



NAYBA Impact Audit

STELLENBOSCH SOUTH AFRICA

JUNE 2022



Key Results

53

Survey responses

(35% of the organisations invited to participate)

77

Community service activities

(addressing 13 of the greatest social needs)



28,995

Unique individuals served in the past year

R10,184,983

Social impact value
(to the Stellenbosch community this last year)



Introduction

The general affluence of Stellenbosch often masks the social issues that exist below the surface, but the pandemic has brought many of these issues into focus. While a lot of uncertainty has surrounded the last few years, one thing that has become very clear is that faith organisations are one of the best positioned institutions to respond to urgent needs in our communities.

However, there is still limited understanding on the scale of the work of faith based organisations in serving the poor and vulnerable in large parts of the country. This survey seeks to map the landscape of community service activities in one area - Stellenbosch, specifically considering faith based organisations. The report shows that the Stellenbosch faith community has not only played a critical role in responding to the increased needs of the past year, but has been serving the community well before the pandemic and will continue to do so long after.

Walking through Stellenbosch and engaging with faith leaders, it became apparent that the work of the faith community can't all be captured by a month-long survey. The report you're about to read is more of a snapshot of activities they have been involved in, shining a light on the most pressing needs and the corresponding responses. The numbers may be impressive - but no one organisation can lay claim to them because they are only possible through relationships, collaboration and trust in a divided world.

The key statistics are as follows:

- **53 survey responses, representing a good sample of faith-based organizations**
- **77 community service activities addressing 13 of the greatest social needs**
- **28,000+ unique beneficiaries over the last year**
- **R10 million in social impact value to the Stellenbosch community in the last year**

Like every NIA, the audit alone is not the end goal, but just the beginning. We look forward to seeing how these results can guide the future community engagement efforts of the Stellenbosch faith and civil community.

With great appreciation,



LEE MOYO
National Lead
NAYBA South Africa



Local Partner

Stellenbosch Civil Advocacy Network (SCAN)

The Stellenbosch Civil Advocacy Network (SCAN)'s vision is "A Stellenbosch community that works together for the common good".

SCAN is a member organisation of various civil society organisations like non-profit and community-based organisations, local government, business and academia working in the socio-economic development field. SCAN's mission is to encourage collaboration amongst civil society with the aim of serving an inter-sectoral common agenda, advancing socio-economic development through advocacy, networking and information dissemination.

The network provides a space of inter-sectoral engagement with the aim of developing shared value and accountability advancing socio-economic development in the demarcated Municipal area of Stellenbosch.

SCAN has a number of Social Impact Working Groups (i.e. Health, Gender-based Violence, Economic Inclusion, Youth, Environment, Substance Abuse, Early-Childhood Development & After Care). These groups are formed by organisations who work directly in these fields and they meet regularly to collaborate towards an industry-specific common agenda.

We are grateful to partner with NAYBA, as we believe this impact audit will enable more direct connection and collaboration between SCAN members, its Working Groups and the faith-based sector along their specific social justice fields of interest & involvement.



MARLI GOUSSARD
Chairperson
SCAN



Statements of Support



JOHAN OLIVIER | Executive Director Ranyaka

“Ranyaka implements a collaborative community development model to bring restoration, resilience and growth to towns and neighbourhoods across South Africa, including the town of Stellenbosch. Over the last seven years, we have facilitated collaboration amongst various socio-economic development stakeholder groups within Stellenbosch, helping stakeholders to connect with one another around a common community transformation agenda. The faith community is one of these stakeholder groups with whom we work to inspire involvement in social justice activities, either corporately or through its members, as part of a holistic Community Transformation model currently being implemented in Stellenbosch communities. We believe the Nayba audit will add value to our existing work by getting a clearer picture of faith-related social justice programmes in all Stellenbosch communities post Covid-19 and to identify the gaps in communities that could potentially be filled. It also creates a platform for future collaboration both within and outside the sector to address particular social justice issues.”



