
CLIENT: **AMPLIFON**

**LEVERAGING
LEADERSHIP,
STRATEGY &
EMPLOYEE
EXPERIENCE TO
TRANSFORM RESULTS**

SECTOR

Retail | Healthcare

Amplifon Australia

THE CHALLENGE

We partnered with Amplifon to help accelerate their strategy, launch their new brand and engage their team members.

THE STORY

With over 300 clinics Australia-wide and over 70 years of experience, Amplifon are committed to providing world class service and industry-leading hearing solutions.

Leadershape was engaged to provide a number of services including the design & delivery of an Australian wide roadshow, creation of an Employee Value Proposition (including creating a film that explored the employee experience) and assisting the creation & delivery of key messages.

OUR WORK

Stakeholder Workshops

Employee Interviews

Employee Value Proposition

Customer Experience

Film & Digital Asset Creation

Strategy Cascade

Brand Launch Roadshow

Roadshow Hosting

Inspirational Keynotes



**LEADER
SHAPE**