

NAYBA Civic

NAYBA helps local churches around the world better love their neighbours and transform their neighbourhoods.

NAYBA CIVIC helps local churches is to engage with their civic localities. The Bible says that we are to work and pray for the “welfare of the city” Jeremiah 29:7. Whether we’re based in a nation embracing faith, or perhaps in a city where faith is a problem to be solved – NAYBA helps churches present faith as a “force for good.”

Stronger Together:

Faith talks in stories, communities talk numbers! NAYBA has a decade’s experience helping Church, Civic, Commerce and Community partners speak the same language - discovering common goals if only each could understand them! Partners look for a single contact and the NAYBA Unity Ladder is a practical tool to help ask “Where are we?”, “Where were we?”, “Where do we want to be?” so “What action are we going to take?”

Working Together:

The NAYBA Impact Audit (NIA) enables churches to present the value of regular, grassroots service to their neighbourhoods. Through the NIA networks work together in their local government area to measure their social impact. The lead output is the monetary value of time given by churches and faith-based organisations to the community each year. The Times newspaper ran a story with the headline ‘*Loving thy neighbour is priceless - but it’s also worth £3billion’ per annum*. Alongside these output measures, NAYBA has developed methodology to measure changed lives through three outcome measures.



Praying Together:

Many cities once had a tradition of civic prayer. For some they remain, for some they’ve been lost and for some prayer in the civic square isn’t possible. The NAYBA Prayer Breakfast model draws on each and provides practical principles to renew and broaden the Church’s prayer for a city. Often now part of the annual calendar, leaders typically explain the NPB is the most strategic event to gather people for the good of their neighbourhood. This has included towns, cities, nations and parliamentary events - plus the model works in business or other settings when public prayer is restricted.

So, let’s start a conversation . . . how can NAYBA help you to engage strategically with your civic, community and commercial stakeholders? We’ll help you assess where you are today and how to take the next steps forward for the welfare of your city.

Please contact: team@nayba.co and visit www.nayba.co

22-02-2022