

Strategy Intern Job Description | Fall 2021 Internship

Spectacle, a fast-growing brand strategy agency founded in 2017, is looking to expand our team in 2021 with a Strategy Intern based in our Denver office. In this role, you will be supporting our teams across multiple client engagements and on internal agency initiatives.

At Spectacle, we work with purposeful brands who are making an impact, from growth-stage startups disrupting the game to some of the largest brands looking to get their swagger back. As an intern, you'll be able to hone your skills of creative brand strategy with the support of a close-knit, all-star team and work with fantastic clients across a variety of industries, including CPG, food/beverage, technology, and B2B.

Every day will be different; yet each will bring opportunities for you to experience client service across the project lifecycle; creating deliverables, planning and executing research, concepting & producing creative workshops, and presenting to your internal teams and clients.

Who you are:

You're itching to join a top-notch agency and learn the ropes... you're ready to do big things with a close-knit team and kick-start your career on a high note. You're ambitious and forward-thinking, but recognize that culture is crucial. You embody what we like to call a "Growth Mindset", eager to break new ground, create opportunities for others, and identify new ideas to bring to the organization as a whole.

We're looking for someone with the following qualifications:

- Senior studying, preferably, Marketing, Business, Liberal Arts, or Communications
- Excellent communication and written skills, including polished presence in client-facing settings
- Excellent presentation development skills, preferably in Microsoft PowerPoint
- Aptitude for research, with the ability to find information quickly and in creative ways
- Self-starter who can create their own structure in a startup environment with guidance, but not "hand-holding"
- Comfortable with ambiguity and finding solutions to complex questions

You'll have the chance to:

- Roll up your sleeves and become an integral part of the Spectacle team
- Research trends, brands, channels, and consumers across clients and categories
- Engage thoughtfully with clients and assist in deliverable analysis, assessment, and creation
- Regularly generate and contribute to Spectacle thought leadership, such as articles, blog posts, white papers, and webinars
- Gain experience in a fast-paced startup environment - you'll be exposed to every aspect of the business
- Work with young entrepreneurs and have some fun while we do it

Why we love working here (and you will too):

When we started Spectacle in 2017, we set out to create the agency we always wanted, but could never find. We've put a culture of growth first, prioritizing work that pushes us to constantly be better, think harder, and grow faster.

- **BIG AGENCY CHOPS. SMALL AGENCY FEEL:** Learn from folks with experience at the best and brightest, while reaping all the cultural benefits of a small, growing team
- **WE WORK WITH GAME CHANGERS:** We seek out clients that are doing something meaningful in the world and hold themselves to a higher purpose
- **AUTONOMY MEETS MENTORSHIP:** We don't have time for micromanaging, but you'll always have a mentor that's got your back

- **BLEND OF LEFT BRAIN / RIGHT BRAIN:** We answer our clients' biggest business challenges with a blend of creative ideas and analytical rigor
- **BEST F*#KING CULTURE:** We pride ourselves on our culture - we love what we do and we love who we do it with
- **GROWTH OPPORTUNITY:** Spectacle is a destination for people who want to grow their own career and make a broader impact on a rapidly growing firm

Other good stuff to know:

Anticipated time:

We expect you to be available to work anywhere from 15 - 25 hours per week. During your interview process, we will work with you to define more specific hours that work best for you and us.

In-Office:

During the COVID-19 pandemic, we are aware that things can change quickly. For the time being, we have a hybrid work environment (3 days in office, 2 flex days at home).

Our expectation is that the intern would be present in the office at least one day a week (Monday, Wednesday, or Thursday) or more as requested by your manager.

Compensation:

The Strategy Intern will be paid \$15 / hour.

Internship Duration / Anticipated Start Date

Sept 7 start date. 8-12 weeks in length with potential to be asked back for Spring internship.

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