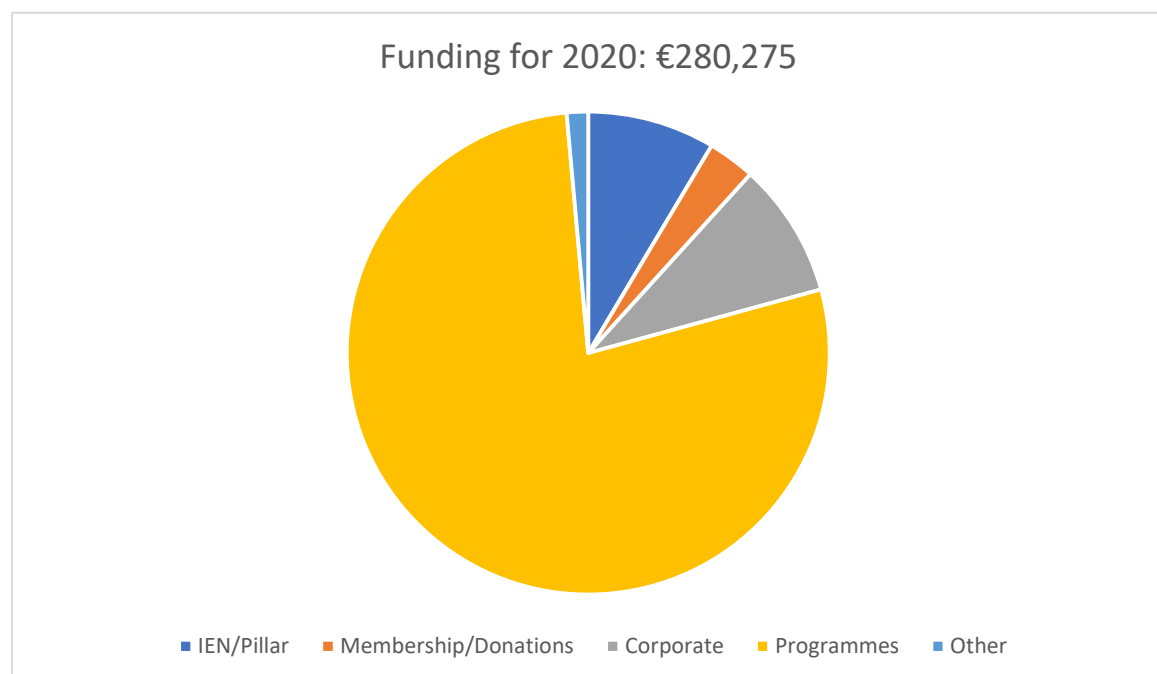
USE Apartment Recycling

We had deferred income of €31,408 for this work, financed by REPAK.

CircleCity Street Recycling Bins

We received €21,000 from UK social enterprise, HubBub for this work.

Total Funding Received in 2020:



VOICE campaigns

Conscious Cup Campaign:

The CCC had over two thousand cafes accepting and rewarding consumers who brought their own cup in January 2020. Plans were in full swing to host a number of Conscious Cafe events across the country. These were aimed at industry with the intent to engage Cafe owners and managers about the broader issues of waste. Presentations were planned at these events to include food waste, effective recycling and how to reduce packaging waste in general. Due to COVID, none of these went ahead and many Cafes even stopped accepting reusable cups.

Since April, Sorcha has been working on restoring confidence with Cafes about how Reuse can be safe. She engaged with Prof Luke O'Neill who signed the Greenpeace document endorsing the safety of reusables and also had the Food Safety Authority amend a number of their guidelines so that there were no negative messages about reusables. A good number of cafes are coming back on track but it is a slow process as the industry is dealing with many other variables which have taken higher priority with business owners. We are confident that using the #ContactlessCoffee method is safe for barista and consumer and will continue to promote awareness around this solution.

The map now reflects only those cafes who are currently accepting reusables, so it is a process of rebuilding that for 2021. Messaging from the CCC will come in due course about the forthcoming levy, the SUP Directive and Ireland's own Waste Action Plan in terms of how it affects the Cafe industry.

Upgrading Shared bin Experience (USE): REPAK and VOICE apartment recycling pilot

Through 2019/2020 the Upgrading Shared bin Experience (USE) project was run by VOICE, funded and supported by REPAK. USE combined research to identify the specific barriers to greater recycling behaviour in multi-use dwellings (apartment buildings) and pilot prompts and supports to encourage and improve recycling bin contents.

The pilot ran across 7 sites (3 in Dublin, 2 in Cork, 1 in Galway and 1 in Limerick), and while the project had to be paused and significantly altered through the COVID lockdown, it was however largely successful in changing behaviours. Through the project we ran workshops and information stands with residents (pre Feb 2020) and moved these online once the project restarted in August 2020. The project presented with the Apartment Owners Network meeting in March 2020.

Each site received A0 sized recycling list posters for the bin area, as well as a series of recycling information posters for common areas along with a communications plan for management agencies. In November 2020 we developed a recycling video to be distributed to residents to help to engage residents with recycling.

The Focus group work was carried out through October 2020 with Amarach research and highlighted the issues with social norming around shared bin facilities. The surveys are

currently being analysed but preliminary results indicate that while residents claim to try to recycle (98%) there is some confusion around what can go into the recycling bin (for instance only 58% felt steel cans could go in, while 28% felt glass could go in). This confusion was reflected in the waste analysis which showed a high level of glass and textile contamination across all sites.