GARY BOSHOFF | Stellenbosch Municipality Director: Community & Protection Services

“Stellenbosch Municipality recognises the collaborative efforts required to support vulnerable communities. As understood by the spirit of Ubuntu, municipal efforts towards development can only exist because of the efforts and support of civil society. The value of the contributions made by the Stellenbosch faith-based community is immeasurable and strengthens the efforts of other community based organisations and local government. We salute the selfless and unceremonial acts of service, kindness and dignity demonstrated by the unsung heroes within our communities as reflected in this audit report. The municipality supports a positive relationship between civil society and local government in striving towards a common goal of prosperity & inclusiveness for all.”



REVEREND NDABA MAZABANE | NAYBA South Africa Board Member

“There are many ways faith communities can give back to their communities, and in so doing, remain relevant and make a difference. They are not just centres to gather people for prayer and praise, but they are also agents of change and transformation. The summary of the Great Commandment, according to the Holy Scriptures, is to love and serve your neighbour with all your might. We welcome, heartily, this ground-breaking NAYBA Impact Audit Report. We hope that the results will serve as an encouragement and a guide as to how communities of faith can practically partner and collaborate, and thus have a lasting impact wherever they are.”



Methodology

The NAYBA Impact Audit measures the collective social impact of churches and faith-based organisations in a geographic region – in this case, the local government area of Stellenbosch.

Before commencing this audit, NAYBA, with the support of local organisations SCAN and SACD engaged in an effort to develop a comprehensive database of nearly 150 faith organisations operating in Stellenbosch. All were invited to complete the online audit survey.

The survey itself took approximately 15 minutes – plus any time to gather the necessary information – and was open for six weeks from the end of April to the start of June. Follow up emails and calls were made to ensure contacts had received the survey link and to address any questions or concerns.

The survey asked respondents to select up to three of their largest forms of community service over the past 12 months from a list of 17 areas of social need. In deciding whether an activity should be classified as 'community service', respondents used the following criteria:

1. The activity/service is genuinely accessible by people of any faith or no faith; and
2. The activity is best characterised as a form of service, rather than a religious activity; and
3. The activity is primarily aimed at those experiencing vulnerability and is provided at no/minimal cost.



Methodology

Thereafter, respondents detailed the beneficiaries for each form of community service, as well as the number of paid and volunteer hours required to deliver the activities. To account for some of the impacts of COVID-19, respondents were advised to report on a 'typical week' (i.e. one with no significant government restrictions). A separate section of the survey gave the opportunity to outline new activities launched and beneficiaries reached in response to COVID-19.

While respondents were asked to distinguish between average weekly beneficiaries and unique annual beneficiaries, it's possible that the annual figures include some duplicates. It's also possible there is some overlap of beneficiaries between the various services/activities (i.e. individuals who were served by more than one program or organisation).

The weekly hours reported by respondents for both staff and volunteers were averaged over the year, then multiplied by R23,19 (the national minimum hourly wage as of 1 May 2022) to determine the annual social impact value to the community. In using the national minimum wage, we acknowledge that the value reflects a conservative estimate. Moreover, this value comes from just the faith-based organisations we surveyed and had reliable time data easily at hand. It would be higher if all time data was available, and even higher if the survey reached all faith based organisations in Stellenbosch.

It's also worth noting that, while every effort was made to capture the social contributions of faith organisations in the region, there were many who were unable to or chose not to participate. Moreover, the Rand value of the efforts is based on human capital alone (i.e. hours worked or volunteered) and does not include the buildings, goods, food and other resources required to deliver the activities/services.

In other words, this report is an intentionally conservative, if highly impressive, snapshot of all that is being done to serve those in need in Stellenbosch.

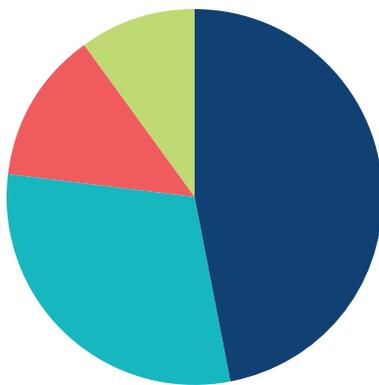


Respondents

53

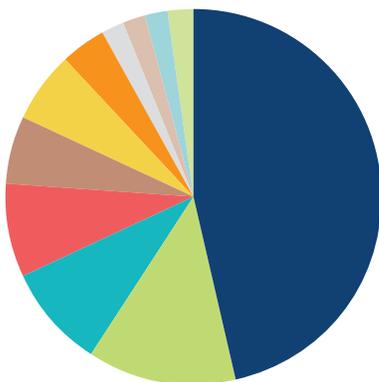
Total respondents

(35% of the organisations invited to participate)



