YOUTH INC

RAISING OUR CITY

08
Nov
21

27TH ANNUAL CELEBRATION GALA



Honoring Adena Friedman

President & CEO, Nasdaq

Celebrating the outstanding achievements of
Sister Tesa Fitzgerald, Founder and Executive Director Emeritus, Hour Children

www.youthinc-usa.org/celebration

27TH ANNUAL CELEBRATION GALA



HONORING ADENA FRIEDMAN

Youth INC honors Adena Friedman, President and CEO of Nasdaq, with the John C. Whitehead Leadership Award for her outstanding achievements in advancing diversity, social responsibility, and inclusive board governance.



FEATURING A FIRESIDE CHAT WITH JOHN E. WALDRON

John Waldron, President and COO of Goldman Sachs and Youth INC National Advisory Board Member, facilitates an intimate discussion with Adena Friedman on the transformative trends shaping the future of Environmental, Social and Governance (ESG).



LIFETIME ACHIEVEMENT AWARD PRESENTED TO SISTER TESA FITZGERALD

Celebrating the outstanding achievements of Sister Tesa Fitzgerald, Founder and Executive Director Emeritus of Hour Children, for her lifelong commitment to NYC youth.

Help move NYC youth forward! Scan to donate.

SPONSORSHIP BENEFITS

		$100K+	$75K+	$50K+	$25K+	$12.5K+
TOP TIER	Prominent placement of name or logo on event collateral	✓	✓			
	Featured company recognition during live event	✓	✓			
	Opportunity to play pre-recorded promotional video at event	✓	✓			
BRAND VISIBILITY	Brand recognition on Youth INC's website and annual report	✓	✓	✓		
	Logo placement in emails to Youth INC's 14,000 subscriber list	✓	✓	✓	✓	
	Recognition on Youth INC's website and annual report	✓	✓	✓	✓	
	Tell your brand story with a guest blogging opportunity	✓	✓	✓	✓	✓
SOCIAL AMPLIFICATION	Promoted social post with sponsor recognition spotlighting partnership	✓	✓	✓	✓	✓
	Promoted social post before, during, and after event	✓	✓	✓	✓	✓
	Pre-recorded promotional promotional video on LinkedIn	✓	✓	✓	✓	✓
NETWORKING	Private 30 min virtual VIP reception	✓	✓			
	Private virtual VIP reception for clients	✓				
	Access to State of the Market speaker series sessions	✓	✓	✓	✓	✓

ADD additional benefits to make the collaboration more valuable

Digital event bag: provide tailored content for event attendees	**$5K**
Bespoke employee engagement: Get on Board opportunities	**$10K**

CUSTOMIZE your partnership package. Additional sponsorship levels are available.

To discuss sponsorship opportunities, contact Paul Hoover at 929.510.6799 or phoover@youthinc-usa.org



RAISING OUR CITY

Youth INC is on a mission to transform the lives of New York City youth.

By partnering with the city's most impactful youth development nonprofits, we provide the coaching, capital, and connections to exponentially accelerate their growth and deepen their impact on the youth they serve.

As an accelerator of New York City's brightest youth development nonprofits, we help our nonprofit partners build impactful and sustainable organizations.

We take a uniquely holistic approach to address the needs of nonprofits, from improving fundraising practices and building diverse boards to funding critical programming and infrastructure elements.

Help move NYC youth forward! Scan to donate.

INVEST IN WHAT MATTERS

A powerful return on investment for your company and NYC youth.

Since Youth INC's individual board giving covers its overhead, with any additional funds from Board Members' firms going directly to fund our programs, 100% of your investment supports the over 200,000 young people served by our nonprofit partners.



180+
nonprofits empowered

200,000+
youth served annually

$100M+
raised in support of our partners and programs

157%
growth in partner budgets

42%
average increase in partner board sizes

190%
increase in number of youth served by partners

68%
of groups expand programs or open new site

83%
of youth experience statistical growth in SEL

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