
COUNCILMAN GOODIN'S POST-COVID RECOVERY PLAN

Like its peer cities, Cincinnati stands at a crossroads.

We could choose to be another Nashville, which is squandering its historic growth with profligate and unattainable spending. We could be like Pittsburgh, which is endangering public safety by chasing ideologically-inspired pipe-dreams. Or we could double-down on what we already are – a progressive city which embraces growth while leaving no one behind.

FOSTER A BETTER REGULATORY ENVIRONMENT Companies and individuals who are considering investing their private equity in Cincinnati deserve one thing above all – certainty. That's why I'm leading the charge on City Council for a **more stable, predictable and transparent economic development process**. We should be able to reduce developer requirements to a single page. Start-ups should have a one-stop shop for permitting. Zoning approvals should be devoid of drama. And developers should be pleading their cases to trained civil servants, not elected councilmembers.

SAVE OUR BOND RATING The Cincinnati Charter imbues City Council with many powers, but it cannot legislate away math. As we learned with Issue 3, there are well-meaning people and organizations in our community who simply do not understand our City's budgetary needs. **We must set aside adequate resources to deal with the anticipated decline in our earnings tax revenue due to remote working, and to fund the City's unique pension obligations.** Otherwise, Cincinnati will not retain sufficient creditworthiness to issue the bonds necessary to fund the large-scale infrastructure repairs which neighborhoods need and expect. We also must address the future of **the City's role in the Metropolitan Sewer District**, an issue which continues to haunt our overall fiscal standing.

PRESERVE BASIC SERVICES One of the most humbling lessons I learned during my first week at City Hall is this: **Great cities are not only judged by their visionary projects, but by how well and often they haul away trash.** The times call for a return to investing in the basics of municipal living. That means a focus on providing adequate City personnel to provide the services we need to ensure a high quality of life – from water pipe repairs to building code enforcement to refuse collection and recycling.

INVEST IN INFRASTRUCTURE Put simply, our roads are a mess. I pledge to marshal the necessary state and federal funds to finally address the Western Hills Viaduct and the Brent Spence Bridge, as well as **bringing much-needed repairs to our city streets** – including the travesty which is River Road/US 50.

INVEST IN PEOPLE I'm proud that my first budget as a Councilmember set aside significant dollars for **targeted jobs training programs**. A hand up is always better than a hand-out. We must never fail to work with our partners in the private sector and organized labor to bring opportunity to all of Cincinnati's neighborhoods, especially in the form of vocational training.