RESPONDENTS BY ORGANISATION TYPE

- 47% A faith community (e.g. a local church)
- 30% A ministry or faith-based organization operating independently from a specific denomination/tradition
- 13% An agency or faith-based organization associated with a particular denomination/tradition
- 10% Other faith-based entity



RESPONDENTS BY FAITH GROUP

- 47% Other/No denomination
- 13% Pentecostal
- 9% Dutch Reformed Church
- 8% Apostolic Faith Mission
- 6% Methodist Church
- 6% African Methodist Episcopal
- 4% Zion Christian Church
- 2% Catholic
- 2% Baptist
- 2% Salvation Army
- 2% United Reformed Church

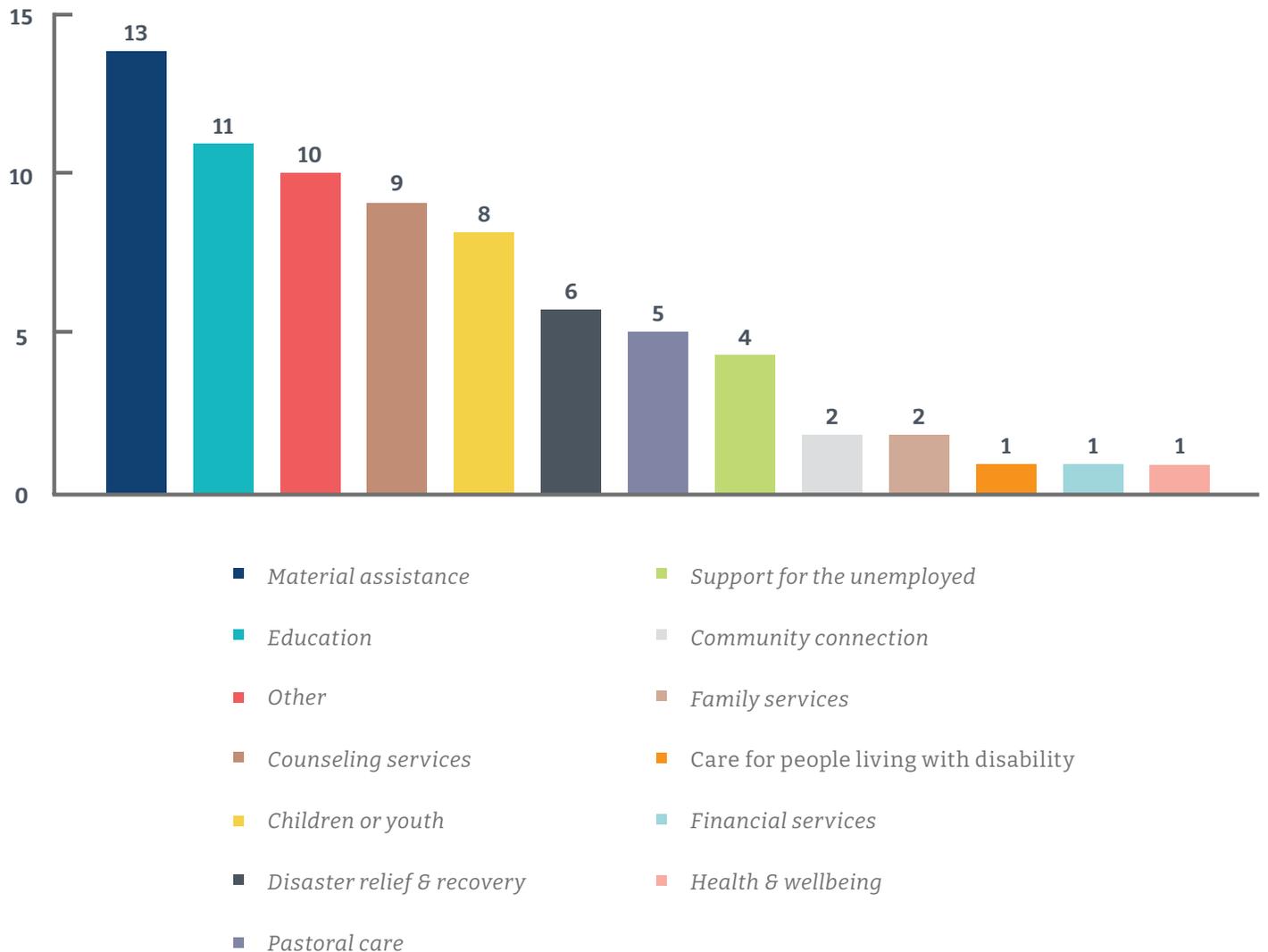


Needs

TOP 3 NAMED SOCIAL NEEDS BEING ADDRESSED IN STELLENBOSCH

1. Material assistance (e.g. food/clothing for those experiencing homelessness or financial insecurity)
2. Education (e.g. before/after school care, services for disadvantaged students, school clean-ups)
3. Counseling services (e.g. relationships, mental health, mentoring, behaviour change)

TOTAL COMMUNITY SERVICE ACTIVITIES BY SOCIAL NEED



Case Study

The Power of Collaboration

training4changeS has been providing in-depth support to at-risk young people in Stellenbosch for over nine years, consistently embodying two African proverbs through their work.

“A person is a person because of people.” For training4changeS, sport is a vehicle that enables coaches to reach across divides and mentor young people from diverse backgrounds. Their unique relationship-based approach puts the child first, and strives to equip children with skills needed to realise their full potential. training4changeS celebrates diversity, inclusion, and antiracism. From a young age, children at training4changeS learn to honour other people, beliefs, and cultures. Everyone is encouraged to use their unique abilities to improve the world around them.

“It takes a village to raise a child.” Thomaë further says, “One of the most exciting parts of our work is the opportunity to connect and collaborate with like-minded organisations and individuals to provide a robust ecosystem of care for each individual child in our care. We realise that children need resources that training4changeS does not have in order to achieve their goals.”

While training4changeS are global leaders in using sport to provide education inside and outside the classroom; they proactively work with other organisations globally to help close the gaps for their kids. Locally, Serve Stellenbosch and East Mountain mobilise volunteers that provide training4changeS kids with weekly academic support, the Reggie Meyer Education Fund sponsors some training4changeS kids to attend Calling Academy high school, Kuyasa hosts various training4changeS activities at their community centre in Kayamandi. Other organisations provide specialised services like trauma counselling, while local government and businesses support training4changeS’ work financially. training4changeS shows it truly does take teamwork to make the dream work.

“It’s important that we rise together; each of us has a duty to collaborate with and care for those around us.”

