



Dealership Opportunity



PERMANENT EXTERIOR LIGHTING

RESIDENTIAL & COMMERCIAL

Holiday & Accent Lighting

Patio & Deck Lighting

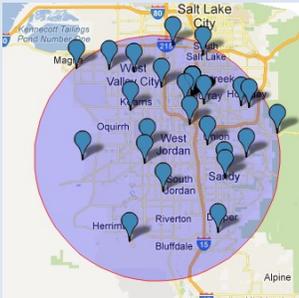
WWW.TRIMLIGHT.NET



DEALERSHIP OPPORTUNITY

Many of the features of a Trimlight dealership:

Protected Territories



Cover your local area without stretching past your capabilities. With a **Trimlight** dealership you are able to lease a small geographical area starting at your zip code and expand into more markets as your company grows and expands.

Our packages start at just a 10 Mile radius from your ZIP code and you are able to be one of the only dealer for **Trimlight** in the area. With **Trimlight** dealerships, you will only have a one time lease payment for the zip codes and never have another payment.

Low Start-Up Investment

There is low capital required to start up a **Trimlight** dealership. We offer inexpensive sales aids to help with closing the deals. We offer custom built Home Show booths, yard signs, signage for vehicles and trailers.

Start up costs for a **Trimlight** dealership are based upon your unique geographical area for advertising. We want you to make money with this investment so advertising **Trimlight** in your area is required but completely up to you and your specific advertising opportunities.

We also offer access to company photos, logos, estimating sheets, national web presence, and pre-made commercials and videos.



Minimal Competition



Trimlight is a unique product that offers a brand new product line that has little to no competition.

With a dealership in your service area, you become one of the only authorized resellers for the **Trimlight** products. While competitors will desire to compete with your new product they will be at a disadvantage to you as a dealer.

You will keep your installation crew at a competitive advantage !

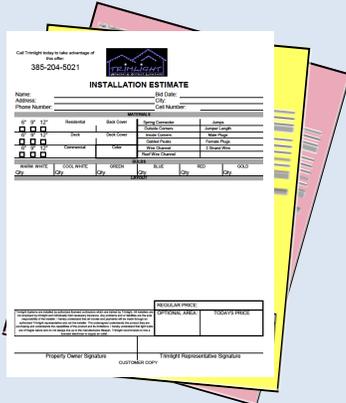
Don't Hesitate ! Call Trimlight today to reserve your area now.

PERMANENT HOLIDAY LIGHTING



Key Features to the Trimlight System to help you Make \$\$\$

Carbon Copy Bid Sheets



With simple to fill out and read, our bid sheets are perfect for helping to document every project with less effort. With 3 copies, you will have;

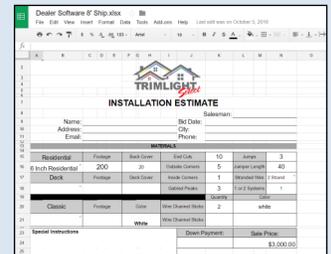
- (1) For the customer with your personalized phone number
- (2) One for your records in case they call months later for a **Trimlight** install
- (3) The final sheet is designed to give the appropriate information into the hands of your installer to help them better understand all that was on the contract or the original estimate.
- (4) With a detailed needs list, the Carbon Copy Bid Sheets make it easy to order all the materials needed for your project without revisiting the site multiple times.

Digital Estimating Excel Files

For all dealers that want to have all the control of their business with a simple click of their fingers. We offer all dealers a digital copy of **Trimlight's** Estimating sheet that is used through Google Drive or Microsoft's© Excel Software, you can easily bid out all the products with budgetary accuracy on costs.

Our estimating sheet will automatically calculate approximate shipping costs, Costs of your installers, Profitability on individual quotes, bill of materials for ordering, Profitability chart for piece rate installers, and much more.

Microsoft© Excel Software not included



Portable Sales Aides



Nothing sells **Trimlight** better than a sales representative with an eye catchy display. This effective and lightweight display allows the salesman to effectively show how the system works in the comfort of the indoors.

With a working section of **Trimlight** you can easily explain to all of your clients how **Trimlight** is installed and maintained with this simple display. This display will prove to all of your clients of the professionalism that gives them confidence in the **Trimlight** product.

Included for all packages. Duplicate units available for separate purchase.

“ For my small business, buying a Trimlight dealership was a simple decision. I got tired of competing in a crowded market. Trimlight offered me a brand new product that most people were begging for and with the low start-up costs, it was the smartest decision I have ever made.”