The residents felt that more awareness raising is key to better recycling (mentioned by 69% of surveys) followed by bin area signage (38%).

The research shows that the USE project is addressing the real concerns of the residents. A report is being prepared and VOICE looks forward to trialling a toolkit with further sites in 2021.

Participant quotes from the Focus groups:

“When I did move in we had the two bins but there is no point as the six bins are just a mixture. I still would take glass and recycle that and the Nespresso pods but there is no point out here when nobody else does.”

No Home for Plastic

VOICE received funding from EPA Research to conduct a citizen science/public awareness project to increase awareness about the amount of plastic in homes. Abi proposed this project and managed it throughout the year. She created an on-line survey for households to participate and a school pack for students to audit their plastic use. Abi has identified 10 schools and 36 households to conduct a plastic audit in their home and to take actions to reduce their plastic use and compiled an interesting report on the findings. Through this audit, individuals and families began to appreciate and understand the amount of plastic they used every day, and it inspired families to take our plastic pledge to reduce their plastic usage.

We set out suggestions on how to reduce avoidable plastic use and identified local shops that offered less plastic.

The project ended in December 2019 with a full report that was submitted to EPA in January 2020.

Abi made a presentation on her ‘No Home for Plastic’ research report at Environment Ireland in October, and Environ 2020 also in October. In November she presented at the Our Plastic Lives webinar, which was jointly run by the Green Foundation Ireland and CRNI. She also submitted a poster for the EPA Research Programme virtual workshop in October and the EPA/HSE Environment conference in November.

The Conscious Communities and the Zero Waste Communities Programmes

The Conscious Communities Programme is an initiative to support communities to further their journey toward sustainable living. In 2020 we ran the programme in five Cork towns: Bandon, Bantry, Ballyvourney, Carrigaline and Crosshaven. The programme was funded by Cork County Council under the Community Environmental Action Fund, and Patagonia.

Under the programme the communities participated in workshops showcasing potential local level sustainability actions and initiatives. Within each town a number of different community groups participated in the workshops. The groups partnered with were: Simply Muscrai Ballyvourney, Ballyvourney Tidy Town, Bantry Tidy Town, West Cork Environmental Action Group Bandon, Sustainable Bandon, Bike Friendly Bandon, Carrigaline Tidy Town, Carrigaline Men's Shed and One Green Village Crosshaven. The groups identified local level sustainability actions they could take and began planning for them. The planned actions included two bike swap events, a repair cafe, a food swap, a school cycling and walking bus, mapping of local safe cycling routes and a series of environmental articles in local free papers. However owing to COVID -19 restrictions communities were unable to deliver the majority of the planned actions in 2020, and instead plan to do so once restrictions allow.

We made the decision to move this programme towards zero waste and began running the Zero Waste Communities Programme in November 2020. The programme, funded by Patagonia, is being run in two communities, Cobh and Dunshaughlin. The two towns are signing up to the Zero Waste Cities Commitments, as set out by Zero Waste Europe. As part of the programme we will work with the towns for 12 months, to develop a zero waste roadmap for each town.

Plastic Work:

Break Free From Plastic:

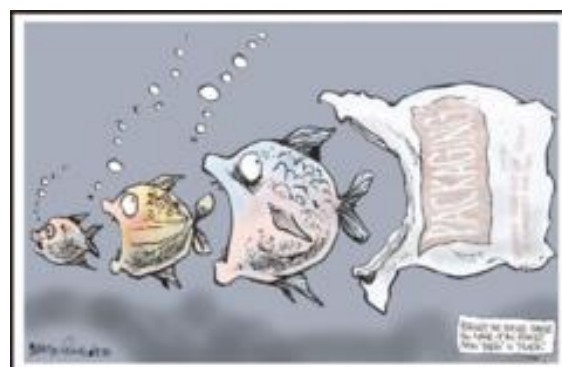
VOICE is an active member of Break Free From Plastic, an international network of environmental groups lobbying for the reduction of plastic. Mindy has participated in over 35 zoom calls discussing strategy, campaigns and policy. She is now the co-convenor of the Reuse Policy Task Force and is an active member of the Reuse Action Task Force and Plastic and Health Task Force.

We received a grant of €5,000 from Break Free From Plastic, to continue our work on plastic policy and another grant of €3,000 to pay for Mindy's Convenor work.

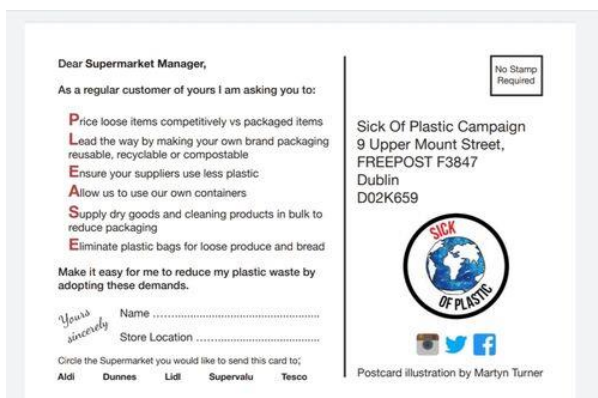
Sick of Plastic:

Three years old, this campaign has developed into a dynamic force **educating, empowering** and **helping** supporters to reduce plastic from their lives and putting pressure on industry to do the same.

