



The Leading Consumer Product Platform

We **build**, **acquire**, and **partner** with brands, harnessing proprietary software and an agile supply chain to create top-selling consumer products













BRAND LOOKBOOK

aterian.io

UPDATED: August 2021

\$ATER
NASDAQ

BRAND PORTFOLIO

 <u>BRAND SITE</u> <u>AMAZON</u>	 <u>BRAND SITE</u> <u>AMAZON</u>	 <u>BRAND SITE</u> <u>AMAZON</u>	 <u>BRAND SITE</u> <u>AMAZON</u>	 <u>BRAND SITE</u> <u>AMAZON</u>	 <u>BRAND SITE</u> <u>AMAZON</u>
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home™



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home™

Home Appliances

**Modern, mindful and intuitive
essentials for a full and rich home life**



Sunrise Alarm Clock

7,318 Ratings



**Energy Star Large
Dehumidifier**

30,473 Ratings



Smart Window AC



465 Ratings



★★★★☆

White Noise Machine

818 Ratings



★★★★☆

Range Hood

87 Ratings

★★★★☆

Smokeless Grill

631 Ratings



Air Purifier
with True HEPA Filter
3,193 Ratings



Touchless Trash Can
2,624 Ratings



7.6 cu. ft.
Refrigerator
69 Ratings



Countertop Ice Maker

4,907 Ratings



Beverage Cooler

4,685 Ratings





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★★★★★
Squatty Potty
Original Toilet Stool
40,116 Ratings



