

# Digital maturity scan

Fastfwd Belgium features **McKinsey Digital Quotient (DQ)** for a comprehensive **measure** of **your company's** digital and analytics **maturity**

Take the survey



[fastfwd-belgium.be](https://fastfwd-belgium.be)



20 min.



Until May 15th



English  
French



McKinsey  
& Company

# McKinsey Digital Quotient (DQ)

An in-depth diagnostic assessment that correlates with performance



Measures **digital maturity** in a way that correlates with financial **performance**



Links digital management **practices** to key **outcomes**



Provides **actionable** insights to surgically focus improvements



Offers internal and external **benchmark** with hundreds of companies



Developed by **experts** across industries in partnership with leading **digital natives**



Links to **McKinsey's latest research** and expertise in Digital

**~20,000**  
**participants across**  
**regions<sup>1</sup>**

**18 industry sectors**

**100% increase in**  
**TRS growth for**  
**digital leaders<sup>2</sup>**

1. November 2019, 62 countries based on location of respondents

2. October 2020, TRS = Total Return To Shareholders; Digital Leaders are defined as the top quintile of companies who have taken the DQ assessment

# Sneak peak: Your company's DQ Results Report



McKinsey Digital Quotient

Strategy			
Bold, Long-Term Vision	Linked to Business Strategy	Executive Alignment and Commitment	Customer-Centric Strategy
Prioritized and Reimagined Domains	Ecosystem, Platform and Partnerships	Digital Economics	

  

Organization & Talent	Agile Delivery & Culture	Capabilities	
Leadership	Delivery Methodology	Technology	Data
Talent Strategy	Speed and Agility	IT Strategy and Architecture	Data Vision and Strategy
Structure and Roles	Risk Appetite	Data Platform	Data Architecture and Ecosystem
Talent Skills	Internal Collaboration	Continuous Delivery	
Governance	Customer Experience and Design	Infrastructure / Cloud	
		Security	
		Automation / Next-Gen Operations	

  

Adoption & Scaling		
Scaling Approach	Business Integration	Change Management

DQ comprehensively measures your company's digital maturity across **5 key dimensions** and **32 management practices**

Results are **benchmarked** against your **industry's** companies across Belgium and **all Belgian companies**