In July Sick of Plastic launched our hugely popular **postcard campaign** which has been signed by thousands of supporters from all around Ireland.



These postcards were designed by Irish artist Martyn Turner and have six key demands on the back asking Irish supermarkets to bring in refill options, bulk options and to make all to make all own brand packaging recyclable or reusable.



Over **forty** businesses and supporters volunteered to be a 'Hub' for our Postcard campaign. Due to the current pandemic restrictions they had a very limited amount of time in which to handout the postcards, collate and send back to us. However, in just six short weeks we managed to get enough postcards back and sent them onto Ireland's top supermarkets; *Dunnes' Stores*, *Supervalu*, *Tesco's*, *LIDL* and *ALDI*.

In response to this campaign all aforementioned Supermarkets have agreed to sit down with our campaign lead Lyndsey O'Connell and discuss the introduction of future Refill/Reuse options, plastic free aisles, more sustainable packaging solutions and plastic free Fruit and Vegetables.

STORY OF PLASTIC WEBINAR

The Sick of Plastic Campaign held an online screening and webinar with experts from Ireland and abroad to discuss the issues. The '**Story of Plastic**' film raises awareness of the connections between plastics and oil, global poverty and climate change and was watched almost 600 times over two days.

The panel was attended by **150 people** from all over Ireland and abroad! Our panel of experts addressed key issues raised in the documentary from impacts of plastic on our daily lives, on our health, what are the alternatives to plastics and how can we encourage and support greater re-use. This event is still available on YouTube and has continued to be watched by fans.

SICK OF PLASTIC INTERVIEWS

The Sick of Plastic (SOP) Campaign has been working hard empowering communities across Ireland to take action on the over use of plastics in our shops and supermarkets in a variety of ways. One of their new tactics is to provide stirring interviews with people who are sick of plastic and are doing something about it. Over the course of 2020 they have interviewed inspirational people such as *Mamukko* in Cork, Lynn Haughton from *The Upcycle Movement*, Chef Conor Spacey, our very own Sorchá Kavanagh from *Conscious Cup*, Irish artist, sailing expert Claire McCluskey, Taz and Geraldine from the '*Use Less Project*' and Irish actress and writer Charleigh Bailey to name a few. Check out the SOP Social Media pages for more uplifting and stirring interviews.



Charleigh Bailey



Claire McCluskey



Conor Spacey



Sorcha Kavanagh
from Mamukko



Taz and Geraldine (Use Less Project)

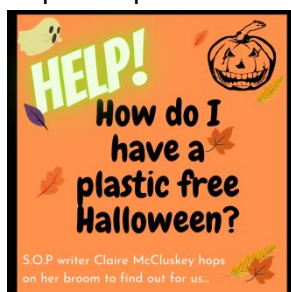


Attila and Nora

SICK OF PLASTIC WRITERS CLUB

As part of the Sick of Plastic's aim to 'educate people about the impact of plastic pollution' we launched the SOP writers club. In July 2020 we sent out a call to all aspiring environmental journalists to join the sick of plastic campaign and write articles relating to plastic waste.

We now have a panel of writers who investigate, explore and scrutinise all aspects relating to plastic pollution. Check out our website/social media pages for more details or to join.

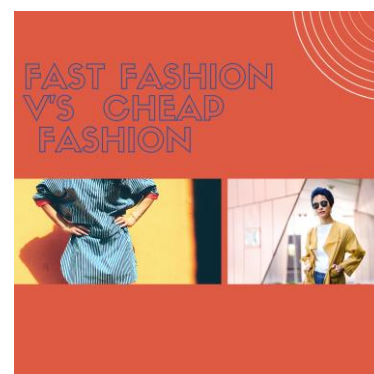


SOP MONTHLY CAMPAIGNS

As part of the Sick of Plastic's aim to 'empower people to take action on the overuse of plastics' in 2020 we worked in partnership with other national and international campaigns

such as 'Plastic Free July', Octobers 'Reuse Month' and Novembers 'Environmenstrual Week'.

Through these popular campaigns we were able to bring educational information regarding plastics and practical ways to remove them from our homes and shops to our supporters. We were also able to host a popular 'Reuse' competition which garnered a lot of entries. These campaigns are encouraging and supportive of Irish people's desire to eradicate unnecessary plastics from their lives and provide practical and realistic tips on plastic reduction.



No Plastic Period

No Plastic. Period. is our new campaign, launched in October 2020, aiming to tackle the huge amounts of plastic waste produced by disposable menstrual products. We are currently running school workshops in Mayo and Fingal.

The campaign has three core aims:

Aim 1 - To raise awareness of plastic free and reusable menstrual items through workshops and a media campaign

Aim 2 - To increase the availability of plastic free and reusable menstrual products in Irish retail outlets

Aim 3 - To advocate for government support of reusable menstrual products



Picker Pals



In January of 2020, the Picker Pals team began visits to 30 schools in Dublin and Fingal, introducing the Picker Pals programme, delivering programme specific storybooks and fun activity books along with custom made Picker Packs containing everything children need to go on litter-picking adventures. One year on, and despite a global pandemic, almost 2,800 children in 115 schools, across 9 different local authority areas are now taking part in the programme.

