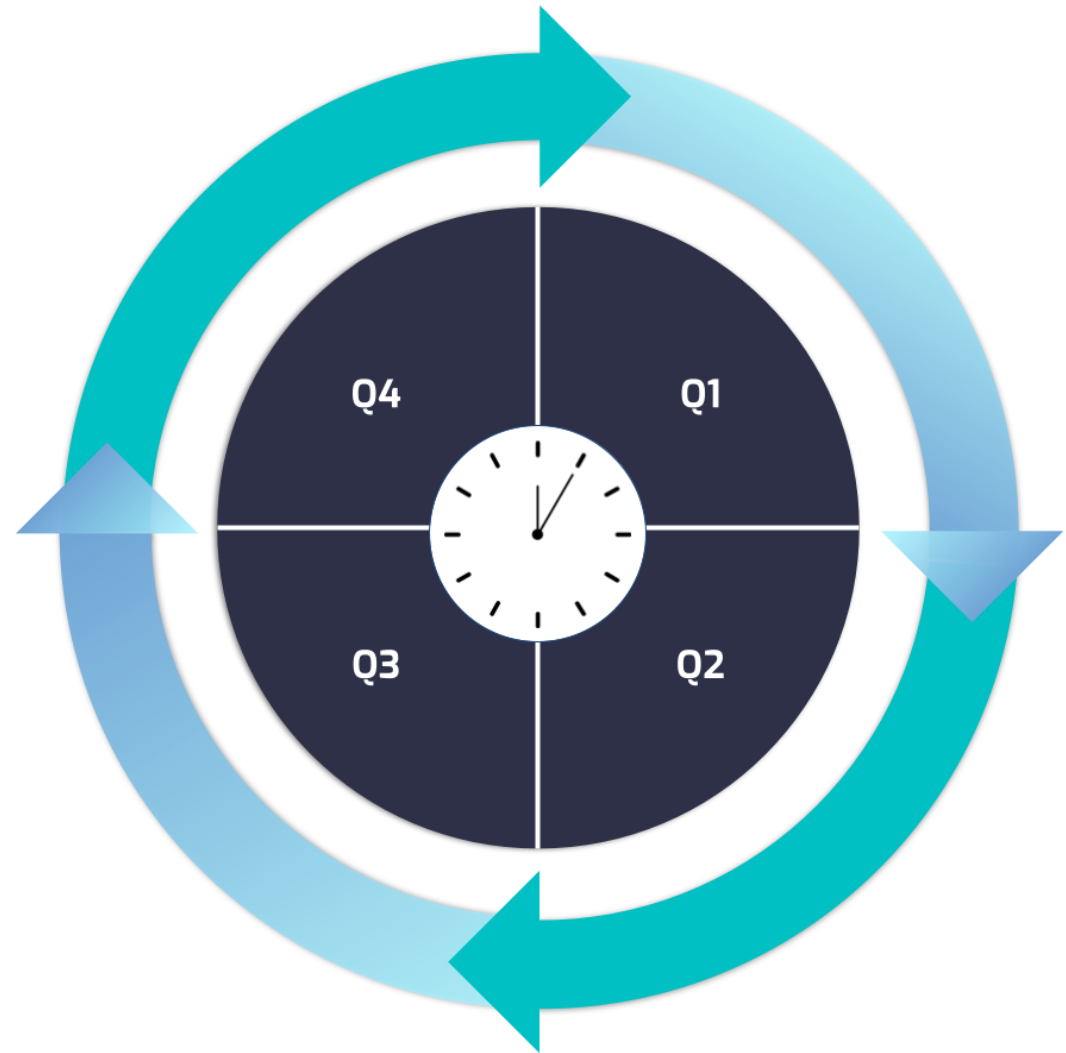
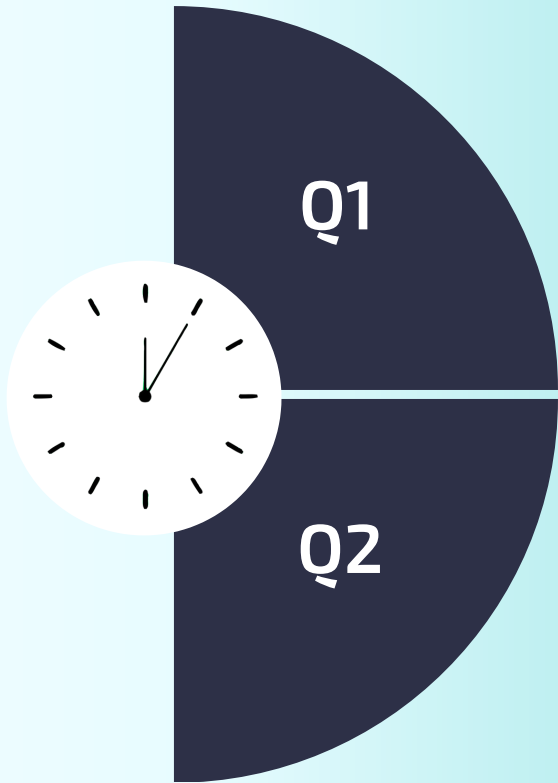


