

# CHATHAM-KENT

HEALTH  
ALLIANCE  
FOUNDATION



## CHATHAM-KENT 50/50 RAFFLE

**\$298,720**

TOTAL RAISED

Program Overview: Over the course of a month tickets were sold online and on-site at partnering retail locations, using Ascend FS' industry leading online and retail platform. The Chatham-Kent Health Alliance 50/50 raised \$298,720 in total raffle sales.

Takeaways: CKHAF raised \$298,720 with \$167,270 of those sales being online. In addition, 3,363 unique donor profiles were captured.

"We are grateful to the entire Chatham-Kent community for contributing to this outstanding raffle result. We are also thrilled with the technology and support we received from Ascend FS, our electronic raffle technology provider."

– Mary Lou Crowley, President and CEO of Chatham-Kent Health Alliance Foundation