Picker Pals motivates children to begin a journey of environmental stewardship and collective responsibility for their environment through a world of story and song. Providing them with the tools they need to go on litter-picking adventures enables them to take action to make their world



better. This core concept is proving very popular with county councils and corporate sponsors alike. AIB, eShopWorld, Intel, Sky, eBay and the Quinn Family Foundation are all supporting the programme, as are nine local authorities.

2020 has been a challenging year to launch a school's programme, given the long period of time schools were closed. Nonetheless, there have been a number of highlights across the year. Picker Pals are committed to the principals of the circular economy and zero waste. Being able to realise the ambition of manufacturing the Picker Packs from upcycled dinghy sails through collaboration with the Rediscovery Centre in Ballymun, has been a fantastic success. The translation of the Picker Pals books into Irish to make the programme



accessible for Gaelscoileanna has been another high point in 2020.

In response to the pandemic Picker Pals set about designing their own packaging solution, which transforms into a classroom display. Zoom calls have replaced 'in school' visits and have inspired Picker Pals Zoom TV to be beamed directly into participating classrooms all over the country, providing a bit of fun for kids, teachers and presenters. Despite all the challenges, it has been a great year for Picker Pals.

The Sustainable Food Container Project – Recircle

The Sustainable Food Container Project was a demonstration project funded under the UCC Green Campus Living Lab seed fund as a collaboration between the Cleaner Production Promotion Unit in UCC and VOICE Ireland with KSG catering. The project aimed to work with food vendor outlets on University Campus to reduce the reliance on single-use serving materials for sale of food by trialling a deposit return scheme for food containers using the UCC campus as a 'living lab'. Launched in November 2019 in one location on UCC campus the project was preparing for further roll out across multiple locations in March 2020.

The Recircle Project was suspended in March 2020 due to the COVID crisis and the shut down of all non-essential work on campus. KSG have indicated that they would not be in a position to go forward with the project in the short to medium term. They have however expressed a wish to be stay involved with the project in an advisory capacity should the project explore other avenues.



The project is working with 2 meals on wheels groups in the Cork area to see if the containers could be used to divert waste in this way. We hope to use an existing drop off and collect ecosystem to trial work practices during the COVID situation and build up the use cases and scenarios in advance of the reopening of society post COVID and ensuring the expertise is in place for a green recovery.

Circle City, Street Recycling Bin Initiative



At the beginning of the year, an ambitious collaboration between VOICE, Hubbub and Dublin City Council began with the aim to offer recycling-on-the-go facilities for plastic bottles and cans on the streets of Dublin. As with everything else in 2020, COVID restrictions adversely affected the expected roll-out of the campaign.

Be that as it may, the ultimate aim of the campaign was to install some 75 new recycling bins in Dublin Town, to sit cheek by jowl with the regular, general waste bins. Furthermore, 16 solar-powered Big Belly compacting bins are to be installed in some of our main transport and commercial hubs. We will install three Reverse Vending Machines in prominent locations and, to cap it all off, will have a large, colourful & vibrant art installation to be positioned on Henry Street to highlight and promote the campaign.

The official launch of the campaign was shifted from April until the beginning of October. In concert with the launch, 25 of the bright yellow recycling bins were installed along Henry Street, Grafton Street and South King Street. Initial waste characterisation audits of the bins by RPS Group in January 2021 (measured against a baseline audit in December) indicated a high percentage of targeted waste by volume (80%). The remaining contaminated waste, however, makes up most of the waste consisting as it did of coffee and smoothie containers which still contained liquid. Something of a Curate's Egg, the results at least suggest that the majority of those who used the bin, did so correctly. It is to be hoped that the results will continue to improve as and when society opens up again.

Policy Work:

Through our work with Break Free From Plastic, we have been actively advocating for a strong interpretation of the Single Use Plastic Directive and a wide definition of what is 'single-use plastic'. We also sent in a submission to the EU Commission to expand the packaging directive essential requirements to include and move towards more reusable packaging.

Additionally, through our work in the Waste Advisory Group, we advocated for a strong and ambitious waste action plan that embraces the circular economy. We also made two

government submissions, including a very comprehensive one outlining our proposals for the Waste Action Plan (which was also branded under the Environmental Pillar) and one that presented our vision on how a DRS would be set up in Ireland. Our discussions and input will continue in 2021.

[Presentations/Workshops:](#)

We have continued to run recycling and waste prevention workshops for communities and had funding both from County Cork and from HSBC, which sponsored 50 community workshops. While many of these have gone on-line during COVID, there has been a huge drop off. We hope to continue our outreach once the country reopens permanently.

Abi O’Callaghan-Platt made a presentation on her ‘No Home for Plastic’ research report at Environment Ireland in October, and Environ 2020 also in October. In November she presented at the Our Plastic Lives webinar, which was jointly run by the Green Foundation Ireland and CRNI. She also submitted a poster for the EPA Research Programme virtual workshop in October and the EPA/HSE Environment conference in November.

[Representation on Committees:](#)

[Waste Prevention Advisory Committee:](#)

Mindy O’Brien is the environmental representative on this committee. Thus far this committee receives information from the government on the successful measures and actions taken on waste prevention. We suggested that more be done to tap into the expertise of the committee in terms of policy proposals. It met only once in 2020.

