28th Annual Celebration gala

Sponsor Benefits

Honoring David Mussafer
Chairman and Managing Partner
Advent International

JOHN C. WHITEHEAD LEADERSHIP AWARD

Recognizing Trail Blazers

OUTSTANDING NONPROFIT PARTNER AWARD

www.youthinc-usa.org/celebration
28TH ANNUAL CELEBRATION GALA

HONORING DAVID MUSSAfer

Youth INC is proud to honor David Musser, Chairman and Managing Partner of Advent International, with the John C. Whitehead Leadership Award in recognition of his distinguished leadership and dedication to building a brighter future for the next generation.

RECOGNIZING TRAILBLAZERS

Youth INC is thrilled to present its Outstanding Nonprofit Partner Award to Trail Blazers, one of its 80+ nonprofit partners.

Since 1887, Trail Blazers has connected young people with the environment through camps and programs designed to help them develop the skills and values needed to thrive as adults and become environmental stewards.

Join us in building a brighter future for NYC youth! Scan to donate.
# Sponsorship Benefits

<table>
<thead>
<tr>
<th></th>
<th>Beacon</th>
<th>Vanguard</th>
<th>Champion</th>
<th>Advocate</th>
<th>Anchor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reception and tribute dinner tickets</td>
<td>8</td>
<td>6</td>
<td>4</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Dedicated reception sponsor $50K additional</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Featured advertisement in tribute dinner program booklet</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Prominent placement of name or logo on event signage and promotional materials</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Private 60-minute VIP reception</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Tell your brand story with a guest blogging opportunity</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Sponsor mention in event emails to Youth INC’s 14,000+ C-Suite individuals</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Name or logo featured on Youth INC’s website for one year</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Brand recognition in Youth INC’s Annual Impact Report</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Dedicated social post with sponsor recognition spotlighting partnership</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Post-event thank you video that showcases event sponsorship</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
</tbody>
</table>

**ADD** additional benefits to make the collaboration more valuable

Bespoke employee engagement: Get on Board opportunities $25K

**CUSTOMIZE** your partnership package. Additional sponsorship levels are available.

To discuss sponsorship opportunities, contact Paul Hoover at 929.510.6799 or phoover@youthinc-usa.org

www.youthinc-usa.org/celebration
RAISING OUR CITY

Youth INC is on a mission to transform the lives of New York City youth.

By partnering with the city's most impactful youth development nonprofits, we provide the coaching, capital, and connections to exponentially accelerate their growth and deepen their impact on the youth they serve.

As an accelerator of New York City’s brightest youth development nonprofits, we help our nonprofit partners build impactful and sustainable organizations.

We take a uniquely holistic approach to address the needs of nonprofits, from improving fundraising practices and building diverse boards to funding critical programming and infrastructure elements.

Join us in building a brighter future for NYC youth! Scan to donate.
INVEST IN WHAT MATTERS

A powerful return on investment for your company and NYC youth.

All funds raised from Youth INC’s Celebration Gala will be used to 100% fund our programs and grants to our powerful network of 80+ youth development organizations.

Impact of sponsorship in Youth INC:

- **190+** empowered nonprofits
- **68%** of groups expanded youth program sites
- **190%** average growth in youth served by partners
- **250,000+** youth served annually by our partners
- **83%** youth surveyed reported significant growth in Social Emotional Learning
- **$110M+** raised in support of our partners and programs
- **$1B** in impact

The Aspen Institute estimates that investing in the Social and Emotional Learning (SEL) of young people generates an 11x return. This measure means Youth INC’s $110 million raised since inception has yielded over $1B in impact.

www.youthinc-usa.org/celebration
THANK YOU TO OUR TOP 2021 SPONSORS

FX & Natasha de Mallmann
Deloitte
William Q. Derrough
Judy & Jamie Dimon
Dow
Daniel S. Evans
Freshfields
Fried, Frank, Harris, Shriver, & Jacobson LLP
Mark Gallogly and Lise Strickler
Gladstone Place Partners
Gray Foundation
Jeffrey & Mary Helen Holzschuh
Douglas M. Kaden
Kirkland & Ellis LLP
KPMG LLP
Latham & Watkins LLP
Brian & Beth Levine
Steve Lipin
Alison Mass
Kathleen McCabe & Dana LaForge
Emmett McCann
Milbank LLP
Stephen & Carol Orr
P. Schoenfeld Asset Management LP
Heena & Dhananjay M. Pal
Perella Weinberg Partners
Daniel Pine & Lindsey Acree
PJT Partners
Ken Prince
RelPro
Ropes & Gray LLP
Silver Lake Partners
Simpson Thacher & Bartlett LLP
Stifel Nicolaus Inc.
Sullivan & Cromwell
Bruce Evans, Summit Partners
Wray Thorn & Melissa Francis
Timothy & Mary Walsh
United Airlines
Verizon Foundation
Ted & Dani Virtue
Amy & Evan Wildstein

Canaccord Genuity
EY
Goldman Sachs & Co.
Barbara Marcin
Nasdaq
RBC Capital Markets
Nancy & Alan Schwartz
Amanda & John Waldron

Stratton & Rhonda Heath
Jamie King, Brendan Brothers and
Raymond Pretty on behalf of Verafin

Antares Capital, L.P.
Barclays
Citi
Davis Polk & Wardwell LLP
Gibson, Dunn & Crutcher LLP
JPMorgan Chase & Co
News Corp
Paul, Weiss, Rifkind, Wharton & Garrison
PayPal
Spectrum Equity
Weil, Gotshal & Manges LLP
Barbara Asch & Jonathan Weiss
Jon Winkelried

Anu Aiyengar
Alcentra
Alvarez & Marsal
American Airlines
Bank of America
Joseph Baratta
Stephanie Cohen
Cravath, Swaine & Moore LLP
Hana and Kelvin Davis

Join our roster of sponsors for 2022! Scan to donate.