# Your Annual EDI Journey

Partner with The Equal Group to guide your Equality, Diversity and Inclusion (EDI) progress





## Q1. Consultation & Audit

Understanding where you are as an organisation ensuring there is sufficient qualitative and quantitative data upon which to build your EDI strategy.

### Analysis & Design

- Consultancy
- Project Scoping and Design
- Communication Strategy

### Delivery

- Data Audit
- Deep Dive Focus Groups

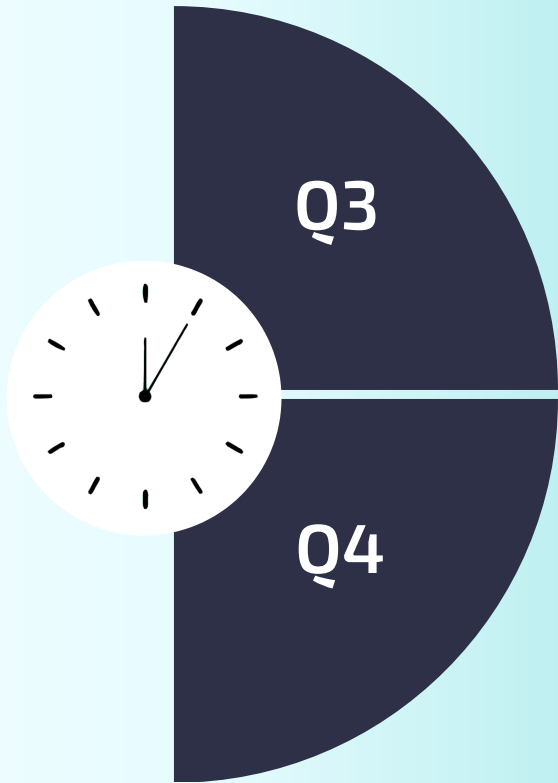
### Outputs & Evaluation

- Audit Report
- Dashboard

## Q2. Strategic Response

Acknowledging your starting point, defining a clear vision and developing a strategy to help achieve your EDI objectives.

- Strategic Consultancy
- Solution Design
- Operating Environment Reviews
- Policy and Process Reviews
- Dashboard Utilisation as a Management Tool



## Q3. Solution Implementation

Building internal capacity to take strategic action to make measurable progress on EDI objectives, which are tailored to your company's specific needs.