[National Waste Action Group:](#)

Mindy and Sorcha were both members of this government stakeholder’s group, which met nearly every month to discuss and debate different elements of the proposed waste action plan for a circular economy, which mirrors provisions outlined in the EU’s Circular Economy Package. Mindy made a presentation to the group on the benefits of establishing a deposit refund scheme (DRS) and how it should be structured. We are delighted that the new government decided to include the establishment of a DRS in its Programme for Government. We have been advocating for this for over 15 years and now it will become a reality!

The government released its action plan in early September, outlining over 200 actions they plan to take to promote the circular economy and propose actions to reduce waste and better manage what waste we produce. Many of these actions were requested by us, including a DRS, latte levy, packaging levy, increased Extended Producer Liability ban of other single use plastic items, including sachets and wipes and more emphasis on the reuse economy. We must continue to track this closely to ensure the passage of an ambitious waste policy.

Sustainable Water Network (SWAN):

Mindy is the Vice Chair of SWAN and sits on the Board.

Environmental Pillar:

Mindy is on the Pillar Steering committee.

Irish Environmental Network:

Our Coordinator is active in the Plenary meetings.

Social Media, Newsletters, Website and Messaging:

We have posted 15 blogs, sent out 5 press releases, 2 call to action emails, sent out 3 e-newsletters and sent out our 12-page Winter 2020 paper newsletter. We are active on Twitter, Facebook and Instagram and have increased our followers from 4,477 to 4,733 and from 3,050 to 3,241 followers on Facebook. We also have a YouTube channel and an Instagram account with 245 posts and 1,358 followers. Additionally, we have twitter and Instagram accounts for Conscious Cup, Picker Pals, and Sick of Plastic Instagram account for No Plastic. Period., and a Facebook page for CircleCity.

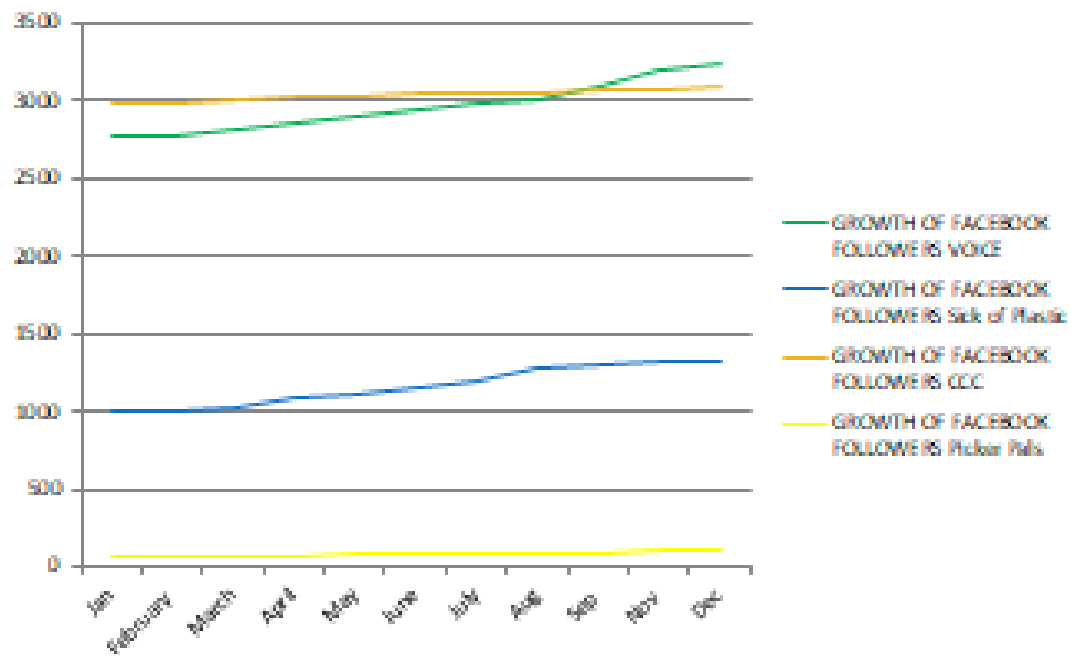
Conscious Cup Campaign has an active Facebook page with around 3,092 followers and a twitter account which has 2,106 followers. Its Instagram account has 459 posts and 2,112 followers. The website is www.consciouscup.ie.

We also share the communications of Sick of Plastic with Friends of the Earth and it has 1,068 followers on Twitter and increased its following on Instagram from 1,303 followers in 2019 to 3,228 on Instagram presently.

We have shared news and other actions from other environmental organisations through our mailchimp and email accounts.

