



## *Help Save a Life*

### **BECOME A SPONSOR TODAY**

**Mission** The Fort Worth Drowning Prevention Coalition, established in August of 2012, is a community non-profit organization whose mission is to prevent fatal and nonfatal drownings in the Fort Worth area and beyond.

Unfortunately, Tarrant County consistently ranks in the top three counties in our state for both adult and pediatric drownings. Texas is ranked in the top three in the country for total number of pool drownings.

Our goal is to significantly reduce these heartbreaking statistics through effective educational programs and focused community involvement.

**Program of Work** Led by a dedicated volunteer board, we leverage expertise and resources to provide affordable drowning prevention events at various locations across Fort Worth. When events are held at a pool, both drowning prevention and water safety instruction are provided. When the function is educational only, water safety instruction is the emphasis, with encouragement to participate in a future event that includes practical, in-water, drowning prevention training.

This collaborative program of community partners offering parent/caregiver water safety education as well as equipping non-swimmers with lifesaving skills is UNIQUE in the United States.

**Who We Serve** Drowning doesn't discriminate—victims can be any age, gender or race. There are, however, significant differences in the rates of drowning incidents in certain communities within Tarrant County.

- 79% of children in households with incomes less than \$50,000 have little-to-no-swimming ability
- 64% of African-American, 45% of Hispanic, and 40% of Caucasian children have little-to-no-swimming ability

**Where We Work** Since its beginning, FWDPC has worked tirelessly within these communities to raise awareness, increase water safety skills, and ultimately, save lives.

- Como, in partnership with Como leadership and the Downtown YMCA
- The North Side, in partnership with the City of Fort Worth
- Stop Six, in partnership with the Eastside YMCA
- The Las Vegas Trail Community, in partnership with the LVTRise Community Center

#### **Program Results**

- 2292 non-swimmers now safer in and around water
- 9698 parents/caregivers smarter around water and pledging to be water safety ambassadors
- Over 1,000 learn to swim scholarships offered to community members



**PO Box 11813, Fort Worth, TX 76110 | 803-968-2942**  
[www.FWDPC.org](http://www.FWDPC.org)



## Your Tax-Deductible Gift Will:

- Encourage others in our community to support our mission.
- Provide at risk communities with water safety education that they otherwise would not have access to.
- Invest in a research-based methodology proven to save lives.
- Raise awareness of the need for drowning prevention education in our community.

### ADDITIONAL BENEFITS TO YOU INCLUDE:

	Up to \$250 Green	\$500 Blue	\$1,000 White	\$2,500 Red	\$5,000 Bronze	\$7,500 Silver	\$10,000 Gold	\$15,000+ Platinum
Satisfaction in making a difference!	●	●	○	●	●	●	●	●
Name Recognition on Quarterly Newsletter		●	○	●	●	●	●	●
Name/Logo Recognition on FWDPC Presentations			○	●	●	●	●	●
Name/Logo Recognition on Event T-Shirts				●	●	●	●	●
Name/Logo Recognition on FWDPC Website with Affiliate Link					●	●	●	●
Name/Logo Recognition on Event Signage on Deck of Water Safety Programs					●	●	●	●
Name/Logo Recognition on Event Pages						●	●	●
Marketing Material of Organizations Choice Given Out to Volunteers and Participants						●	●	●
Recognition by our staff on deck at summer programming utilizing your tailored message							●	●
The opportunity to be on deck to provide a personal message about your organization								●

*Please go online to give your donation today!*

**Thank you for your partnership in saving lives! Together we can prevent drowning!**



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