



eCOA

In patient-centric clinical trials, COAs are essential to understand the impacts of a drug on certain endpoints, for example, whether it is improving or diminishing quality of life and everyday activities that matter to patients. The FDA, signaling the importance of COAs and the need to develop additional ones, has even created specific guidance and pathways for their development and validation.

Fortunately, one of the lessons from COVID-19 is that we can be flexible and efficient and conduct a multitude of COAs remotely, with eCOAs. No longer do patients need to come into the clinic for every assessment:

- ⊗ ClinROs can be measured over a televisit
- ⊗ PROs can be measured through patient directed surveys on a mobile app
- ⊗ ObsROs can be measured on mobile apps with care partners assistance at home
- ⊗ And device data can be used to generate PerfOs

Why use Medable eCOA?

3 Reasons

01 Flexible Trial Design

- Protocol-fit design that fits your protocol, not the other way around.
- Modular DCT add-ons, Use what you need, not what you don't
- BYOD, procured device, and web support
- Workflows and decisions trees to fit your protocol

02 Intuitive

- Medable eCOA is easy to use and implement, decreasing deployment timelines.
- Existing, native modules to get you started quickly
- Single platform user experience for patients, sites, sponsors, and CROs
- Patient tested to ensure solution fit for diverse patient and caregiver lifestyle

03 Proven

- Medable has deep DCT expertise across the majority TAs and all phases.
- Clinical trial operational and science expertise
- 90%+ patient satisfaction using platform
- 50+ DCT trials conducted in 2020 alone

One Platform, Many Uses

Medable eCOA is designed to enhance your decentralized trial capabilities with all features native to the platform. Modular by design, use what you need, not what you don't.

Decentralized Trial Capabilities

- ⊗ eConsent
- ⊗ TeleVisit
- ⊗ Patient Engagement
- ⊗ Integrations
- ⊗ Screening
- ⊗ eRecruitment
- ⊗ Connected Devices
- ⊗ Patient Monitoring



Collect Data with Less Time and Travel

Medable TeleCOA provides an easy way to recreate the in-office experience remotely by enabling eCOA capture inside a TeleVisit. Why Medable TeleCOA?

- ⊗ Increases Patient access to your study
- ⊗ Improves enrollment in difficult recruiting environments
- ⊗ Adds flexibility to your trial operations
- ⊗ Improves the patient experience



Capabilities unique to Medable

Medable eCOA | TeleCOA vs. Others

- ⊗ Flexible device Strategy
- ⊗ Single Sign On
- ⊗ DCT Expertise
- ⊗ Native DCT Modules
- ⊗ Native Patient Engagement Modules

Collect and Manage eCOA Data

Regulatory Compliant Data from Multiple Modalities
Use BYOD, procured devices, web, or a blend of modalities to collect regulatory compliant endpoint data.

- ⊗ ePRO
- ⊗ eObsRO
- ⊗ eClinRO
- ⊗ ePrefRO

Gain control of your eCOA study builds and costs
Gain the capabilities set up to data management to provisioning and logistics.

Improve Data Quality and Oversight

- ⊗ Capture actionable trial data in real time to monitor patient outcomes and adverse events
- ⊗ Improve compliance with BYOD and patient engagement capabilities
- ⊗ Unify clinical data workflows with flexible integrations





Reliably and remotely incorporate a diverse array of validated instruments with an eCOA solution that delivers a **flexible study design, intuitive, and proven** experience.

90+ eCOA studies in development

60+ languages supported on the eCOA platform for patients

60+ countries supported on the eCOA platform for patients

Faster Study Start-Up with a Global Instrument Library

- ⌵ Ready to launch pre-built, pre-approved instruments
- ⌵ Experience developing 100+ ePRO and eClinRO instruments
- ⌵ Licensing and author approval services

Increase patient satisfaction

90% Patients reported satisfaction with the Medable app engagement¹

¹Source: Medable Phase IV Psoriasis Registry Study

Who is Medable?

Medable is solving many of the longest standing challenges in healthcare: cost, time, and access to clinical trials. This mission is realized through a decentralized clinical trial platform that's proven to shorten trial timelines, capture efficiencies in research, and expand clinical trial access to everyone, everywhere. Founded by a physician, Medable uses human-centered design to transform how the world interacts with clinical trials. The result is an ease-of-use in participation for all stakeholders that has helped us realize over 150+ decentralized trials across 1 million patients and 60 different countries and languages. To learn more visit www.medable.com or follow us on LinkedIn.