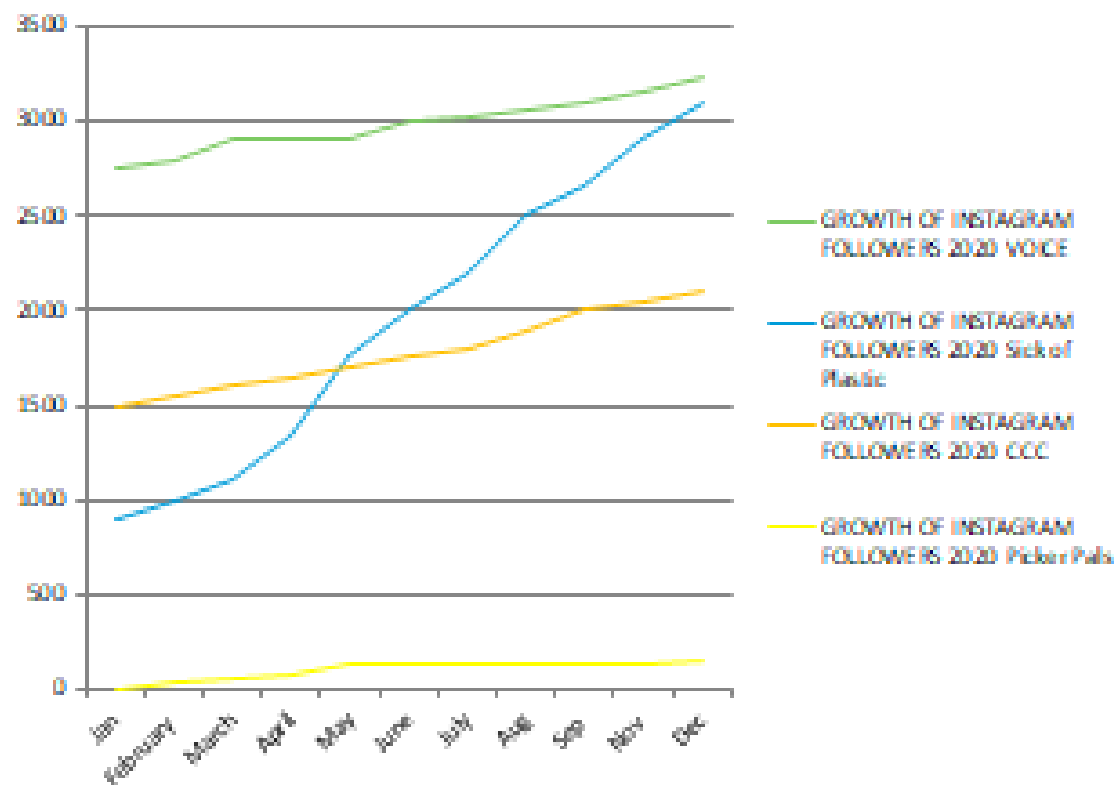
Some of our analytics are below:

