

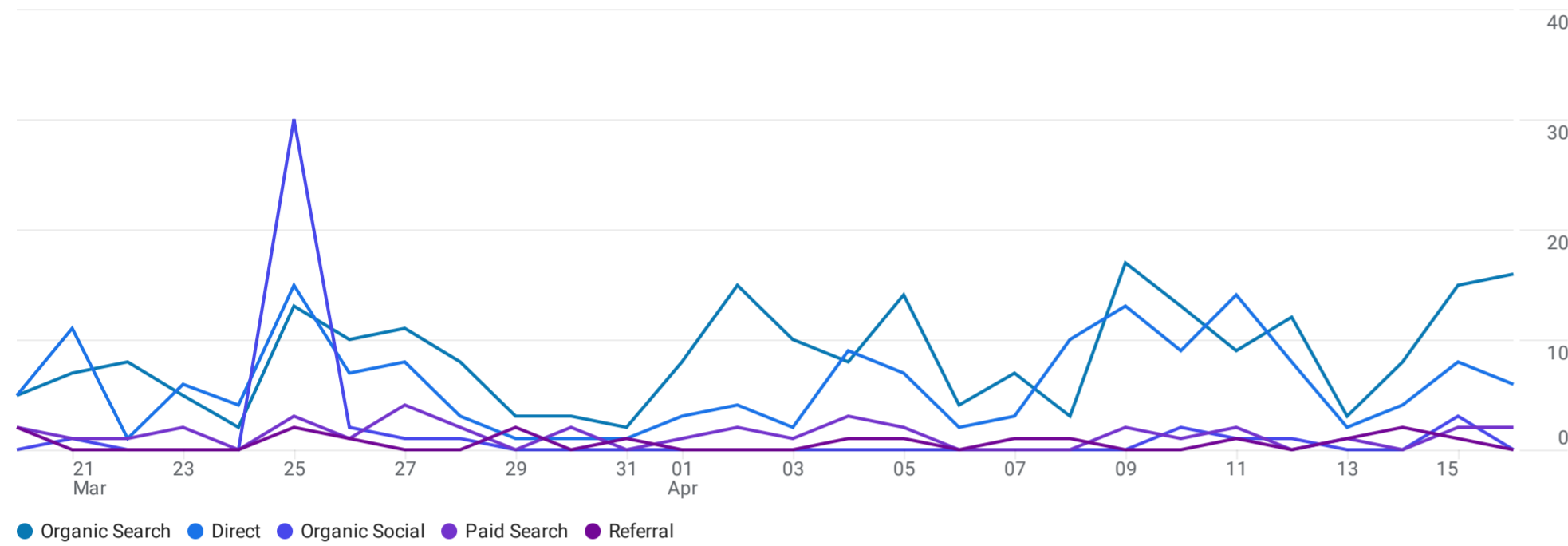
All Users Add comparison +

Last 28 days Mar 20 - Apr 16, 2024

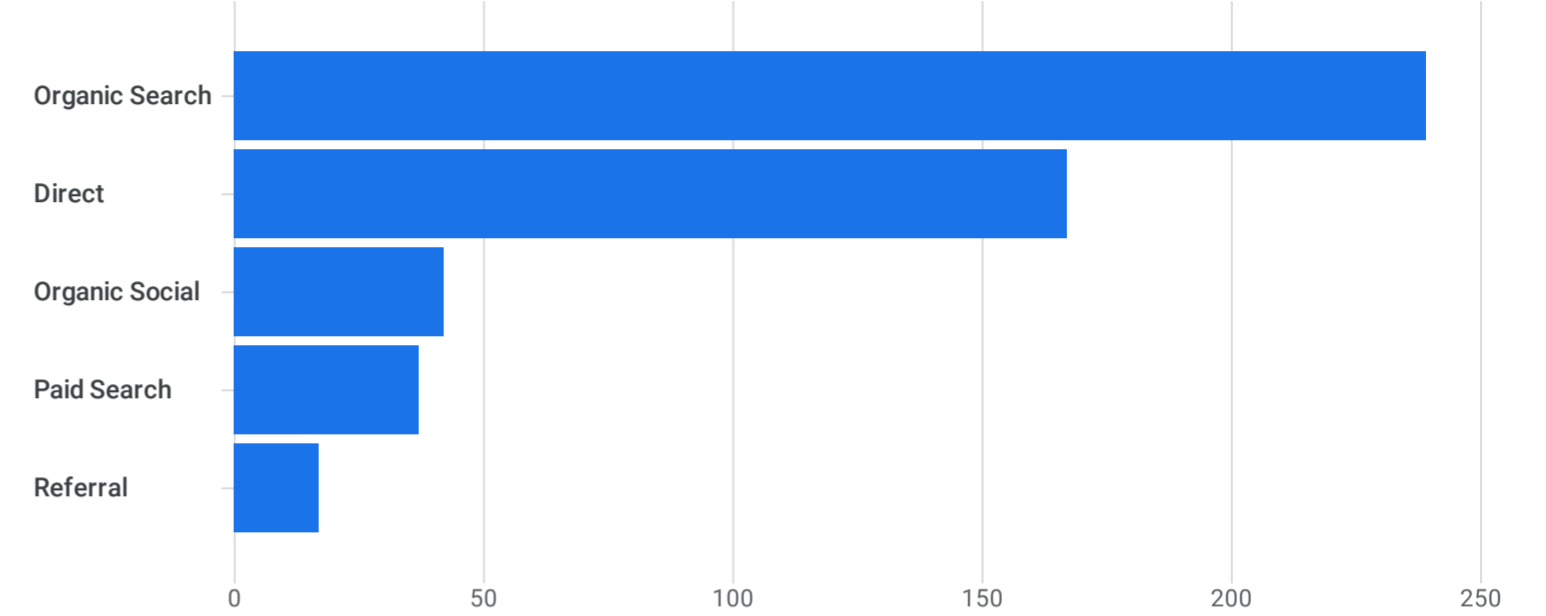
User acquisition: First user primary channel group (Default Channel Group) ✓

Add filter +

New users by First user primary channel group (Default Channel Group) over time



New users by First user primary channel group (Default Channel Group)



Search...

Rows per page: 10 1-6 of 6

First user prim...Channel Group) +	↓ New users	Engaged sessions	Engagement rate	Engaged sessions per user	Average engagement time	Event count All events ▾	Conversions All events ▾	Total revenue
	515 100% of total	499 100% of total	58.57% Avg 0%	0.81 Avg 0%	1m 53s Avg 0%	5,650 100% of total	105.00 100% of total	\$0.00
1 Organic Search	239	233	58.84%	0.89	1m 31s	2,392	16.00	\$0.00
2 Direct	167	161	50.95%	0.69	2m 34s	2,275	85.00	\$0.00
3 Organic Social	42	28	62.22%	0.64	33s	273	0.00	\$0.00
4 Paid Search	37	39	84.78%	1.00	1m 35s	343	0.00	\$0.00
5 Referral	17	22	73.33%	1.00	1m 34s	161	4.00	\$0.00
6 Unassigned	13	15	53.57%	0.58	1m 39s	206	0.00	\$0.00