★★★★★
Squatty Potty
Bamboo
7,913 Ratings



Squatty Potty
Adjustable Stool
10,093 Ratings



Squatty Potty
Slim Teak Finish
903 Ratings

MüllerTM

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MüllerTM

Home & Kitchen Appliances

**Happiness is homemade
with this finely crafted kitchen gear**





Salad Spinner



13,247 Ratings





Hand Blender
40,241 Ratings



Toaster Oven
14,531 Ratings





French Press
25,169 Ratings



Vacuum Sealer
9,489 Ratings



Mandoline Slicer
19,349 ratings



vremiTM

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Kitchen Appliances

**Approachable and fun home goods
to make your house a haven**





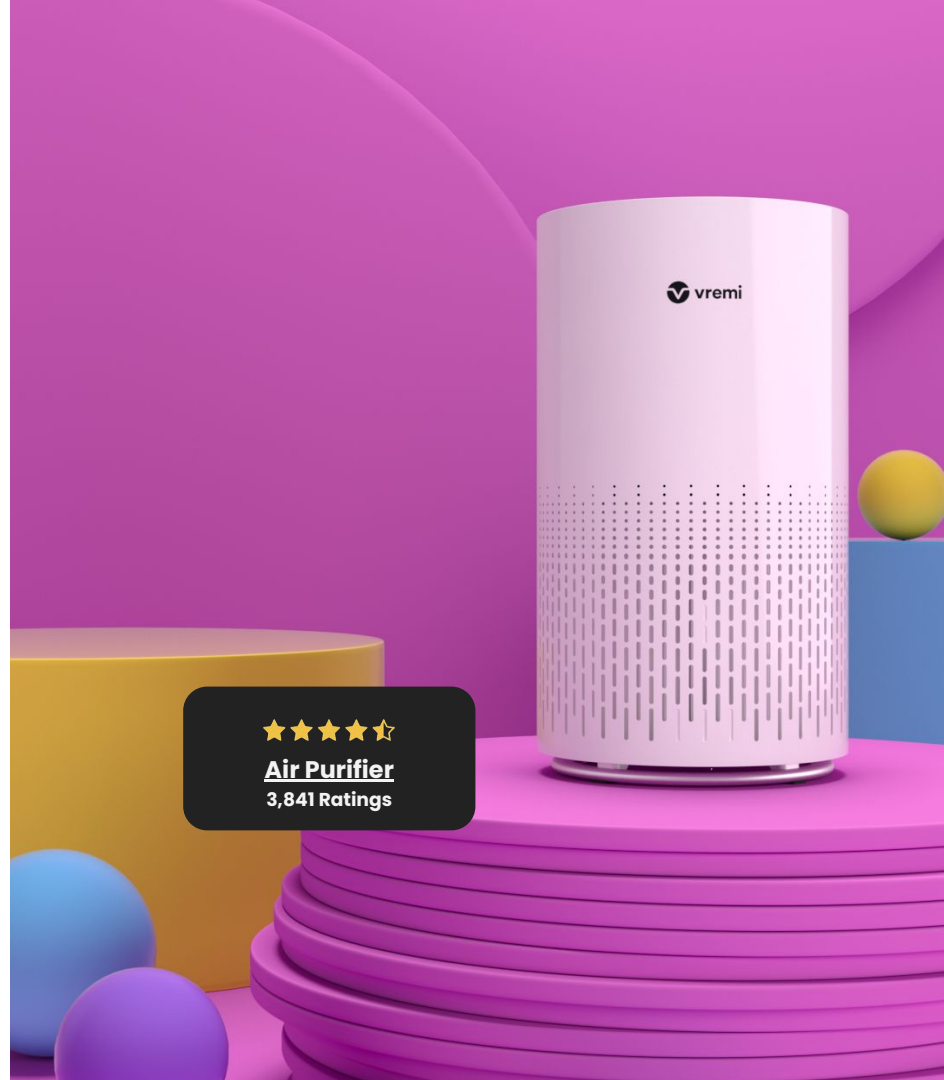
Electric Blanket

2,972 Ratings



Air Purifier

3,841 Ratings



Automatic Pet Feeder



140 Ratings





Silicone Ice Cube Trays

5,746 Ratings



Ceramic Cookware Set

1,057 Ratings



Portable Air Conditioner
2,500 Ratings



Vacuum Sealer
488 Ratings





Compost Tumbler

GARDEN TOOLS

Pur  *Steam* TM

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Pur  *Steam*TM

Home Small Appliances

**Luxury-grade steamers for
your home and laundry needs**



Steam Mop
35,160 Ratings



Garment Steamer
3,576 Ratings



1700W Steam Iron
22,874 Ratings



Garment Steamer
21,364 Ratings

HealingSolutions®

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HealingSolutions[®]

Essential Oils

Premium essential oils with countless uses from mood support to home fragrance





Lavender Essential Oil
17,038 Ratings



Tea Tree Essential Oil
13,929 Ratings



**Essential Oils Best
Blends – Set of 6**
10,791 Ratings



**Breathe Blend
Essential Oil**
5,889 Ratings



RIF6™

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Customer Electronics

**Work hard and play harder with
versatile electronics for music,
gaming, exercise, and the home office**



★★★★★
Executive Chair
78 Ratings

★★★★★
Computer Desk
442 Ratings



★★★★★
Electric Keyboard
1,849 Ratings



Spin Bike

63 Ratings



Punching Bag

55 Ratings

**Water Rowing
Machine**
Just Launched!

RIF6 Gym

EXERCISE APPLIANCES

TRUWED

BRAND
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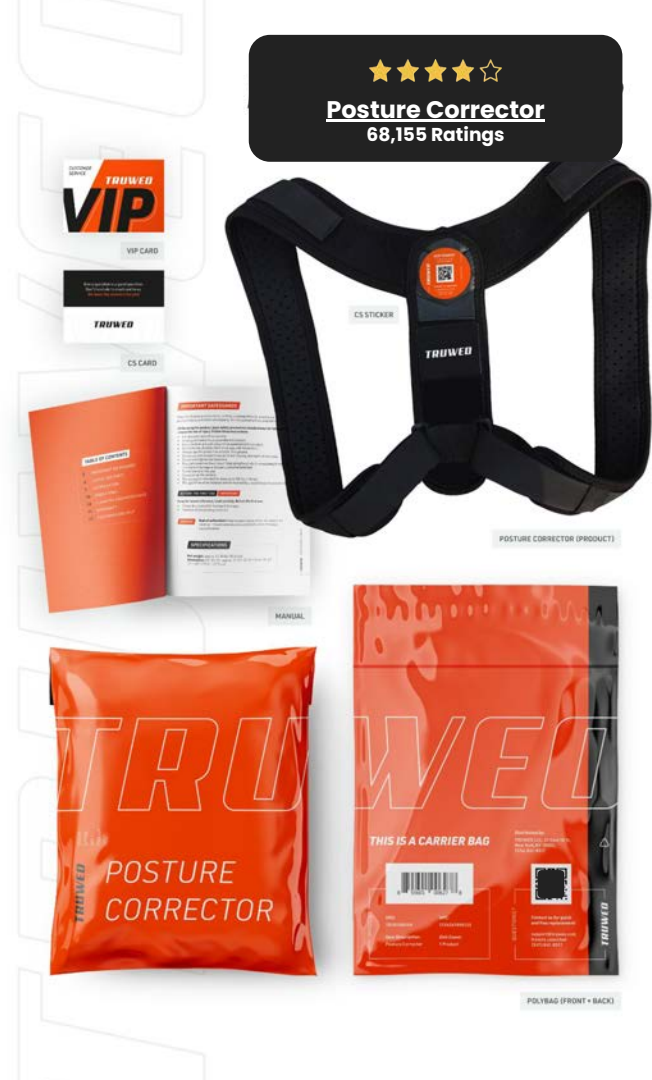
TRUWED