GROWTH OF FACEBOOK FOLLOWERS IN 2020



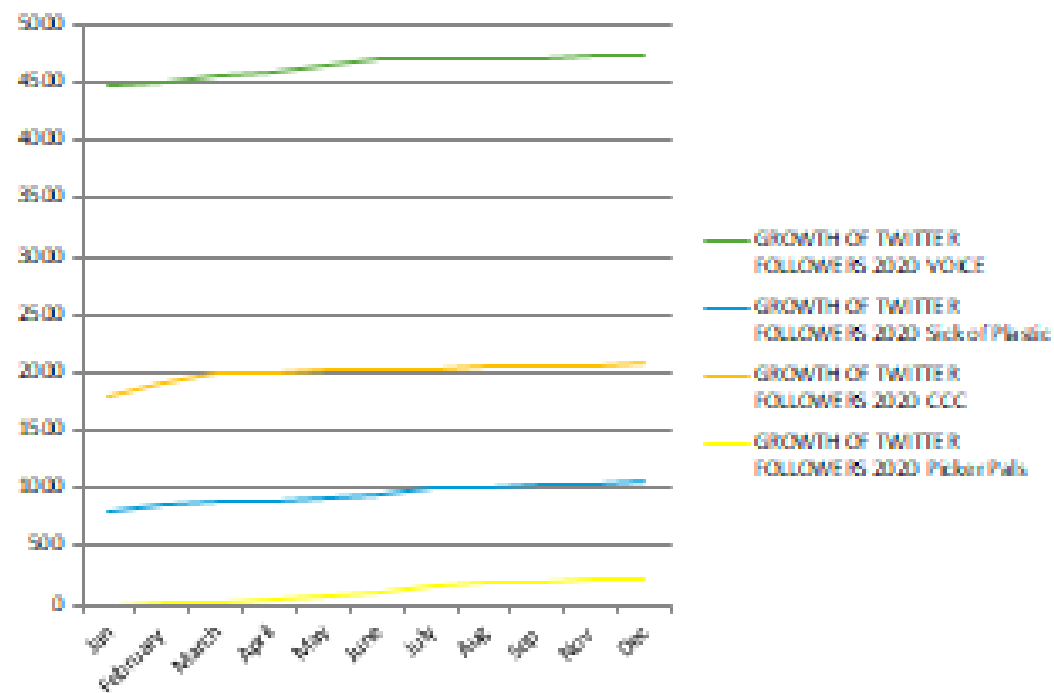
VOICE

GROWTH OF **INSTAGRAM** FOLLOWERS IN 2020



VOICE

GROWTH OF TWITTER FOLLOWERS IN 2020



VOICE

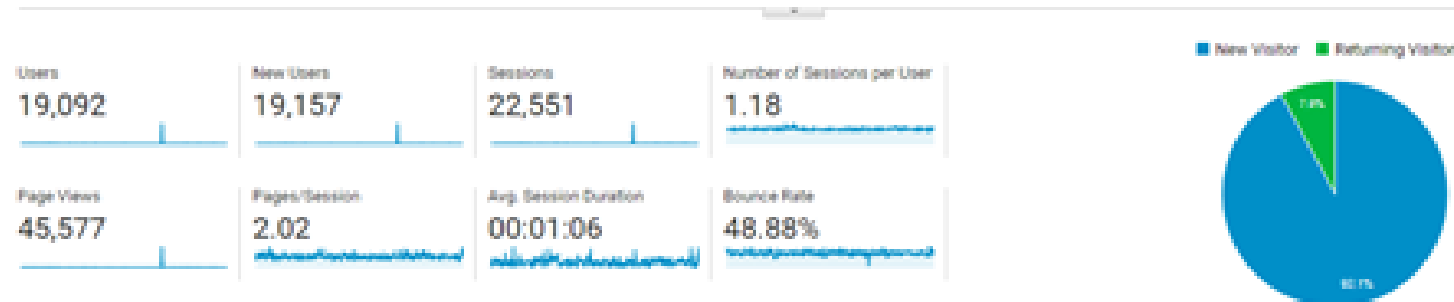
WEBSITE STATS

Number of New Users

19,157

Percent of Users for Medium of Organic Search

61.40%



VOICE

Press and Media:

We issued numerous press releases and our Coordinator and several of the VOICE team interviewed with the following media outlets over the year with approximately 75 interviews on such topics as waste, DRS, compostable cups, recycling, plastic, litter, picker pals and incineration. Between the whole VOICE team, we had around 40 radio interviews, 23 newspaper articles and 13 web articles.

Here is the breakdown of appearances:



Abi O'Callaghan-Platt, pictured in the Cork Evening Echo as a Woman in the Environment feature.

| | | | | | |
|-----------|--------------------|---------------------|-------------------|---------------------------|---|
| 1/19/2020 | Mindy | Waste | Radio Appearance | Newstalk | all about waste |
| 1/24/2020 | Mindy | SOP | Newspaper Article | Irish times | Tesco to remove plastic wrapping on some multi-packs |
| 1/31/2020 | Sorcha and Mindy | | Govt Meeting | Government Advisory Group | Government Advisory Group - Waste Action Plan - Citizens Engagement |
| 1/31/2020 | Sorcha and Mindy | | Govt Meeting | Government Advisory Group | Government Advisory Group - Waste Action Plan - Single Use Plastics Directive |
| 2/13/2020 | Mindy | SUP | Radio Appearance | Eastcoast FM | about new requirements under Single Use Plastic Directive |
| 2/13/2020 | Mindy | SUP | Radio Appearance | Newstalk | SUP |
| 2/13/2020 | Sorcha | CCC | Radio Appearance | Newstalk | Newstalk, Ciara Kelly, Re Re-use |
| 2/20/2020 | SOP | SOP | Newspaper Article | meath chronicle | Residents want also store to lead the way on plastic |
| 3/3/2020 | Mindy | general | Newspaper Article | Irish Times | Canned food anyone? |
| 3/3/2020 | #circlecitey | #circlecitey | Web article | fft.ie | On-street Recycling Coming to Dublin City Centre |
| 3/4/2020 | #circlecitey | #circlecitey | Web article | checkout.ie | Coca-Cola Supports New Dublin City Recycling Initiative |
| 3/6/2020 | AbigailO'Callaghan | No Home for plastic | Newspaper Article | Irish Examiner | How the beauty industry is trying to help the environment |
| 3/11/2020 | Mindy | general | Newspaper Article | Independant | Disposable vs Reuse |
| 3/23/2020 | Mindy | general | Newspaper Article | Independent.ie | Lego built to last? |
| 3/24/2020 | Mindy | general | Newspaper Article | Irish times | Consuming only what we need means paying less to dispose of waste |
| 4/6/2020 | Mindy | general | Newspaper Article | Waterford Live | Tips on how to recycle |
| 4/9/2020 | Mindy | Covid | Radio Appearance | Connemara radio | How to reuse during Covid |

| | | | | | |
|-----------|-------------|-----------------|-------------------|--------------------|---|
| 4/10/2020 | Mindy | Covid | Radio Appearance | Liffey FM | How to reuse during Covid |
| 5/3/2020 | Tad | general | Web article | Green news | Circular economy |
| 5/8/2020 | Mindy | general | Web article | journal.ie | Investigation after animal carcass left to rot on popular canal walkway in Dublin |
| 5/12/2020 | Sorcha | CCC | Radio Appearance | Newstalk | Is it the end of the keep cup |
| 5/25/2020 | Sorcha | CCC | Radio Appearance | Kildare fm | Contactless coffee |
| 6/1/2020 | Mindy | CCC | Radio Appearance | Newstalk | re-usable cups |
| 6/1/2020 | Mindy | general | Radio Appearance | Newstalk | Refillable water |
| 6/1/2020 | Mindy | SOP | Radio Appearance | q102 | |
| 6/1/2020 | Mindy | SOP | Newspaper Article | Irish times | Consumer section |
| 6/1/2020 | Sorcha | SOP | Radio Appearance | Clare Fm | |
| 6/1/2020 | Angela | SOP | Radio Appearance | NearFM | Plastic Free July |
| 6/1/2020 | Angela | SOP | Radio Appearance | Midwest radio | Plastic Free July |
| 6/2/2020 | Angela | SOP | Radio Appearance | Dundalk fm | Plastic Free July |
| 6/6/2020 | Angela | SOP | Radio Appearance | Flirt fm | Plastic Free July |
| 6/7/2020 | Angela | SOP | Radio Appearance | Nearfm | Plastic Free July |
| 6/10/2020 | Angela | SOP | Radio Appearance | Tipp midwest radio | Plastic Free July |
| 6/11/2020 | Angela | SOP | Radio Appearance | NearFM | Plastic Free July |
| 6/24/2020 | Mindy | Reuse and Covid | Radio Appearance | Newstalk | Covid and reuse |
| 6/25/2020 | Mindy | Policy | Radio Appearance | Newstalk | Programme for Government |
| 6/30/2020 | Mindy | SOP | Radio Appearance | fm104 | SOP |
| 6/30/2020 | Mindy / SOP | SOP | Newspaper Article | Times Uk | Shoppers called upon to help in the fight against plastic |
| 7/20/2020 | Tad | general | Web article | Break free from | Black lives matter |

