



The Problem

Your non-technical team deserves better internal tooling and your company's dev team has zero bandwidth to help the cause. You've started to investigate into no/low-code platforms as a potential "silver bullet," but you've deployed SaaS before and remember there's a major hidden tax to these solutions. The resource cost of implementation, ongoing product management, support and internal marketing falls right back onto your already resource-thin team and/or an IT department that is even less staffed.

The Solution

To streamline the delivery of custom internal tools, we pair your non-technical team with a dedicated Propulsion Lab Workflow Architect. Backed by a dynamic team of no/low-code developers, process designers, integrations architects, enterprise security experts, user researchers, and internal marketers from the world's top companies, your Workflow Architect will build and coordinate your solutions via our custom project platform.

About Us

Propulsion Lab was founded by Philip Lakin and Brent Summers, two pioneers of the no-code movement. From startups to enterprise to government agencies, they've built world-class no-code tools for fast-moving teams who didn't want to let their lack of developer support slow them down.

Process Mapping

- 01 Current state process analysis
- 02 Internal stakeholder user interviews
- 03 Future state internal roadmap

Feature Requirements

- 04 Tooling requirements matrix
- 05 Vendor selection: RFP, negotiation, security review
- 06 Data analysis: warehousing and localized environments

Build and Track

- 07 Implementation plan and tracker
- 08 User acceptance testing
- 09 Data downstream architecture

Launch Preparation

- 10 Integration with legacy technology stack
- 11 Internal workshops and training
- 12 Tooling launch and tracker

Ongoing Product Ownership

- 13 Product management: strategy, features, releases
- 14 Support: tickets, training, documentation
- 15 Internal marketing: ROI/leadership presentations, case studies