training4changeS co-founder Daniel Thomaë



People

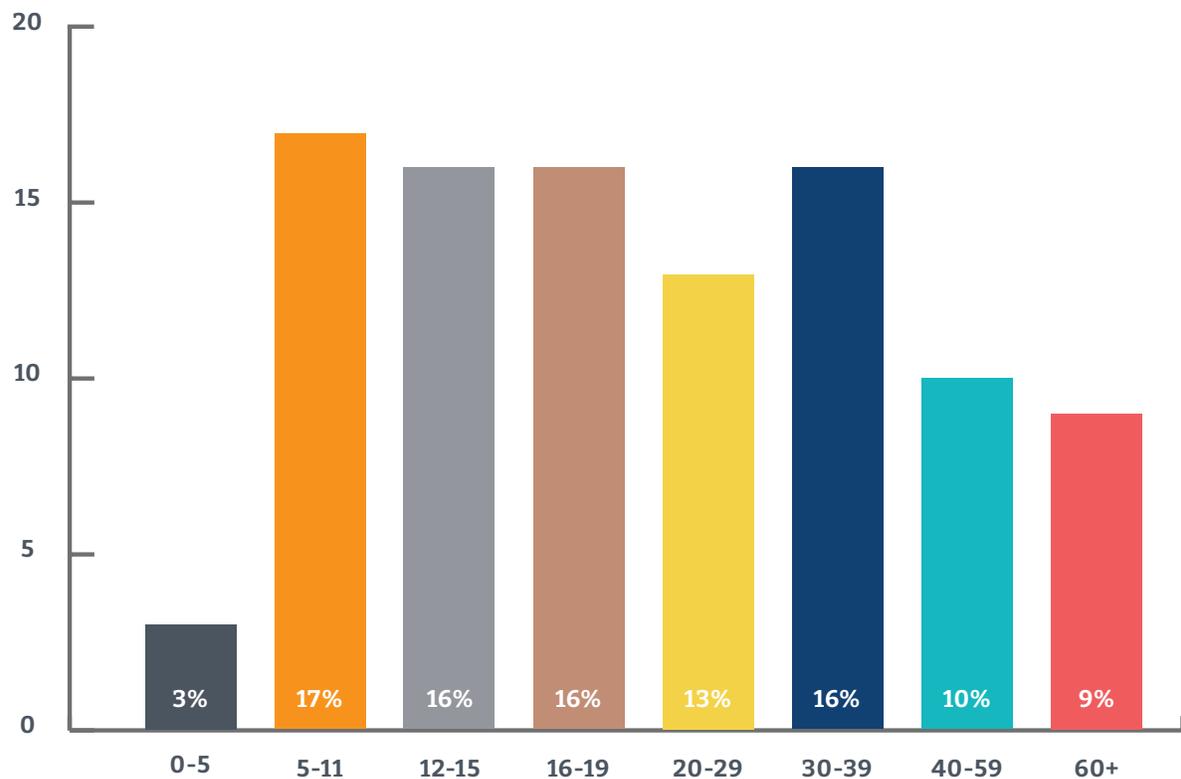
4,361

Average beneficiaries
per week

28,995

Beneficiaries in the
last year

PERCENTAGE OF BENEFICIARIES BY AGE



Case Study

Bringing Hope in Changing Times

Stellenbosch Crafts Alive was founded in 2015 as a non-profit organisation focused on enterprise development and income creation in the craft sector of Stellenbosch. Craft producers are supported through training and mentorship to become sustainable entrepreneurs.

Three days before South Africa went into its first Covid-19 lockdown, Stellenbosch Crafts Alive signed a lease agreement with Stellenbosch Municipality for the Old Agricultural Hall in Stellenbosch to develop a Local Economic Hub for Arts & Crafts and Tourism. The venue was immediately used as a place to manufacture and sell much needed masks to support sewing ladies from Kayamandi and Kylemore, who previously produced tourist items.

The bid lesson here was the importance of developing products that correspond with changes in the market. Focus has shifted towards a Craft Art Gallery that is more appealing to the local South African. In addition, Aunty Sophie se Kombuis restaurant was also established to train and give jobs to unemployed people from the community.

Through this innovative thinking and lots of prayer they were able to provide an income for more than 60 crafts and arts suppliers and jobs for 13 staff members that either lost their jobs due to Covid-19 or were unemployed.

“Our project is a story of HOPE (iThemba) in a time of tremendous challenges caused by a decline in international tourists. We believe it takes a village to establish a local enterprise.” **Anne Kruger, Director Stellenbosch Crafts Alive**



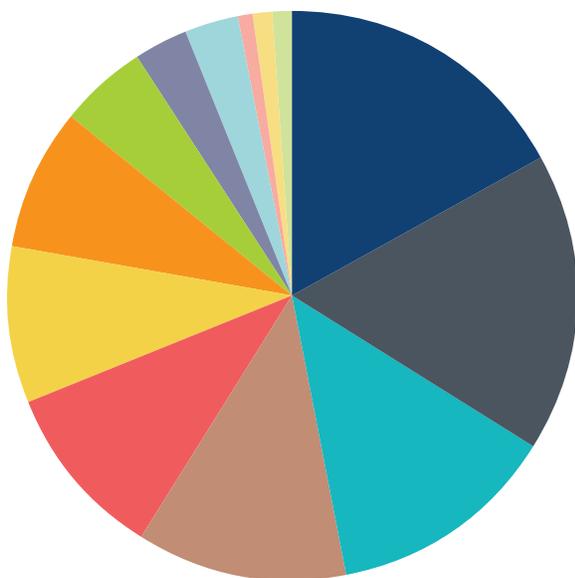
Value



R10,184,983

Social impact value to the City of Stellenbosch
(not including goods and other resources)