Health & Wellness

**Lighten your load with everyday
posture support products**



★★★★★
Ergonomic Chair
12 Ratings



★★★★☆

Posture Corrector
68,155 Ratings



VIP CARD



CS CARD



MANUAL



POSTURE CORRECTOR (PRODUCT)



POLYBAG (FRONT + BACK)



POHL+SCHMITT

SWITZERLAND

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POHL  SCHMITT

Home Small Appliances

**Swiss-influenced home appliances
marrying quality and style**



Citrus Juicer
6,285 Ratings



Bread Maker
3,302 Ratings



Humidifier
6,342 Ratings



Mini Dehumidifier
2,732 Ratings

A top-down view of three bowls filled with spiralized vegetables, likely zucchini and carrots, arranged on a rustic wooden cutting board. The bowls are glass and white. The word "SPIRALIZER" is overlaid in a white, rounded rectangular frame in the center of the image.

SPIRALIZER

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SPIRALIZER

Kitchen Appliances

**Spinning vegetables into the healthy
noodles you know and love**



★★★★★
Spiralizer 10-Blades
22,928 Ratings



Vermicelli Blade

Spaghetti Blade

SPIRALIZER

A collection of black hair styling tools including a hair dryer, a flat iron, two round brushes, a comb, and several bobby pins, arranged on a light-colored surface. The brand name 'xtava' is visible on the dryer and the flat iron.

xtava™

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xtava™

Beauty Products

**Hair goals: achieved with styling tools
that customers are raving about**





Pro Satin Infrared

Flat Iron

2,015 Ratings



Hair Trimmer

1,863 Ratings



Black Orchid



7,579 Ratings





Pinup Clips

2,478 Ratings



Satin Wave 5-in-1 Curler

4,763 Ratings





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TRANSFER PAPER

T-shirt printing

SKU
PPD-4
Inkjet
Dark
Transfer
Paper



Visit us at www.photopaperdirect.com
www.photopaperdirect.us

★★★★★

**Inkjet Premium
Iron-on Dark**
9,094 Ratings

TRANSFER PAPER

T-shirt printing

SKU
PPD-1
Inkjet
Light
Transfer
Paper



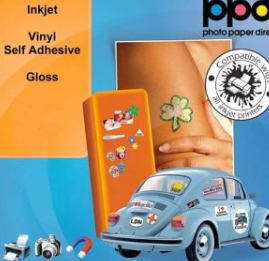
Visit us at www.photopaperdirect.com
www.photopaperdirect.us

★★★★★

**Inkjet Premium
Iron-on White**
9,820 Ratings

INKJET CREATIVE MEDIA

PPD-36
Inkjet
Vinyl
Self Adhesive
Gloss



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★★★★★

**Inkjet Vinyl Photo
Gloss**
627 Ratings

PHOTO PAPER

SKU
PPD-24
Inkjet
Photo Paper
Gloss
180gm



Visit us at www.photopaperdirect.com

★★★★★

**Glossy
Photo Paper**
423 Ratings



Thank you.

LET'S TALK

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