For example:

- Training
- Coaching
- Campaigns Support
- Operating Environment Reviews

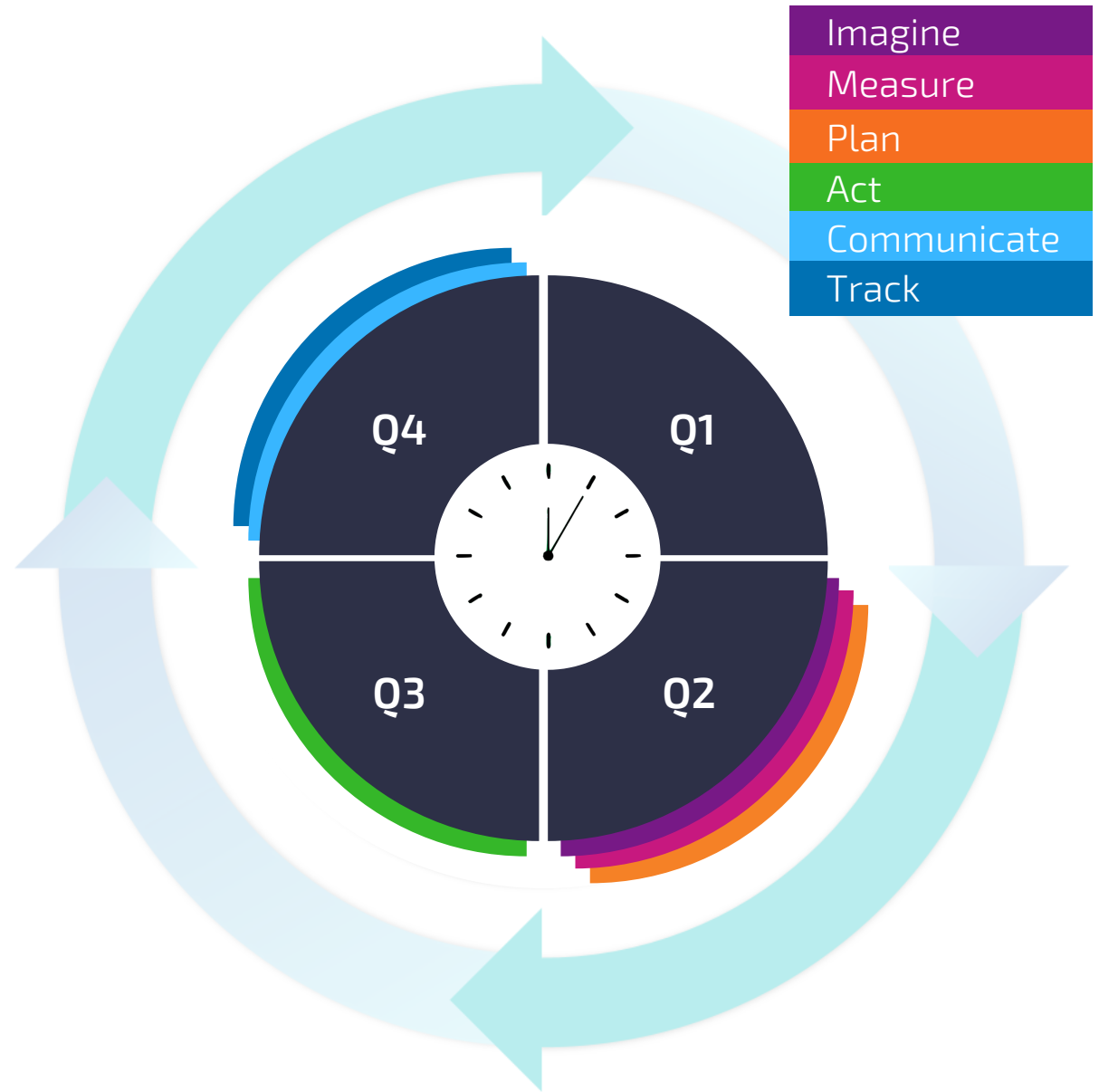
## Q4. Embedding

Evaluating the impact and success of your EDI inventions, whilst taking into consideration the influence of external/internal circumstances.

- Measuring Solution Impact Effectiveness
- Evaluating The Audit Post Implementation Review
- A critique of the sustainability of strategic interventions

# IMPACT Model & EDI Journey

Leveraging qualitative and quantitative insights captured during the Audit (Q1), we develop and deliver custom interventions using our proven IMPACT framework. This approach will guide your efforts to maximise the EDI outcomes you achieve throughout our partnership and beyond.



# Our Portfolio:





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