801-382-TRIM

info@trimlight.net



Options and Costs of an Exclusive Dealership

| Packages | Costs | Features |
|------------------|---|--|
| Package A | \$60.00 Per ZIP code leased + \$2,500.00 | <ol style="list-style-type: none">1. Package of 1500 Sales Aids (Custom Branded)2. Customized estimating sheet, 1 Operating Handheld Display in Case with Standard Remotes, Estimating Software3. 1 Mastic Aluminum Color Sample4. Extra inventory parts for repairs or upgrades. Required 2 day training in Salt Lake City, Utah |
| Package B | \$60.00 Per ZIP code Leased + \$3,500.00 | <ol style="list-style-type: none">1. All of Package A contents2. 500 Postcards for Follow-up Marketing3. 20 Custom Yard Signs4. Packet of 1000 Door Hangers5. 10 Embroidered Polo Shirts Required 2 day training in Salt Lake City, Utah |
| Package C | \$60.00 Per ZIP code Leased +\$7,500.00 | <ol style="list-style-type: none">1. All of Package A contents and Package B Contents2. 120' of Trimlight for a sample home for the 2 Day training.3. 2 Day On-site Training at your location . |

Requirements for Exclusive Dealership Lease

1. Local advertising of \$200 each year per ZIP code. Annual receipts due January 31st of each year.
2. A minimum of 400 Linear Feet of channel purchased each year per quantity of zip codes leased, with a requirement of 10% growth each following year.

How to Calculate your Start-up Price

To better understand how many zip codes your desired area contains. We recommend going on Zip code finding sites like: <http://www.freemaptools.com/find-zip-codes-inside-radius.htm>

Once you have entered your zip code and the desired mile radius from a central location. Multiply the number of zip codes in the area by the price associated with the package above that you want to lease.

Remember the smaller the radius that you lease, the more likely a competitor has the option to lease the remaining zip codes around your area.

A leased Zip Code is your exclusive area as long as the above conditions are met each year. Trimlight reserves the right to reassign any dealership that does not comply with Trimlight's rules and obligations with no option for a refund for poor performing dealership areas.

Legal Disclaimer: Trimlight and/or Illumination Enterprises hereby notifies all recipients of Trimlight products that we are not responsible for the electrical aspect of this product. We are not responsible or liable for any and all electrical components or any damage caused by the faulty electrical system installed or existing system in place. Trimlight is not the manufacturer of the electrical bulbs, wire, plugs or any other electrical components and are purely installing these items according to the manufacturers recommended methods. Trimlight only installs existing technology into a patented channel. Any faulty or defective materials within the electrical system of this lighting product would fall solely upon the responsibility and liability of the manufacturer of the said components. Trimlight may offer to replace or guarantee any item on the system solely for your protection but does not hold

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Package A

**\$60.00 Per Zip Code
+ \$2,500**



1500 Sales Aids



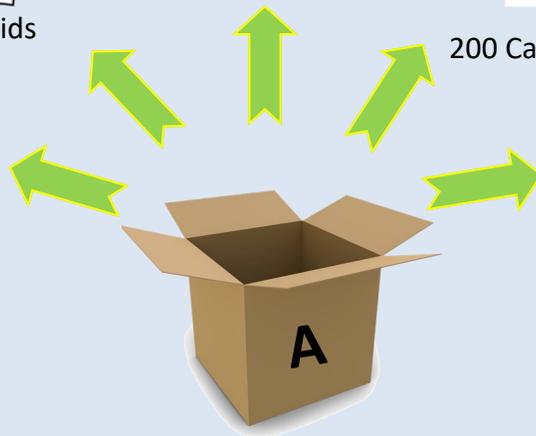
Handheld Sales Display



200 Carbon Copy Estimating Sheets



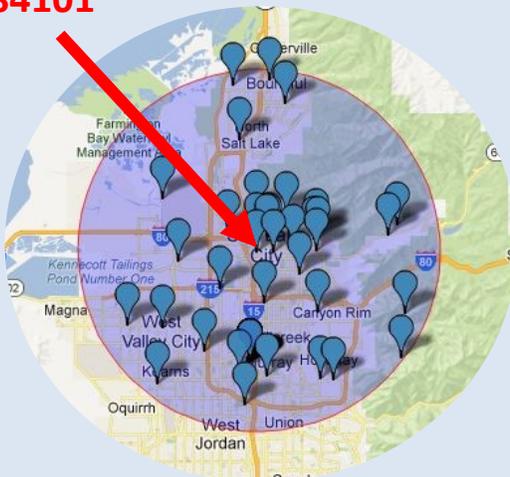
Spare Parts Inventory



Trimlight Aluminum Color Samples

Sample Start Up for Package A

84101



EXAMPLE: Salt Lake City, Utah

RADIUS: 10 Mile

CENTER ZIP CODE: 84101

QUANTITY OF ZIPS IN AREA: 65

65 Zip Codes

X \$60.00 per Lease

= \$3900 for Exclusive Dealership Territory

ADD PACKAGE PRICE

801-382-TRIM

info@trimlight.net



Package B

\$60.00 Per Zip Code

+ \$3,500



Package B also includes everything in Package A



801-382-TRIM

info@trimlight.net



Package C

\$60.00 Per Zip Code
+ \$7,500



Package C also includes everything in Package A and B