SOCIAL IMPACT VALUE BY AREA OF NEED



- Education: **R1,731,447**
- Material assistance: **R1,731,447**
- Other: **R1,324,048**
- Counseling services: **R1,222,198**
- Children or youth: **R1,018,498**
- Disaster relief/recovery: **R916,648**
- Pastoral care: **R814,799**
- Support for the unemployed: **R509,249**
- Community connection: **R305,549**
- Family services: **R305,549**
- Care for people living with disability: **R101,850**
- Financial services: **R101,850**
- Health & wellbeing: **R101,850**



Case Study

Two churches making a massive difference in Kayamandi

The Courageous Life Bible Church has started a church garden, training unemployed individuals in Kayamandi, and in turn helping those individuals to start their own garden. Beyond the training, crops that are harvested in the church garden are used in the soup kitchen, where the church feeds more than 70 children, five days a week.

The soup kitchen also meets a different need - a safe space for children after school. When combined with the after school program, the soup kitchen takes children away from the streets in the afternoon and gives them a space and opportunity to focus on their homework. Not only that, they also learn more life skills in the community-based organisations' extra mural activities.

"At the moment, we work on rented space, but I see a lot of potential in Kayamandi." **Pastor Lizo Fikeni, Courageous Bible Church, Kayamandi**



Giving Hope through difficult times

The Kayamandi Old Apostolic Church is located in one of the poorest townships in Cape Town. Faced with massive challenges thrown at the local community by the Covid19 pandemic, the church partnered with Ikusasa NPO (a local non profit organisation) to deal with these new challenges. As business and industries retrenched workers and cut down on labour costs, this township (filled with low skilled workers that serve the city of Stellenbosch) saw a massive number of people lose their jobs.

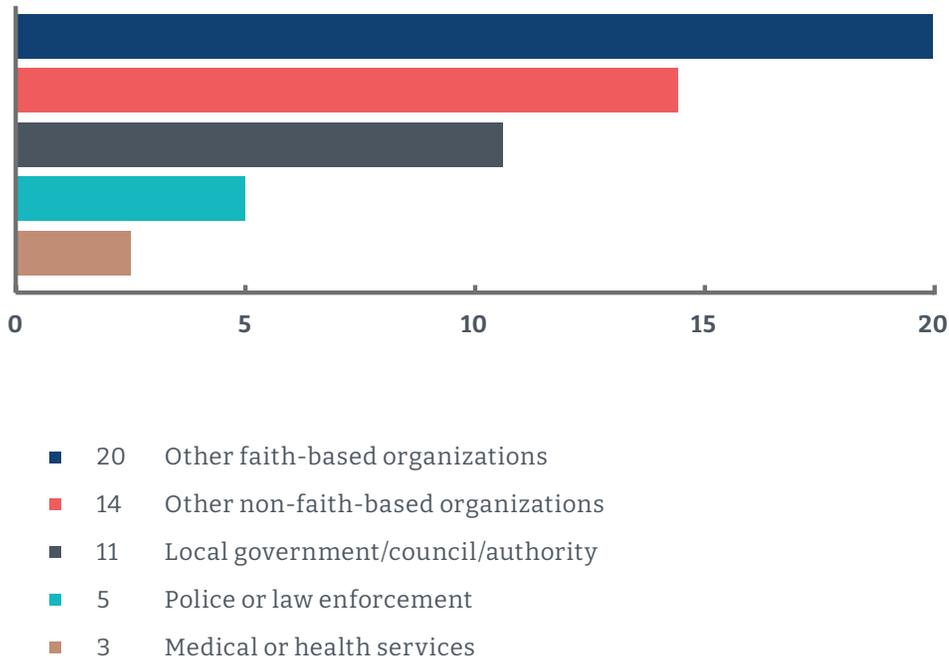
Both organisations had noticed the massive anxiety that the local community was now living under, as hunger and hopelessness were the new norm. The organisations started collecting donations, and served cooked and uncooked meals for the community. While this started as a small initiative, it has since grown, impacting more than a hundred families in total. From nothing, this initiative has brought hope in the neighbourhood, and the two organisations are planning to grow it further.

