

SellersEaston on a Page

We believe every leader has a story. What's yours?

What We Do

We tell stories of leadership and impact as they should be told—by digging deep with intelligence and compassion to unearth the core of prominent companies, organizations, and people.

How We Do It

With decades of experience interviewing and writing about CEOs, political figures, and other top leaders—in print, on video, on stage—we understand that what matters most is impact: how you make a difference in the world, how ideas change lives, and how a life well lived gives meaning to others. Led by award-winning veteran Fortune editors [Pattie Sellers](#) and [Nina Easton](#), SellersEaston Media creates multimedia content to capture and curate the stories behind the lives, times, and accomplishments of great organizations and people. We work with you to shape and communicate your story for select audiences, and help you pass on values and wisdom to perpetuate success and build your legacy.

Leadership Stories

Prominent companies, organizations, and people turn to us to shape and tell their stories of leadership and impact. Whether you're an individual looking to build out a compelling leadership platform or a company that needs a rich narrative around key priorities such as DEI, governance or sustainability, we produce premier-quality documentaries, filmed interviews, videos, books, digital content, and events. Turnkey services include BoardReady for women and diverse candidates and *Your Legacy: Launch... Lead... Leave* for CEOs.

Life Stories

What's your story? Discover it. Own it. Share it —your life, family, career, and lessons learned along the way—with those you love. Our clients know the value of capturing and passing along family stories across generations. We work with utmost care and discretion to create Life Story Books, Life Story Interviews, and family films for our clients.

Take a Look

[Books](#) | [Videos](#) | [Events](#) | [Websites](#) | [Documentaries & Short Films](#)

Why Us

We amplify the voices of world changers and impact makers. | We find the superpower in any leader. | We are historians with deep respect for the journey. | We craft narratives that are forward-looking and visionary. | We uncover hidden gems, asking the right questions at just the right moment. | We are champions of equity for all. | We are unmatched in empowering women to become great leaders. | We write like we talk, knowing clear language evokes and inspires. | We know speed. Decades of media deadlines prove it. | We deploy impact as our filter, and help you define yours.

Getting in Touch

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