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|------------|----------------|-------------|-------------------|---|---|
| | | | | plastic | |
| 8/11/2020 | Colin | #circlecity | Newsletter | Ecocongregations newsletter and website article | Deposit Return Scheme |
| 8/24/2020 | Mindy | DRS | Radio Appearance | RTE drivetime | DRS debate w/ Conor Walsh |
| 9/4/2020 | Mindy / SORCHA | DRS | Newspaper Article | Breakingnews.ie | New deposit and return scheme for plastic bottles and cans |
| 9/10/2020 | SORCHA | CCC | magazine article | Footprint | Ireland to introduce levies for hot and cold drinks cups |
| 9/23/2020 | Mindy | Recycling | Radio Appearance | Newstalk | Master class on recycling with presenters Shane Colman and Ciara Kelly |
| 9/24/2020 | Mindy | general | Radio Appearance | Newstalk | How good is your recycling knowledge |
| 9/24/2020 | Mindy | general | Radio Appearance | Connemara radio | |
| 9/30/2020 | Mindy | general | Newspaper Article | the echo | Waste policy |
| 10/13/2020 | Mindy | general | Radio Appearance | Newstalk | Ikea offering to buy back furniture |
| 10/19/2020 | #circlecity | #circlecity | Radio Appearance | newstalk.ie | Dedicated recycle bins now in place across dublin city |
| 10/19/2020 | #circlecity | #circlecity | Web article | newstalk.ie | Dedicated recycle bins now in place across dublin city |
| 10/19/2020 | Colin | #circlecity | Web article | RTE.ie | New bins to allow recycling on the go |
| 10/19/2020 | Colin | #circlecity | Web article | buzz.ie | Hubbub and The Coca-Cola Foundation launch on-the-go recycling initiative in Dublin |
| 10/19/2020 | #CircleCity | #circlecity | Web article | her.ie | Dublin is finally getting public recycling bins and they're on the streets now |
| 10/19/2020 | #circlecity | #circlecity | Newspaper Article | dublin people | new weapon in dublins fight against litter |

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|------------|--------------------|-------------------|-------------------|-------------------|--|
| 10/19/2020 | #circlecity | #circlecity | Newspaper Article | Dublin Gazette | New on-street recycling initiative launched for City Centre |
| 10/20/2020 | Mindy | DRS | Newspaper Article | Breakingnews.ie | DRS / poll |
| 10/20/2020 | Mindy | DRS | Radio Appearance | Eastcoast FM | DRS/poll |
| 10/20/2020 | Mindy | DRS | Radio Appearance | Newstalk | DRS/poll |
| 10/20/2020 | Mindy | DRS | Radio appearance | Kfm | DRS poll |
| 10/20/2020 | VOICE | DRS | Newspaper Article | independent.ie | DRS POLL |
| 10/20/2020 | VOICE | DRS | Web article | itv news article | DRS POLL |
| 10/20/2020 | VOICE | DRS | Newspaper Article | The herald | DRS POLL |
| 10/21/2020 | Mindy | DRS | Web article | Resource magazine | DRS poll |
| 10/21/2020 | AbigailO'Callaghan | No Plastic Period | Newspaper Article | The Echo | No Plastic Period |
| 10/28/2020 | Colin | #circlecity | Web article | Edie.ie | Hubbub and Coca-Cola launch on-street recycling scheme in Dublin |
| 10/31/2020 | Sorcha | CCC | Radio Appearance | Dublin City Fm | Circ Economy and Reuse |
| 11/3/2020 | Mindy | Corporate | Radio Appearance | Eastcoast FM | corporate responsibility |
| 11/12/2020 | Mindy | general | Radio Appearance | Newstalk | Reusing phones |
| 11/17/2020 | Lyndsey /Mindy | SOP | Radio Appearance | LMFM | SOP |
| 11/18/2020 | Mindy | DRS | Radio Appearance | Newstalk | DRS |
| 11/20/2020 | Lyndsey | SOP | Radio Appearance | NearFM | postcard campaign |
| 11/27/2020 | AbigailO'Callaghan | NPP | Newspaper Article | Southern Star | no plastic period |

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| 11/29/2020 | Lyndsey/Mindy | SOP | Newspaper Article | irish times | SOP |
| 12/12/2020 | Lyndsey | SOP | Web article | the journal.ie | Why the planet needs us to cut our consumption this Christmas |
| 12/18/2020 | Mindy | VOICE | Newspaper Article | Irish times | Christmas waste |
| 16/12/2020 | Lyndsey | SOP | Radio Appearance | Castlebar Radio | SOP |
| 28/12/2020 | Mindy | VOICE | Radio Appearance | Newstalk | Christmas waste and how to handle/avoid next time |