"I am very grateful to God to give us these people, who were there for us during trying times of (Lockdown) Level 5 and help us. God bless you" **Nolisapho, Kayamandi**



Partnerships

RESPONDENTS PARTNERING TO SERVE THE COMMUNITY



COVID-19

40%

Respondents who increased activities in response to COVID-19

51

Number of additional new activities/services

4,253

Number of additional people served per week



Case Study

Adapting in a pandemic

Legacy Community Development NPC has been serving the community of Kayamandi, Stellenbosch in many ways since 2001. With various lockdowns, their activities have often been stopped in their tracks. Under the strictest regulations, they decided to do whatever was possible to support their beneficiaries. Helping with Food security is what was allowed to do under Level 5, and as a result, *Project Kunzima*^[1] was born, working under the wing of *Feeding in Action*.

For the next six weeks a *Legacy* team handed out 980 food parcels to the parents at the *Legacy Centre*. Grateful parents came on behalf of their kids, and it was good for the team to look into their eyes, have a laugh, but also share their worries.

A new phase started soon after when *Legacy* opened their kitchen to provide kids with a takeaway cooked lunch. From the onset, they decided not to send anyone away. Soon, they realised that they were now running an outreach project, during which they served over 6,000 meals to children in Kayamandi. Only when the Department of Social Development announced the reopening of After Care centres, did they resume normal programmes, gradually increasing their services into 2021.

“Legacy has been able to survive through the years because of our ability to quickly adapt to circumstances and to improvise. 2020/21 was no exception, and I can just praise the staff for the way they have handled a scary and tricky situation, especially our Wellness manager who moved in when many were too scared to leave our homes.”

Louise Fourie, Managing Director

^[1] Kunzima = ‘it is difficult in Nguni languages’



Case Study

A balanced diet for the vulnerable

Stellenbosch Feeding in Action provides balanced feeding to more than 5000 beneficiaries per week of which ±4000 are children at after-school feeding points, crèches, aftercare centres, cultural, sports and learning support programs. In this modest manner many lives are being influenced in the Broader Stellenbosch Community to improve the quality of life of people in need. Stellenbosch Feeding in Action aspires to bring hope to the needy in difficult circumstances.

The impact of the 'Covid-19 Pandemic' still has a considerable influence on their project which is visible in the increase in their activities the past year. SFA added new feeding points as new areas of need were identified. In the process new relationships were built with various communities, including faith based organisations. An important role of Stellenbosch Feeding in Action is to build bridges between people and communities through their services which is especially important in a time like this.

Temporary feeding points which were established during the pandemic, needed support for a much longer period than originally anticipated. The work of Stellenbosch Feeding in Action expanded in the following areas such as Kayamandi, Klapmuts, Devonvalley, Lanquedoc and Vlottenburg. New areas such as Jonkershoek, Wemmershoek, Meerlust Forestry also became part of their extended platform the past year. Because of the notable increase in meals to needy beneficiaries, their food budget increased considerably in order to provide for the greater need. SFA ventured out in faith and were grateful for the overwhelming support of the public, local businesses and church congregations.

"It is heartwarming to experience the gratitude as well as the positive feedback of the learners for the meals which are being served to them."

Liesel Koen, Project Manager



Acknowledgments & Next Steps

NAYBA South Africa extends our deepest appreciation to all those who made this Impact Audit possible.

To the Mergon Foundation, for their generous donation, patience and encouragement that made the research a reality.

To our wonderful partners SCAN, and the local advisors who gave so much of their time, energy and wisdom over the survey months – in particular Marli Goussard, Johan Olivier, Skip Krige, Hannes Theron, Louise Fourie, Reverend Thumakele Gosa and Reverend Danny Bocker.

To the civic leaders who showed their interest in this research and the report - the Stellenbosch Community Development office, especially Michelle Aalbers & Gary Boshoff.

And to all those who took the time to complete the survey and share your community service activities, both in numbers and in stories.

May this report affirm the work of faith-based organisations who are seeking to address some of the greatest social needs in Stellenbosch.

May it inspire new partnerships and initiatives, both within and beyond the faith community, across faiths and socio-economic divides, as we recognise the vision we all share to see our local communities flourish.

And, above all, may it lead to even more efforts to offer tangible love, genuine hope and new life for the benefit to those who need it most, in particular anyone who calls Stellenbosch home.





NAYBA South Africa

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